



# Tourism Statistics Summary – June 2015

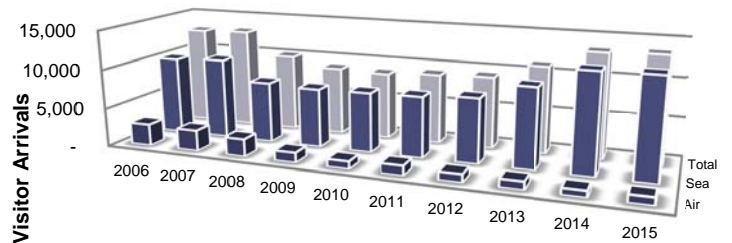
## OVERVIEW

Visitor arrivals during the ‘summer’ period (Apr-Sept) 2015 experienced its second increase after registering a decline in the month of May 2015. Data recorded for June showed a 1.5% increase when compared with June 2014; with arrivals totalling 13,519. This period’s increase was the fifth increase for 2015 when compared to their corresponding 2014 periods; however it was at a slower pace than the increases in 1<sup>st</sup> quarter months and April 2015.

Of these visitor arrivals, 2.1% represented business travellers and the other 97.9% vacationers.

Closing the second quarter of 2015, visitor arrivals stand at 45,858; a 2.3% increase over 2014 figure of 44,847 arrivals.

To date, Anguilla has recorded 104,560 visitors to its shores for 2015.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	2,748	2,630	2,205	1,247	948	1,222	1,014	1,000	807	956
■ Sea	10,032	10,341	7,822	7,575	7,678	7,802	8,232	10,117	12,508	12,563
■ Total	12,780	12,971	10,027	8,822	8,626	9,024	9,246	11,117	13,315	13,519

Figure 1: Visitor Arrivals, June 2006 - 2015

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 0.5%; the slowest it has been for the year so far, totalling 20,164 compared to the 2014 figure of 20,063 passengers.

Anguilla’s inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 18,661 (92.5%), of which, 15,602 (83.6%) passengers entered at the Blowing Point terminal and 3,059 (16.4%) at the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 1,503 (7.5%) inward passengers.

Passenger departures increased by 0.7% relative to the same period in 2014, totalling 20,010 outbound passengers, compared to the recorded 19,867 in 2014.

Passengers departures via the seaports from Anguilla accounted for 92.9%, of which, 15,504 (83.4%) passengers left through the Blowing Point terminal and 3,077 (16.6%) passengers made their exit using the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.1% (1,429) of the departures from Anguilla.

## TOURISTS (Stay- Over Visitors)

Tourists or stay-over visitor arrivals to Anguilla recorded its third decline for the year with 4.6% over the same period for 2014 with 5,055 persons. All the summer months during the 2<sup>nd</sup> quarter experienced decreases with the period under review recording the largest decline and April with the smallest (-0.4%). The 2<sup>nd</sup> quarter of 2015 accounted for 18,519 tourists recording a 2.0% decline over 2<sup>nd</sup> quarter 2014; 18,888 tourist. To date, Anguilla recorded 41,355 tourists.

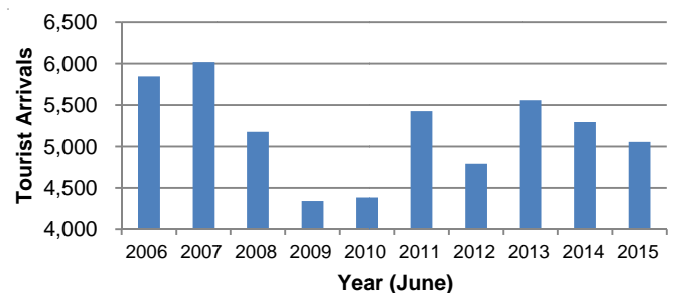


Figure 2: Tourist Arrivals, June 2006–2015

## 2 TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at 6.8 days, down from the 7.2 when compared to 2014. The largest slice of tourists, representing more than half (52.5%) intended to spend 4-7 days in Anguilla. 23.3% of tourists wished to stay 1-3 days, followed by 17.9% for 8-15 days, 1.2% and 5.1% indicated they intended to stay 16-22 days and 23 or more days respectively. However, June's average intended length of stay was above the average 6.6 days for the 2<sup>nd</sup> quarter.

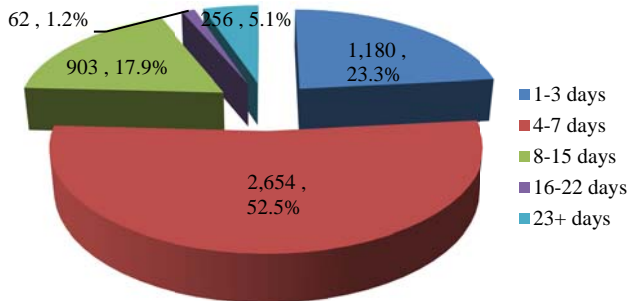


Figure 3: Tourist Arrivals by Length of Stay, June 2015

A review of the source markets for tourists of Anguilla in 2015 showed decreases within six (6) of the source markets and four (4) increases over their respective 2014 figure.

The increases occurred in the 'Caribbean', 'Dutch West Indies', 'German' and 'UK' markets; 38.6%, 37.6%, 20.0% and 7.4% respectively. The largest declines were experienced by the 'French West Indies', 'Italian' and 'Canadian' markets with 39.9%, 32.2% and 32.2% respectively. Anguilla's major source market USA held a 70.5% share; a 1.5% decline over the 2014 share.

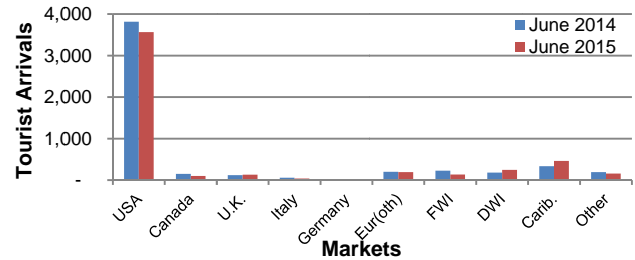


Figure 4: Tourist Arrivals by Country of Residence, June 2014 and 2015

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for June 2015 recorded an increase of 5.5%; 8,464 day trippers, over the 8,019 during the same period in 2014. This was the highest number of excursionists to the island dating back to 1993. The seaports were the main mode of entry with 98.9% of excursionists entering; of which 63.8% entered via the Blowing Point terminal and 36.2% came through the Sandy Ground seaport. Total 2<sup>nd</sup> quarter arrivals showed an increase of excursionists of 5.3% over 2014's figure. To date 63,205 excursionists have visited Anguilla.

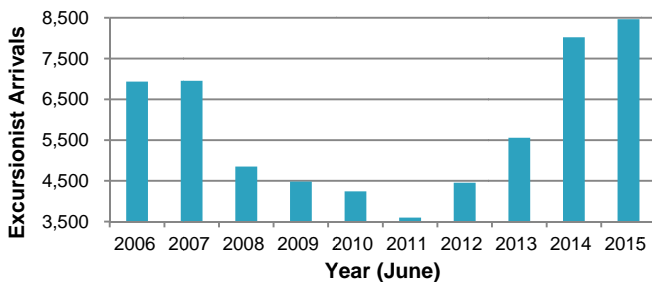


Figure 5: Excursionist Arrivals, June 2006–2015

Day trippers to Anguilla showed growth in five (5) of the source markets and declines in the other (5). The increases were recorded by the 'Canadian', 'Dutch & French West Indies', 'Caribbean' and 'USA' markets with 50.6%, 32.2%, 19.5%, 16.5% and 3.1% respectively. The declines were recorded by the 'Italian', 'UK', 'German', 'Europe Other', and 'Other' markets with 40.0%, 24.1%, 12.2%, 5.9% and 5.0% respectively over their 2014 figures.

Anguilla major source market the USA, held a share of 65.2% of this period's excursionist market.

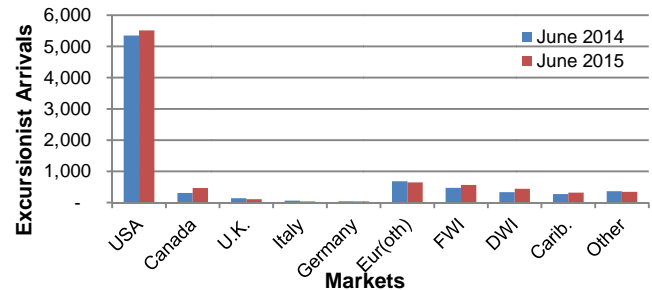


Figure 6: Excursionist Arrivals by Country of Residence, June 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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