



# Tourism Statistics Summary – July 2015

## OVERVIEW

Visitor arrivals to Anguilla, recorded its sixth increase for the year, after recording double digit increases during the 1<sup>st</sup> quarter and two increases within the 2<sup>nd</sup> quarter; the ‘slow’ season, ‘April and June’. During the period July 2015, 18,482 visitors were welcomed to Anguilla’s shores; a 14.8% increase from its corresponding 2014 figure of 16,098. This increase was the largest increase experienced for the year so far and the highest recorded number of visitors to the island for the month of July dating back to available recorded figures from 1993.

This increase was due to the increase in both types of visitors; tourists and excursionists, over their corresponding 2014 figure. Most visitor arrivals (98.1%) to Anguilla during July came with the intention of vacationing, while 1.9% came with the intention of doing business.

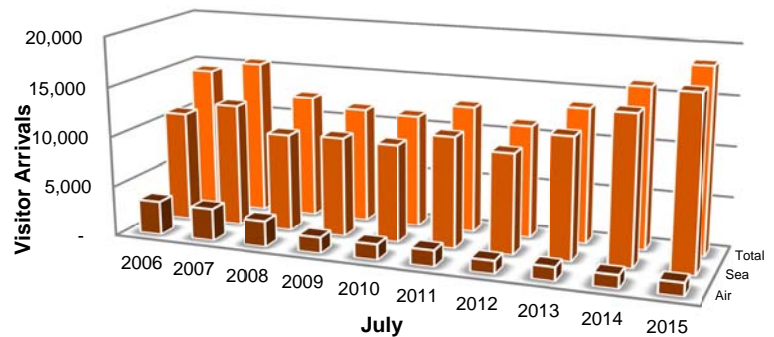


Figure 1: Visitor Arrivals: July 2006 – 2015

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Air	3,399	3,242	2,609	1,597	1,558	1,627	1,294	1,363	1,316	1,310
Sea	10,992	12,282	9,763	9,939	9,749	11,075	9,988	12,134	14,782	17,172
Total	14,391	15,524	12,372	11,536	11,307	12,702	11,282	13,497	16,098	18,482

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents increased this month by 11.0%, to 26,183 passengers from the 23,583 recorded in 2014.

Anguilla’s inward passenger movement by water; the island’s main mode of transport; facilitated (24,318) 92.9% of arrivals; of which, 20,634 (84.9%) of these passengers entered through the Blowing Point terminal and 3,684 passengers (15.1%) arrived through the Sandy Ground terminal. The Clayton J. Lloyd Airport accounted for 1,865 (7.1%) of total passengers arrivals.

Departures during this period were also up but at a slower rate of 6.5% to 23,844 passengers, relative to 2014’s corresponding figure of 22,384.

Of the three ports of exit, the two seaports cumulatively accounted for 93.5%, (22,303) of all departures, of which, the Blowing Point terminal facilitated the movement of 18,670 (83.7%) passengers, and Sandy Ground, 3,633 passengers, 16.3%.

The Clayton J. Lloyd Airport International accounted for 1,541 (6.5%) of passenger departures.

## TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for July 2015 totaled 7,532; an increase of 22.3% over the 6,159 in July 2014; this was the fourth increase for the year after the three experienced in the 1<sup>st</sup> quarter. The 2<sup>nd</sup> quarter registered decreases over their said 2015 figures. This was the largest recorded increase in tourist arrivals for the year 2015 to date, followed by March’s increase of 10.4%

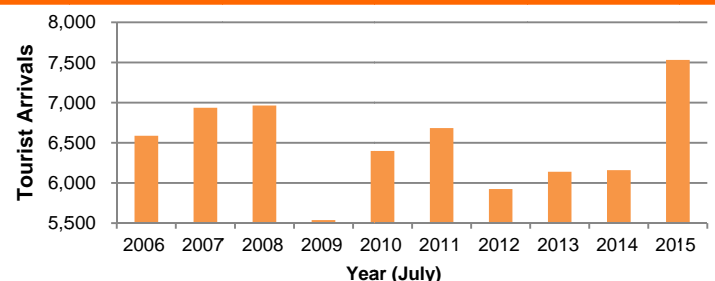


Figure 2: Tourist Arrivals, July 2006 – 2015

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 8.1 days; down from the 8.7 when compared to July 2014. The largest proportion of tourists (43.8%) intended to stay for between 4 to 7 days; followed by 22.0% who stated 8 to 15 days. 21.8% intended to stay 1 to 3 days, 3.9% for 16 to 22 days and 8.5% indicated 23 or more days.

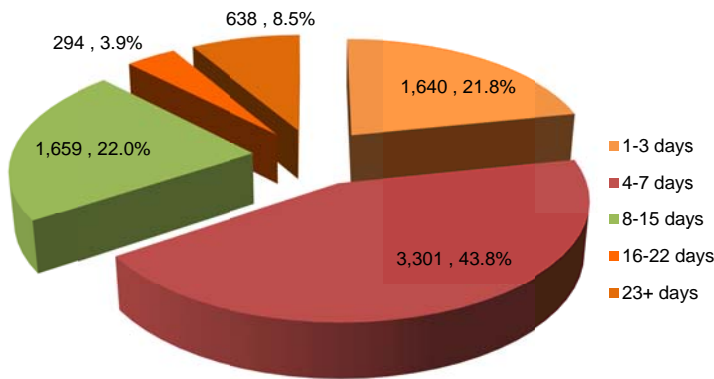


Figure 3: Tourist Arrivals by Length of Stay July 2015

A review of the ten (10) source markets for tourists visiting Anguilla in July 2015 over 2014 revealed increases in eight (8) source markets and decreases in two (2) markets.

The highest increase was experienced in the ‘Italian’ markets which more than quadrupled its 2014 figure of 99 to 436; a 340.4% increase, followed by the ‘German’ source markets this more than doubled its 2014 figure (14 to 31 Germans) and the Dutch West Indies market with 121.4% and 44.9% respectively over their 2014 figures. The decreases were reported in the ‘Canadian’ and the ‘Other’ source markets with 17.6% and 14.9% respectively.

Anguilla’s main tourists source market; the USA, recorded an increase of 19.6% over the corresponding 2014 figure and accounted for 54.5% of this type of visitor.

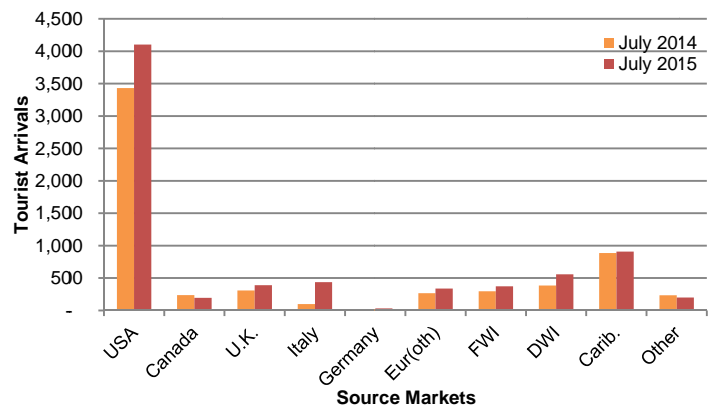


Figure 4: Tourist Arrivals by Country of Residence, July

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were recorded at 10,950 compared to 9,939 in the same period of 2014; recording a 10.2% increase; the sixth increase for the year. July 2015 recorded the highest number of excursionists to the island for July dating back available recorded figures in 1993.

The majority of these persons travelled through the seaports; 99.3%, of which the Blowing Point port welcomed 66.3% who came to enjoy the beaches and scenery of Anguilla. The Sandy Ground port welcomed 33.7%. The airport which is not a preferred port of entry for this type of visitor recorded 0.7%.

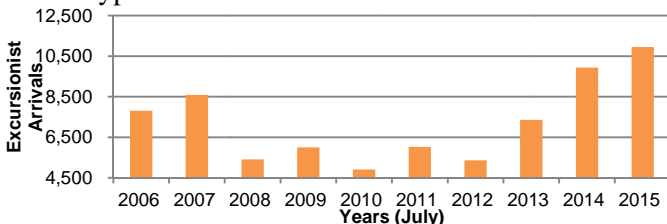


Figure 5: Excursionist Arrivals, July 2006 - 2015

A review of the ten (10) source markets for excursionists showed increases in seven (7) and decreases in three (3). The largest increases were experienced by the German, UK and Caribbean markets with 119.2%, 57.7% and 42.9% respectively. The decrease was reported in the ‘Other’ source markets, ‘Italian’ and ‘Canadian’ Market with 19.0%, 17.5% and 1.8% respectively.

Anguilla’s main market the USA accounted for 62.6% of excursionist arrivals to Anguilla and increased by 10.1% over last year July figure.

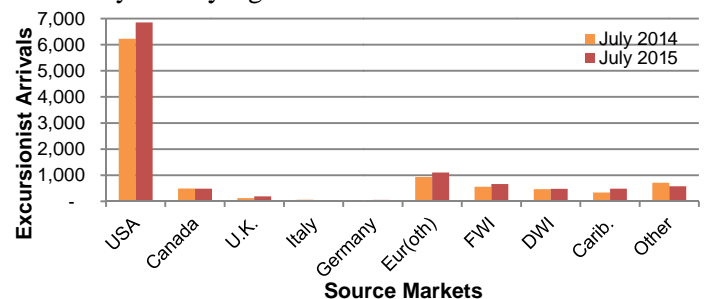


Figure 6: Excursionist Arrivals by Country of Residence, July

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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