



Tourism Statistics Summary – July 2013

OVERVIEW

July 2013 international visitor arrivals to Anguilla totaled 13,497 visitors, representing the third highest arrivals figure for the month of July in ten years, after the highest number of arrivals recorded in 2007 of 15,524, followed by 2006 with 14,391.

Arrivals in this period showed an increase of 19.6% over July 2012; resulting from increases in both tourist and excursionist arrivals by 3.6% and 37.3% respectively.

Most (98.3%) of the visitors who travelled to Anguilla mainly came with the intention of vacationing, while

1.7% came with the intention of doing business.

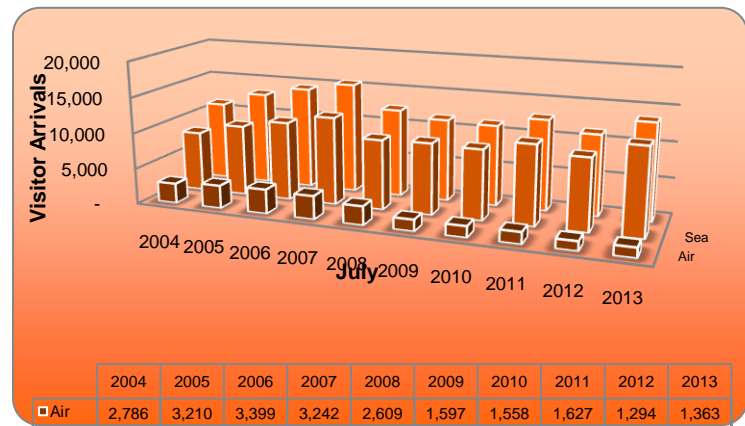


Figure 1: Visitor Arrivals: July 2004 – July 2013

PASSENGER MOVEMENT

Passenger arrivals, including both visitors and residents, this month increased by 7.3% to 20,410 passengers from 19,014 in July 2012.

The seaports cumulatively accounted for 90.3% of arrivals, 18,438 passengers entering through Anguilla's ports of entry. The Blowing Point seaport accounted for majority of seaport passengers with 16,258, 88.2% and the other seaport in Sandy Ground/Road Bay with 2,180 passengers, 11.8% and 1,972 passengers, 9.7% came in at the Clayton J. Lloyd International Airport.

Departures of passengers relative to the same period in 2012 increased at a faster pace by 10.5%; moving from 18,209 to 20,127 passengers.

Of the three ports of exit, the two seaports cumulatively accounted for 90.7% of all departures; of which, the Blowing Point terminal facilitated the movement of 16,062 passengers, 88.0% and Sandy Ground, 2,185 passengers departed with 12.0%. The Clayton J. Lloyd Airport followed, with 1,880 departures, 9.3% of all passengers leaving Anguilla for the period.

TOURISTS (Stay- Over Visitors)

Tourist or stay-over visitor arrivals for the period were 3.6% higher than the comparative period in 2012, with 6,138 tourists to the shores of Anguilla for the month.

21.8% of tourist entered at the airport and the other 78.2% came in via the seaports.

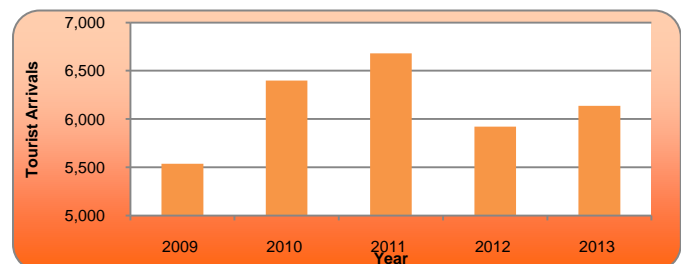


Figure 2: Tourist Arrivals, July 2009 – 2013

Tourists (Stay- Over Visitors) *continued*

The average length of stay of tourists was 8.1 days a fall from 8.6 days in July 2012. The data showed that 22.3% of tourists stayed for 1 to 3 days, 43.7% for 4 to 7 days, 20.4% for 8 to 15 days, 4.7% for 16 to 22 days and the final 9.0% indicated 23 or more days.

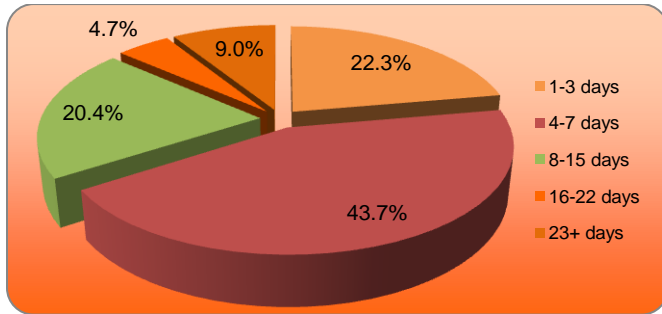


Figure 3: Tourist Arrivals by Length of Stay, July 2013

A review of the source markets for tourists visiting Anguilla in July 2013 over 2012, showed an increase in

six (6) and decreases in the other four (4) markets. The source markets which experienced the major increases were Dutch West Indies and Canada with 43.1% and 25.0% respectively. Two of the decreases were experienced by German and Italian markets of 60.0% and 46.7% over their July 2012 figures respectively. The USA which ranks number one as Anguilla's source market accounted for 62.4% of tourist arrivals, increase by 4.2% in this period.

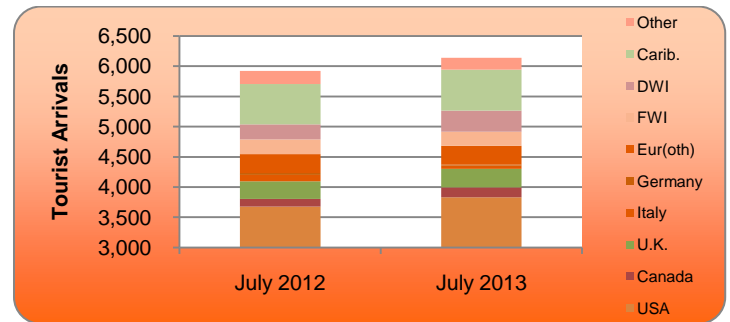


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals or day trippers to Anguilla for July 2013 rose to 7,359 arrivals, up 37.3% from July 2012 figure, the second highest increase for the year 2013 after the 40.1% recorded in March 2013.

99.6% of excursionists entered Anguilla through the seaports, of which 70.5% came via the Blowing Point seaport and 29.5% via the Sandy Ground/Road Bay seaport. 0.4% of excursionists entered via the Clayton J. Lloyd International Airport.

Day trippers to Anguilla showed growth in many of the markets for July 2013 with seven (7) markets experiencing increases, two (2) decreases and one (1) remaining unchanged. The Italian market advanced the most with 73.1% followed by USA with 63.2% and 'Other Countries' with 51.1%. The Dutch and French West Indies were down 22.8% and 11.2% respectively over the same period 2012. The major source market the USA accounted for 58.9% of excursionist arrivals.

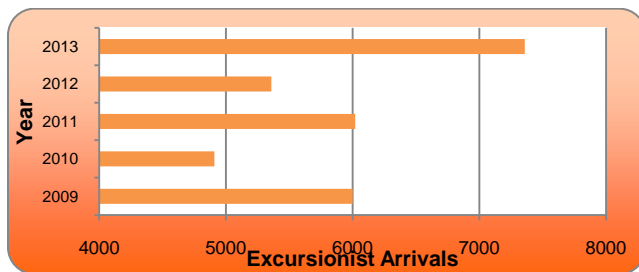


Figure 5: Excursionist Arrivals, July 2009 - 2013

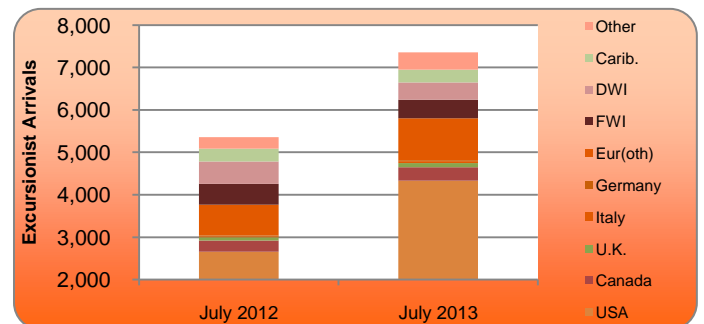


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT
 OLD COURT HOUSE BUILDING
 P.O.BOX 60 | THE VALLEY | ANGUILLA
 BRITISH WEST INDIES
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986
 Email: statistics@gov.ai