

# **Tourism Statistics Summary – June 2013**

# **OVERVIEW**

*I*nternational visitor arrivals for both tourists and excursionists for June 2013 increased 20.2% compared to the same period last year, with arrivals totalling 11,117 visitors. This increase was due to the increase in tourist arrivals by 16.0% and excursionist arrivals by 24.8% when compared with June 2012.

Business travellers accounted for 1.7% of arrivals and the remaining 98.3% were those who came on vacation.

The  $2^{nd}$  quarter of 2013 recorded an increase of 13.8% to 36,640 over the 32,185 in 2012. A total of 83,203 visits to the island have been reported for half the year.

# **PASSENGER MOVEMENT**

 $P_{assenger}$  arrivals (including both residents and visitors) were up 10.3% from the June's 2012 figure, with 18,088 passengers for June 2013.

Arrivals at the seaports saw inward passengers of 16,615 (91.9%), of which, 15,182 (91.4%) passengers entered at the Blowing Point terminal and 1,433 (8.6%) arrived at the Sandy Ground port. 1,473 (8.1%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

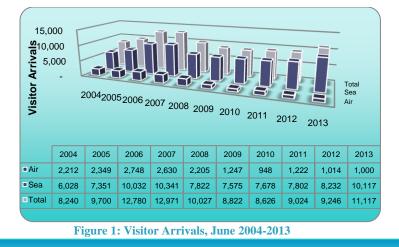
# **TOURIST (Stay- Over Visitors)**

June's tourists or stay over visitor arrivals to Anguilla

was up 16.0% from the same period 2012 with 5,559 arrivals.

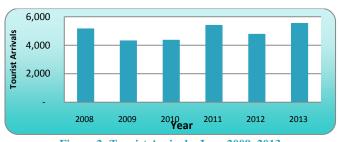
82.5% of Anguilla's tourist arrivals entered by sea while 17.5% entered by air.

A total of 17,906 tourist visits the shores of Anguilla during the  $2^{nd}$  quarter 2013; an increase of 8.2%



 $\mathcal{P}_{assenger}$  departures for the period increased 11.8% relative to the same period in 2012, to 18,021.

Passengers departing Anguilla via the seaports represented 91.3% of departures; of which 15,010 (91.2%) passengers left though the Blowing Point terminal and 1,451 (8.8%) passengers made their exit via the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.7% (1,560) of the departures from Anguilla.



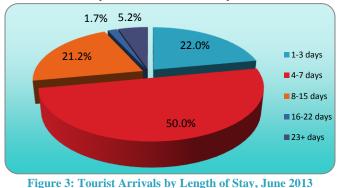
over June 2012.

Figure 2: Tourist Arrivals, June 2009–2013

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# TOURIST (Stay- Over Visitors) continued

The average intended length of stay of tourists in Anguilla for June 2013 was 7.1; showing no change from the same period last year. The largest slice of tourists, representing half (50.0%) spent 4-7 days in Anguilla. 22.0% of tourists wished to spend 1-3 days, followed by 21.2% indicating 8-15 days, 1.7% for 16-22 and 5.2% stayed for 23 or more days.



### **EXCURSIONIST (Day Trippers)**

 $\mathcal{E}$ xcursionist arrivals for the month of June 2013 recorded a 24.8% increase to 5,558 day trippers. 99.5% of excursionists entered Anguilla at the seaports, of which 74.2% entered at the Blowing Point terminal and 25.8% at Sandy Ground. The Clayton J. Lloyd Airport facilitated 0.5% of the arrivals.

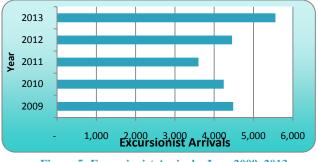


Figure 5: Excursionist Arrivals, June 2009–2013

Day trippers to Anguilla showed growth in seven of the source markets in the period. The largest increase Anguilla's source markets for tourists showed increases within 8 and declines within the other 2 markets, over their corresponding 2012 total. The largest increase occurred in the United Kingdom market of 38.7% followed by the Caribbean market with 26.6%. The declines were recorded in the Italian market with a decline of 26.7% and by 21.3% in the 'Other' markets.

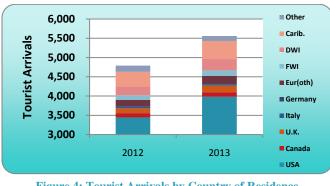


Figure 4: Tourist Arrivals by Country of Residence June 2012 and 2013

of 66.7%; was by Germany residents, followed by 37.9% from Anguilla's main source market; the USA which held a share of 64.4% of the excursionist market.

The largest decline came from the French West Indies market with 10.5% followed by the Other European countries and 'Other' countries by 5.4% and 2.8%.

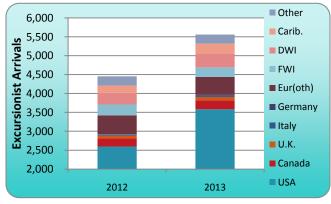


Figure 6: Excursionist Arrivals by Country of Residence, June 2012 and 2013

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/tourism.htm

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