



Tourism Statistics Summary – July 2012

OVERVIEW

International visitor arrivals to Anguilla for July 2012 totalled 11,282. Compared to the same period in 2011, this was 11.2% decline in arrivals reflecting the declines in both tourist and excursionist trips to Anguilla for the month in review.

Of the total visitor arrivals, 11,104 or 98.4% came for vacation and the other 178 or 1.6% came on business.

Visitor arrivals by air represented 11.5% of visitor arrivals and the majority, 88.5%, of visitors entered at the seaports.

Six (6) of the ten (10) market divisions were down for the month, the North America region showed the most improvement.

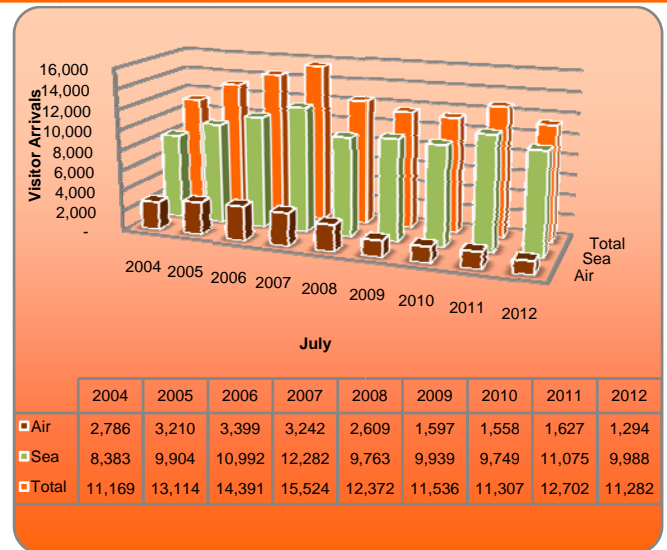


Figure 1: Visitor Arrivals: July 2004 – July 2012

PASSENGER MOVEMENT

Passenger traffic, including both residents and visitors, declined this month for both inbound and outbound passengers relative to the corresponding period in 2011. Arrivals, were down 10.9% over July 2011.

The Blowing Point seaport facilitated the most passengers with 15,298 entries (80.5%). The Sandy Ground port recorded 1,705 passengers (89.0%). The Clayton J. Lloyd International Airport, accommodated 2,011 passenger entries to Anguilla (10.6%).

The decline in passenger departures for the month was 1.0%. In July, schools close and holidays begin, possibly contributing to the small decline in departures.

The split of departures by port shows that Blowing Point seaport was the main port of exit with 14,502 departures (79.6%). The other seaport at Sandy Ground recorded 1,731 departures (9.5%). Passengers flying out at the Clayton J. Lloyd International Airport totalled 1,976 departures (10.9%).

TOURIST (Stay-Over Visitors)

Tourist or stay-over visitor arrivals declined by 11.4% this month over July 2011, to 5,923 tourists.

Tourist arrivals by air held a share of 21.2% and the other 78.8% of stay-over visitors entered at the seaports.

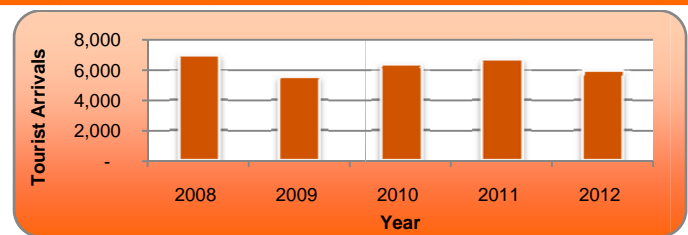


Figure 2: Tourist Arrivals, July 2008 - 2012

Tourists (Stay-Over Visitors) *continued*

The average length of stay of visitors this July, compared to last July, saw a shortening from 9.3 days to 8.6 days. The modal group for July visitors to Anguilla was between for 4-7 days (46.1%). Visitors spending 1-3 days represented 17.5% of stay-over visitors; 21.2% stayed for 8-15 days; 4.9% spent 16-22 days and 10.3% indicated 23 or more days.

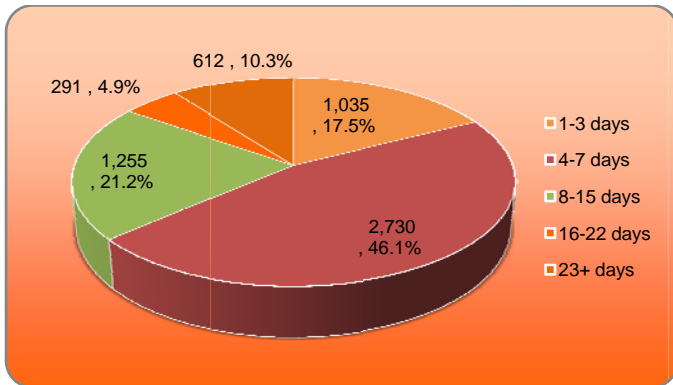


Figure 3: Tourist Arrivals by Length of Stay, July 2012

Falling tourist arrivals from the division “Caribbean” region had the most impact on the decline in the number of tourist trips to Anguilla for the period. Arrivals from Caribbean were down 32.0%, Dutch West Indies saw a 41.7% drop and French West Indies fell 24.6%.

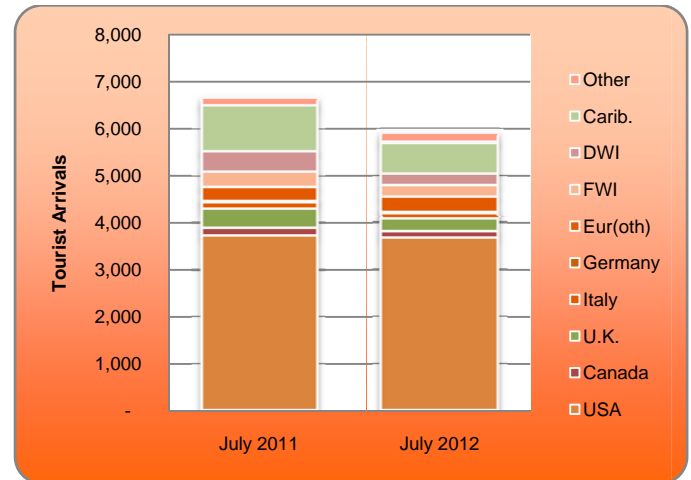


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for July 2012 declined by 1.0%, with 661 less day trippers than the same time last year.

Most day trippers (99.3%) used the seaports as the gateway into the island. Of these sea farers, 68.1% entered at Blowing Point terminal and 31.9% at Sandy Ground. Less than one per cent (0.7%) of excursionist arrivals were recorded at the Clayton J. Lloyd International Airport.

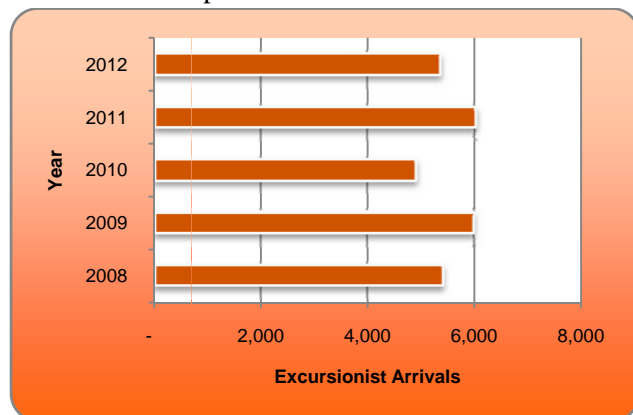


Figure 5: Excursionist Arrivals, July 2008 – 2012

The fall in day tripper arrivals from neighbouring St.Maarten / St.Martin were the main reason for the overall decline in excursionist arrivals. Arrivals from the Dutch West Indies and French West Indies fell 53.3% and 52.8% respectively. While daytrippers, who are resident in the USA were up 17.4% over July 2011.

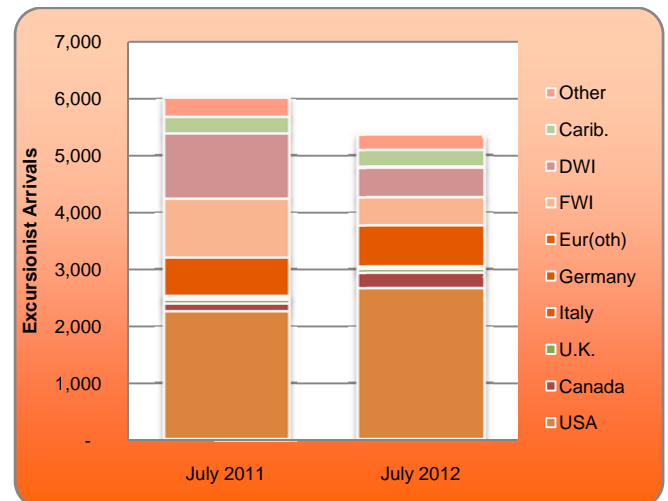


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>