



Tourism Statistics Summary – July 2010

OVERVIEW

Anguilla's visitor arrivals fell for the second month in a row this year, down 2.0% compared to July 2009 to 11,307 visitors in July 2010. The level of arrivals is reminiscent of levels in July 2003 and 2004.

The downward pressure in visitor numbers was caused by excursionist arrivals which fell 18.2% over the corresponding period. Conversely, tourist arrivals increased 15.5% this month over July 2009.

Visitor traffic by air into the renamed Wallblake Airport now the Clayton J. Lloyd International Airport for July, has fallen for the third year in a row to 1,558 visitors, in line with reduced seat capacity of air services into Anguilla.

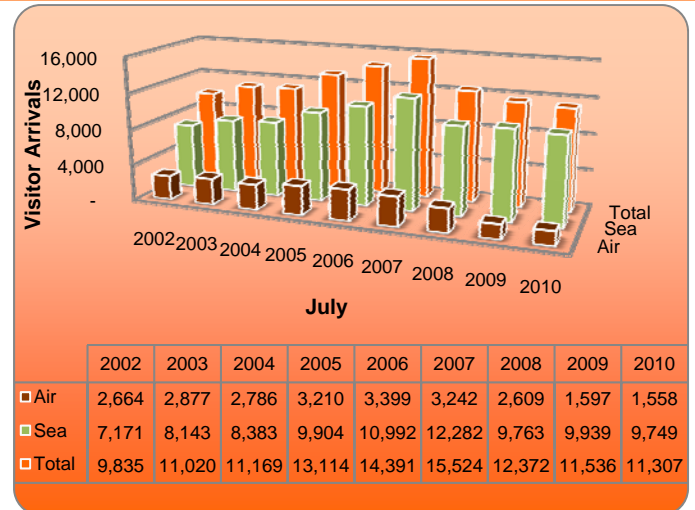


Figure 1: Visitor Arrivals: July 2002 – July 2010

PASSENGER MOVEMENT

Passenger arrivals, both resident and visitor movements, was fairly constant this period barely moving 0.1% to 20,138 passenger arrivals.

Passenger traffic was strongest at the seaports, accounting for 88.5% of arrivals. Blowing Point seaport, the main port of entry had 15,829 passengers (78.6%). The Sandy Ground port docked 1,991 passengers (9.9%) and the Clayton J. Lloyd International Airport recorded 2,318 passengers (11.5%).

The number of passenger departures for the month under review when compared to July 2009, showed that departures were down 2.8% to 18,501 passengers.

Blowing Point seaport, the main port of exit, had 14,622 passengers (79.0%). Both Sandy Ground seaport and the Clayton J. Lloyd Airport dealt with roughly the same share, 10.5%, of departures; with 1,945 and 1,934 passengers departing from the ports respectively.

TOURIST (Stay-Over Visitors)

The positive performance of tourist arrivals, that is those visitor who spend at least one night in Anguilla, for this month was encouraging in light of lower overall visitor arrivals, up 15.5% from July 2009 to 6,398 arrivals. The average intended length of stay also had a modest stretch this month to 7.9 days compared to 7.7 days in July 2009.

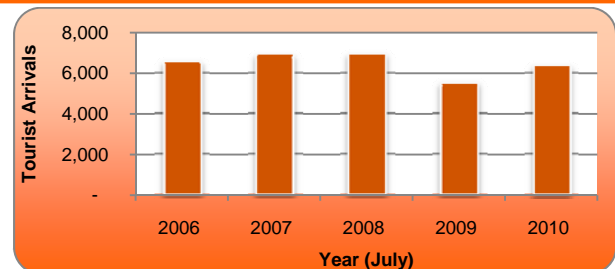


Figure 2: Tourist Arrivals, July 2006 – 2010

Tourists (Stay- Over Visitors) *continued*

The length of stay of July 2010 tourists was grouped into five time periods; staying the shortest period, 21.1% of tourists intended to stay for 1-3 days, 38.3% between 4 and 7 days, 24.0% for 8-15 days, 5.5% spent 16-22 days and 11.1% stayed for 23 or more days.

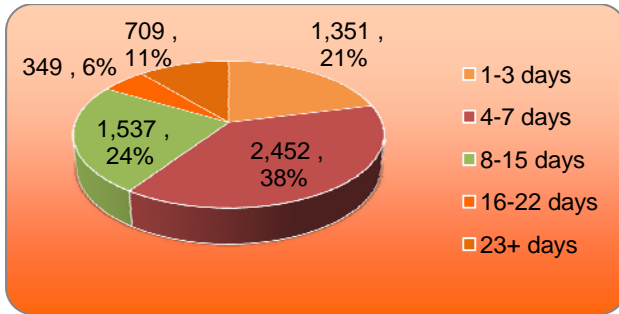


Figure 3: Tourist Arrivals by Length of Stay, July 2010

For the month in review, Anguilla had increased international tourist arrivals in all source markets.

Growth in North America and Europe helped to spur on increased arrivals. The USA and Canada had 20.7% and 73.2% growth respectively. The second largest region for tourists, The Caribbean, had modest increases in arrivals with French St. Martin and the rest of the Caribbean tourist numbers up 1.1% and 1.0% respectively.

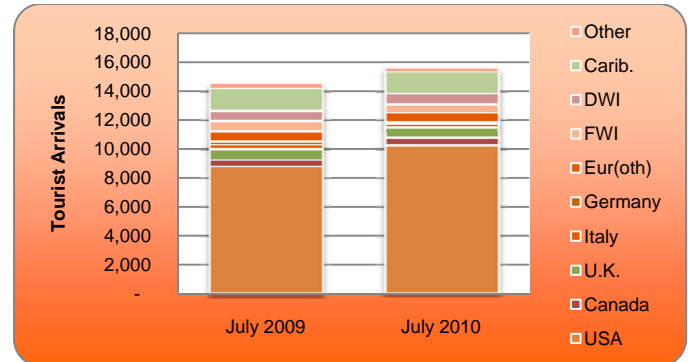


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Since the new millennium, this year had the second lowest recorded excursionist arrivals in July, with 2001 having the record low for this time frame. Day tripper arrivals fell 18.2% from the comparative period in 2009 to a total of 4,909 arrivals.

The main port of entry for excursionist is the Blowing Point terminal and this port saw 59.9% of excursionist arrivals to Anguilla. Sandy Ground cleared 39.2% excursionists. Clayton J. Lloyd International airport dealt with just 1.0% of all excursionist arrivals.

Arrivals from the main source market, the USA, fell 22.4% to 2,354 excursionists. Many of the countries in the European region fell excluding Italy which was the only market in that region to show an increase in the numbers, up 26.7%. Arrivals from Dutch St. Maarten and Caribbean also had increased visitation to Anguilla, up 3.0% and 41.6% for the month. As did, Other, representing the rest of the world, up 43.5%.

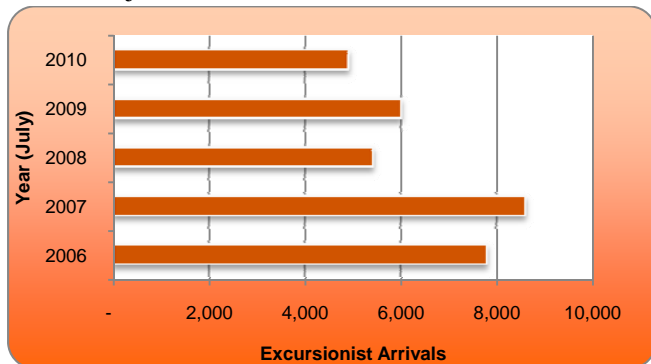


Figure 5: Excursionist Arrivals, July 2006 – 2010

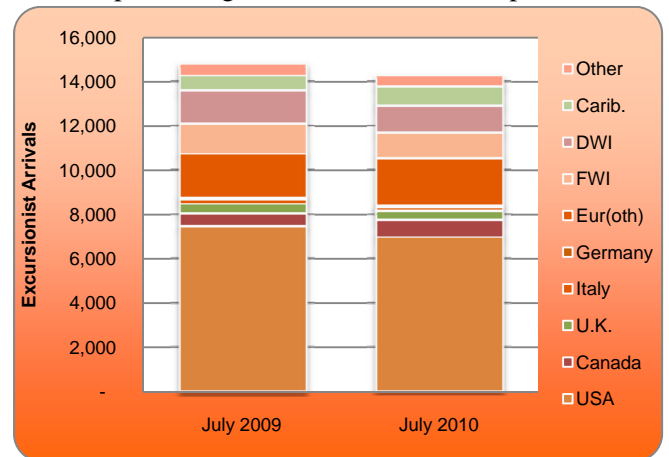


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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