



# Tourism Statistics Summary – March 2014

## OVERVIEW

Winter visitor arrivals to Anguilla continued to show positive increases for the year 2014, with March 2014 recording 4.0% over its 2013 March figure of 18,447 persons gracing our shores. This was the second largest recorded number of visitors dating back to figures from 1993 after the 20,424 arrivals in March 2007. Persons attending Anguilla’s annual weekend music event Moonsplash in March may have contributed to the numbers.

Most visitor arrivals (98.7%) to Anguilla came with the intention of vacationing, while 1.3% came with the intention of doing business. The 1st quarter (Jan - Mar) 2014 recorded an increase of 11.6% over the 2013

corresponding figure with 51,984 for visitor arrivals to date.

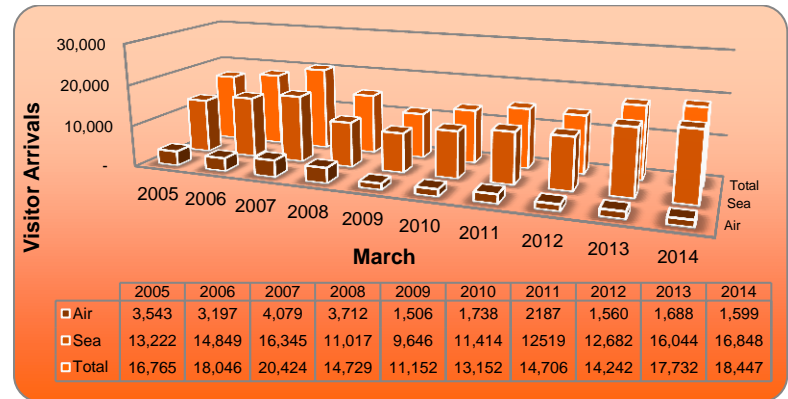


Figure 1: Visitor Arrivals: March 2005 – March 2014

## PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents, this month increased by 2.4% to 25,705 passengers.

Anguilla’s inward passenger movement by sea continues to be the main form of entry facilitating 91.4% of arrivals; of which, 19,592 (83.4%) of sea passenger arrivals entered at the Blowing Point terminal and 3,890 passengers (16.6%) arrived at the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,223 (8.6%) of total passenger arrivals.

Departures during this period were up 5.7%, to 26,223 passenger departures relative to 2013’s corresponding figure of 24,801.

Of the three ports of exit, the two seaports cumulatively accounted for 91.3%, (23,950) of all departures, of which, the Blowing Point terminal facilitated the movement of 19,904 passengers, 83.1% and Sandy Ground, 4,046 passengers, 16.9%.

By air, 2,273 passengers (8.7%) departed Anguilla through the Clayton J. Lloyd Airport International.

## TOURIST (Stay - Over Visitors)

Tourist (stay-over visitors) to Anguilla for the month of March 2014 recorded 7,868 arrivals, a decrease of 5.7% over the 8,342 in March 2013, the only decrease for the year 2014 to date.

Tourist arrivals by air held a share of 19.7% and the other share, 80.3% was held by sea.

The 1<sup>st</sup> quarter 2014 (Jan – Mar) recorded an increase of 0.2% over 1<sup>st</sup> quarter 2013 with a total of 21,538 tourists compared to the 21,502 in respective 2013 period.

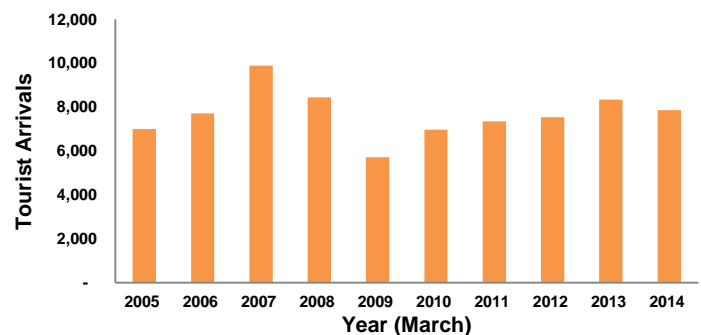


Figure 2: Tourist Arrivals, March 2005 – 2014

## Tourists (Stay- Over Visitors) *continued*

The intended average length of stay of tourists was 7.4 days, up from 7.3 compared to March 2013. The largest number of tourist (54.1%) stayed for 4 to 7 days, followed by 24.8% between 8 to 15 days, 15.3% for 1 to 3 days, 2.0% for 16 to 22 days and 3.8% indicated 23 or more days.

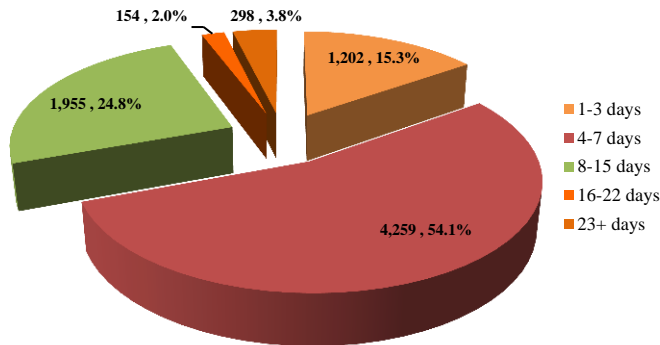


Figure 3: Tourist Arrivals by Length of Stay, March 2014

A review of the source markets for tourists visiting Anguilla in March 2014 over 2013, showed a decrease in eight (8) of the source markets, with two (2) showing an increase.

The highest decrease; was reported in the French West Indies market with 35.1%, closely followed by the Dutch West Indies market with 33.8%. The two increases were reported by the Canadian and German market of 12.8% and 3.4% respectively.

Anguilla’s main market the USA, accounted 73.6% of this type of visitor by country of residence, however a decrease of 2.8% relative to the March 2013 figure was recorded.

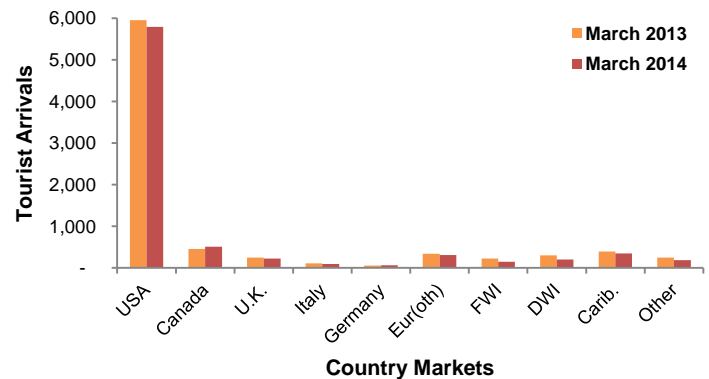


Figure 4: Tourist Arrivals by Country of Residence

## EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month under review were up 12.7% to 10,579 arrivals compared to the same period in 2013.

Air arrivals remained relatively low for excursionists, accounting for 0.4% of arrivals, while the seaports accounted for 99.6%, of which the Blowing Point port welcomed 63.4% visitors with the purpose of enjoying the beaches and scenery of Anguilla and the Sandy Ground port with 36.6%.

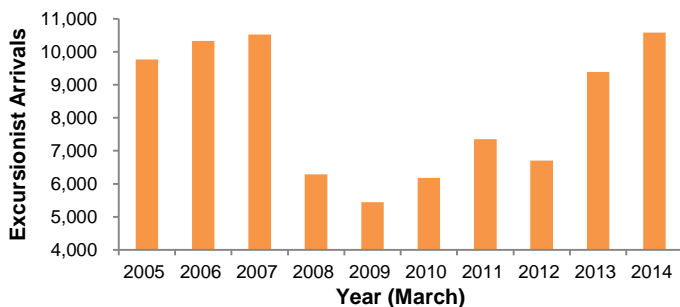


Figure 5: Excursionist Arrivals, March 2009 - 2014

There were increases in five (5) day-trippers source markets and declines in the other five (5). The largest increase was reported in the Italian market with 44.3%, followed by 30.4% from the Canadian market. The largest declines were experienced by the UK market of 25.8% followed by the Caribbean market with 11.8%.

Anguilla’s main market the USA recorded an increase of 13.4% over the period and accounted for 51.3% of excursionist arrivals to Anguilla.

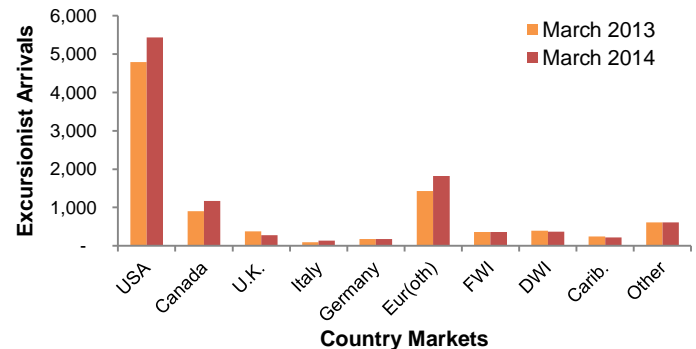


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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