



Tourism Statistics Summary – March 2016

OVERVIEW

Visitor arrivals to Anguilla for the month of March 2016 – last month in the first quarter ended negatively, with a decrease of 6.7% over its 2015 March figure with 19,582 persons gracing our shores compared to the 20,989 in 2015. This decrease was the third decrease for the 1st quarter of 2016; with all its months recording negative changes over their corresponding 2015 figures of 8.6%, 6.9% and 6.7% for January, February and March respectively. Analysis showed that the decline was as a result of the decrease in excursionist arrivals (day trippers), as tourist arrivals to the island increased over the period March 2016/2015.

Visitor arrivals for the first quarter experienced a 7.4% decline over its corresponding 2015 total of 58,702 to 54,369. Most visitor arrivals (97.9%) to Anguilla during

March came with the intension of vacationing, while 2.1% came with the intension of doing business.

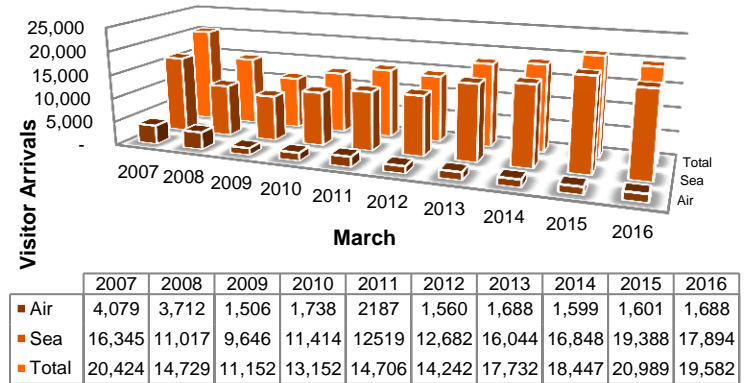


Figure 1: Visitor Arrivals: March 2007 – 2016

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents, decreased this month by 6.3% from 28,610 in March 2015 to 26,820.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 91.5% (24,544) of arrivals; of which, 19,580 (79.8%) of sea passenger arrivals entered at the Blowing Point terminal and 4,964 passengers (20.2%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,276 (8.5%) of total passengers arrivals.

Departures during this period were also down, but at a much slower rate with 5.9%, 26,587 passenger departures relative to 2015's figure of 28,266.

Of the three ports of exit, the two seaports cumulatively accounted for 91.6%, (24,350) of all departures, of which, the Blowing Point terminal facilitated the movement of 19,352 (79.5%) passengers and Sandy Ground with 4,998 (20.5%) passengers.

By air, 2,237 (8.4%) passengers departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay - Over Visitors)

Tourists (stay-over visitors) to Anguilla for March 2016 totaled 9,743, an increase of 12.2% over the 8,683 in March 2015. Prior to this period's increase, January and March 2016 both recorded increases of 7.7% and 7.6% respectively over their corresponding 2015 figures. This was the second highest March recorded figure after the 9,895 arrivals recorded in March 2007. Third quarter 2016

accounted for 24,983 tourist arrivals, the largest number recorded going back to 1993, a 9.4% increase over 2015.

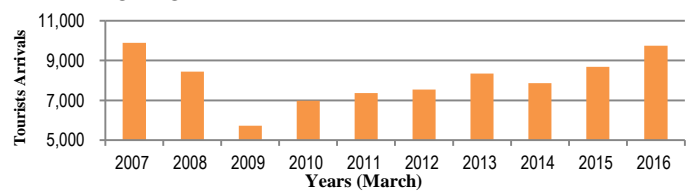


Figure 2: Tourist Arrivals, March 2007 - 2016

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 6.6 days, down from 7.3 compared to March 2015. The largest number of tourists (52.9%) intended to stay for 4 to 7 days, 23.4% between 1 to 3 days, 18.8% for 8 to 15 days, 1.6% for 16 to 22 days and 3.3% indicated 23 or more days.

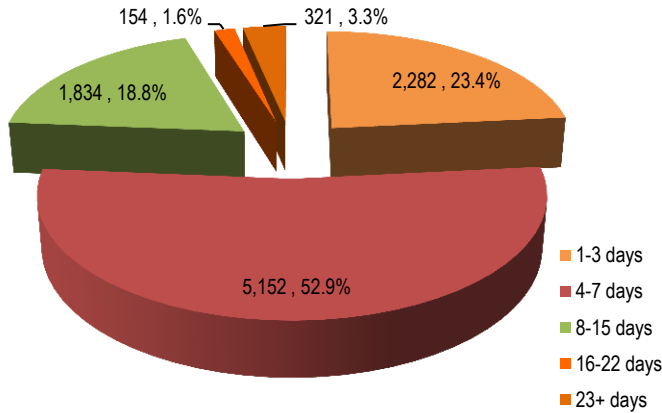


Figure 3: Tourist Arrivals by Length of Stay, March 2016

A review of the source markets for tourists visiting Anguilla in March 2016 over 2015, showed an increase in nine (9) of the source markets, with one (1) market declining.

The largest increases were reported within the “French and Dutch West Indies” markets, followed by the “German” and “Caribbean” markets with 117.0%, 96.0%, 82.4% and 50.3% respectively over their corresponding 2015 figures. The sole decrease was recorded in the Canadian market of 22.2%.

Anguilla’s main market, USA reported an increase of 6.5% over March’s arrivals in 2015, holding 69.8% share of the tourist market. Collectively, the European country markets contributed 10.0% to the tourist arrivals.

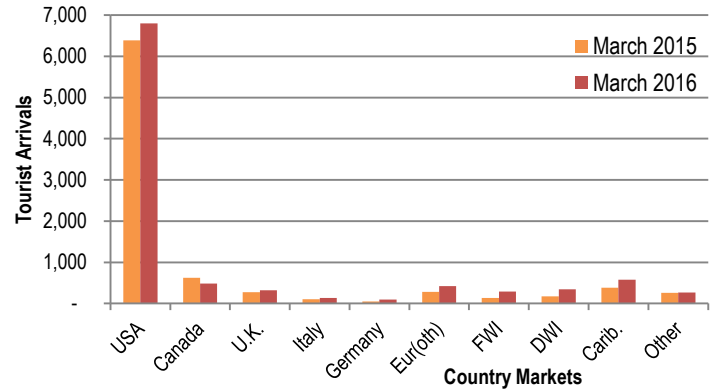


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were down 20.0% to 9,839 arrivals compared to the same period in 2015 of 12,306 arrivals. This was the largest comparative in the 1st quarter of 2016, followed by January and February with 17.2% and 16.9% respectively. The 1st quarter 2016 accounted for 29,386 day tripper; a decline of 18.1%. This was the first decline for March since the 37.5% and 15.6% recorded in 2008 and 2009 respectively. The seaports accounted for 99.5% of excursionist arrivals, of which Blowing Point port welcomed 5,531 (56.5%). The Sandy Ground port welcomed 43.5%; with 5 small cruise vessels docking; transporting 790 visiting passengers and 501 crew members.

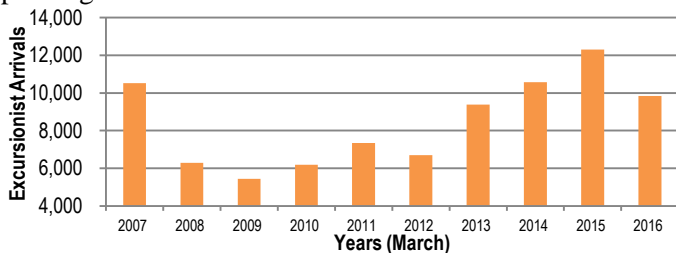


Figure 5: Excursionist Arrivals, March 2007 - 2016

There were decreases in six (6) day-trippers source markets and four (4) increases. The largest decreases were reported in the “UK” market with a 43.9%, followed by the “Canadian” and “Other Country” markets by 38.6% and 32.3% respectively. The increases were experienced in the “Italian”, “French West Indies”, “Caribbean”, “Dutch West Indies”, and markets by 272.8% (114 – 425 Italians), 82.4%, 34.5% and 7.7% respectively.

Anguilla’s main source market the USA, decreased by 26.9% during this period over its 2015 figure, accounting for 51.3% of excursionist arrivals to Anguilla.

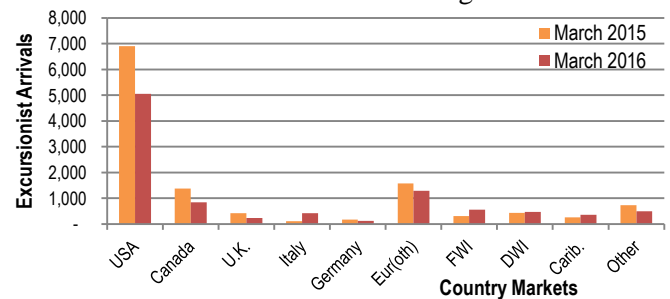


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>