



# Tourism Statistics Summary – June 2010

## OVERVIEW

Total international visitor arrivals for June 2010 reached 8,626 visitors a 2.2% drop from 2009. This was the first month in the 2010 year to experience an overall decline in visitor arrivals over the comparative period in 2009. However, the main source market, USA, did experience some positive growth but the European market declined.

Sea transportation continued to be the most used mode of transport into Anguilla accounting for 89.0% of arrivals. Compared to June 2009, arrivals by air declined 24.0% this period.

The purpose of visit to Anguilla was mainly for vacation with a total of 8,283 visitors or 96.0%.

Business travellers accounted for 343 visitor arrivals or 4.0%.

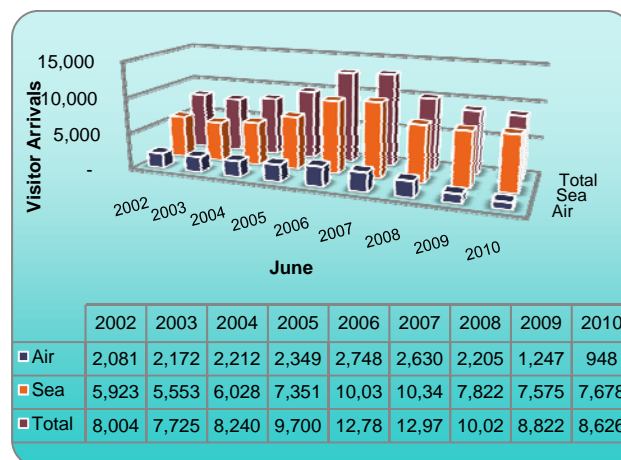


Figure 1: Visitor Arrivals, June 2002 - 2010

## PASSENGER MOVEMENT

Passenger arrivals to Anguilla (including both residents and visitors) totalled 15,781 passengers, a 7.6% drop from arrivals in 2009. Of the three official ports, the two seaports had the strongest passenger traffic, with Blowing Point seeing 12,055 passengers or 76.4%; Sandy Ground saw 2,181 passengers or 13.8% of total arrivals; and the airport landed 1,545 passengers or 9.8%.

The number of passenger departures for the month was recorded as 15,453, a 5.5% decline over the corresponding period in 2009. The Blowing Point terminal ferried 11,725 passengers or 75.9% of outbound passengers, Sandy Ground 2,013 passengers or 13.0% departed from this port and at the Wallblake Airport 1,715 or 11.1% of departures.

## TOURIST (Stay-Over Visitors)

Tourist arrivals this month were recorded as 4,384 tourists. Arrivals experienced a very marginal increase, with tourist numbers 1.0% higher than arrivals in June 2009. The average intended length of stay of tourists was slightly shortened, moving from 7.6 days in June 2009 to 7.4 days.

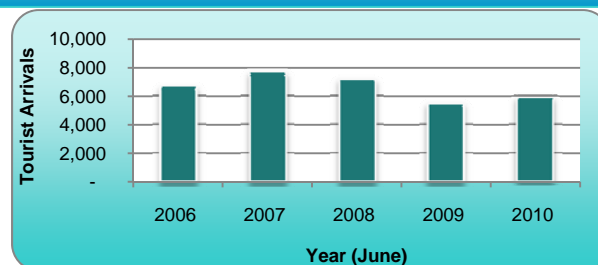


Figure 2: Tourist Arrivals, June 2006 – 2010

## TOURIST (Stay-Over Visitors) *continued*

The stay-over visitors for this month, conventionally spend one week or less in Anguilla with the mode being 4-7 days (51.0%) and then 1-3 days (21.4%). Followed by 8-15 days (18.4%) and the other 9.1% of tourists spend 2 weeks or more in Anguilla.

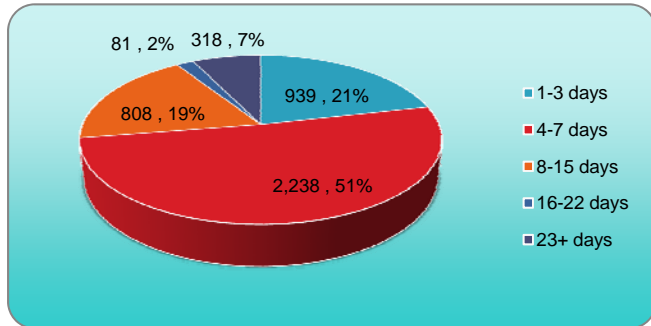


Figure 3: Tourist Arrivals by Length of Stay, June 2010

The USA, the major source market for tourist arrivals, was the only area to show improved visitation for the period, up 16.2%. All other markets experienced retreating arrivals. The Caribbean, the second largest source market, fell 15.8% and neighbouring French and Dutch St. Martin declined 30.3% and 6.6% respectively.



Figure 4: Tourist Arrivals by Country of Residence, June 2009 and 2010

## EXCURSIONIST (Day Trippers)

Day trippers to Anguilla's shores were down 5.4% this June to 4,242 arrivals compared to 2009. Just about half of excursionist arrivals (50.8%) were via the Sandy Ground port. The Blowing Point seaport accounted for 48.1% of excursionist arrivals. The remaining 1.1% entered at the Wallblake airport.

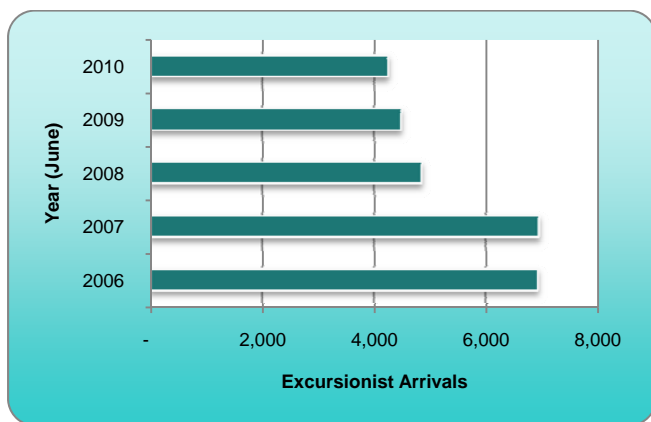


Figure 5: Excursionist Arrivals, June 2006 - 2010

For the North America area, the number of USA resident day trippers to Anguilla for June fell compared to 2009 by 4.3%. Canada, although not one of the larger source markets showed improved visitation, up 138.1%. In the European region, the UK and Italy were the down 7.5% and 61.2% respectively. French St. Martin and Dutch St. Maarten both had lower numbers coming to Anguilla, down 39.2% and 28.1% respectively.

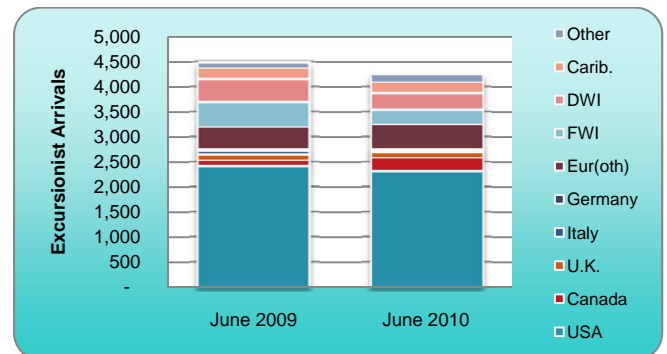


Figure 6: Excursionist Arrivals by Country of Residence, June 2009 and 2010

This report, along with other Tourism data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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