



Anguilla: Tourism Summary Data June 2004

Visitor arrivals continue to show steady increases for 2004. The positive economic performances in the major tourism generating markets, indicates that conditions are present for arrivals to the island to get back on the track to growth. June recorded an annual increase of 7% over June 2003 and also had the highest number of tourists for a month of June for the decade, with the exception of June 2000. Arrivals for this month totaled 8,240, when compared with 7,725 in June 2003. For the first half of the year, a total of 64,747 visitors have come to the shores of Anguilla resulting in a 12.3% increase over the same period last year.

Persons come to Anguilla for both pleasure and business purposes. During this month, out of the 8,240 tourists that visited 309 persons came for business purposes compared to 333 in May of last year and 7,931 came for pleasure compared to 7,392 during June 2003. Both the Wallblake airport and the Blowing Point port are equal in importance for business travelers entering Anguilla while the Blowing point port is the main entry point for persons coming to the island for pleasure

Passenger Movements

Passenger movements (*which includes Anguillians as well as tourists*) through the airport during this reporting period was 3,326 compared to 3,272 during June 2003, while arrivals through Blowing Point port was 13,688 in comparison to 11,386 in June last year. Arrivals through Sandy ground were 554 this June as opposed to 1,053 last year June. The Sandy Ground figures include visitors to the outlying islands, Shoal bay and Crocus Bay.

Tourists (Stay-Over Visitors)

There was a record 4,001 tourist arrivals, for the month of June (*which is considered to be a slow month*), representing an increase of 19% over June 2003. This is by far the largest monthly total in arrivals over the last decade to the island. For the period January to June 31,125 persons have visited, a 22% increase compared to 25,524 persons for the same period in 2003.

53% of the tourists that visited Anguilla in June entered through the Wallblake airport. 2,148 persons came through this port, a 1.5% increase over the same period last year. The port of Blowing Point recorded a 40% increase in arrivals passing through for this reporting period over last June. It was the port of entry to Anguilla for 1,734 persons compared to 1,239 persons during June 2004. Sandy Ground made up 3% of tourists entering the island.

4-7 days was the length of stay for the majority of tourists visiting the island. June's data shows that 48% stayed for this length of time. 20% stayed for 1-3 days, 26% stayed or 8-15 days and 10% visited for more than a period of 16 days in Anguilla. The average length of stay was 7.2 days compared to 8.2 days in 2003.

Tourist arrivals from Germany for the first half of the year have tripled compared to the same period last year. To date 467 persons arrived to the island from this country

N.B. Data from the port of Sandy Ground is preliminary

compared to 122 for the same period January to June. During this reporting period 115 persons arrived from Germany compared to 19 persons last year June. This country accounted for 3% of the market share. The United States of America, which is considered as Anguilla's main tourism market, recorded an 18.7% increase in arrivals and represented 67% of the market share during this period. Arrivals from Italy also increased 21.4% and made up 1% of the market share over June 2003.

Persons visiting from the Caribbean (*including French and Dutch St. Martin/St. Maarten*), grew by 2.9% in June. Canada, the United Kingdom and the OEC¹ all experienced declines of 2.7%, 7.3% and 18% respectively.

Excursionists (Day-Trippers)

Excursionists fell 3% from 4,352 persons visiting during June 2003 to 4,239 persons visiting in June. However, the cumulative total for the period January to June at 33,622 day-trippers is up 5% from the 32,118 arrivals recorded over the period January to June 2003.

The main source of decline in excursionists was those coming through the port of Sandy Ground. 432 day-trippers used the port of Sandy Ground to enter Anguilla during June compared to 1,027 day-trippers for the same period last year.

The port of Blowing Point was the main port of entry for persons coming to the island who were visiting for a day. There was a 14.4% increase in traveler activity through this port over last year. 3,743 persons included Anguilla as part of their vacation for a day for the period under review compared to 3,269 in June last year.

Most of the major tourist markets experienced declines in excursionist travels during this period such as; the U.S.A and Canada with 2.2% and 13.5% respectively, Europe (*which includes Italy, Switzerland and Austria*) with 48% and 7% respectively. Day-trippers from the United Kingdom and the Caribbean recorded slight increases of 2.5% and 1%.

Cruise Passengers

1 mid-sized cruise vessel made four separate calls to Anguilla during the month of June 2004 with an overall passenger total of 408 persons.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>

¹ OEC: Other European Countries which includes Switzerland and Austria