



# Tourism Statistics Summary - Updated March 2018

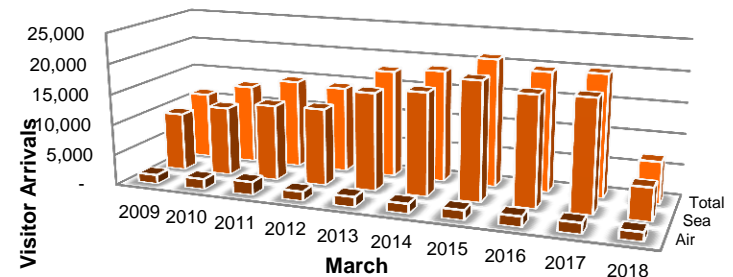
Visitors - ↓ 65.8%  
Tourists - ↓ 50.7%  
Excursionists - ↓ 79.0%

## OVERVIEW

Visitor arrivals to Anguilla for the month of March, recorded a decrease from its 2017 corresponding figure of 19,912 to 6,802 arrivals; a 65.8% decline in the number of visitors gracing our shores. This figure is recorded as the lowest for the month of March going far back as 1993, even when compared to the March 1996 figure after the passage of a similar disaster, hurricane Luis, in September 1995, when 7,341 arrivals were recorded. However, monthly visitor arrivals have increased since Hurricane Irma with visitor numbers in 2017 of 653 in September, followed by 833 in October, 2,352 in November and 4,232 in December. In 2018 the totals continued to show increases with 4,984 in January and 5,549 in February,

Both types of visitors contributed to this monthly decline; tourists (stay-over visitors) and excursionists (day-trippers).

Most visitor arrivals (96.0%) to Anguilla during March came with the intentions of vacationing, while 4.0% came with the intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	1,506	1,738	2,187	1,560	1,688	1,599	1,601	1,688	1,784	1,470
■ Sea	9,646	11,414	12,519	12,682	16,044	16,848	19,388	17,894	18,128	5,332
■ Total	11,152	13,152	14,706	14,242	17,732	18,447	20,989	19,582	19,912	6,802

Figure 1: Visitor Arrivals: March 2009 – 2018

## PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decrease to 13,001 from the 26,683 in March 2017 almost half of March 2017 figure, a decline of 51.3%.

Inward passenger movement through the seaports, continues to be the main ports of entry, facilitated 81.2% (10,551) of the arrivals; of which, 9,696 (91.9%) of sea passenger arrivals entered through the Blowing Point terminal and 855 passengers (8.1%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,450 (18.8%) of total passengers arrivals.

Departures during this period also decreased when compared to its corresponding March 2017 figure, a decrease at a faster rate than the arrivals with 54.8%; with a total of 12,804 passenger departures compared to the corresponding March 2017 figure of 26,969.

Of the three ports of exit, the two seaports cumulatively accounted for 81.9%, (9,982) of all departures, of which, the Blowing Point terminal facilitated the movement of 9,124 (91.4%) passengers and Sandy Ground with 858 (8.6%) passengers. By air, 2,207 (18.1%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals recorded for March 2018 totaled 4,561 arrivals; a decline of 50.7%, from the 9,244 in 2017. This figure represents the third smallest number of arrivals for any March period as far back as 1993, after the arrivals of 3,579 in 1993 and 3,589 arrivals which were recorded in March 1996 after the passage of Hurricane Luis in September 1995. This is the first month after Irma to have surpassed the figures recorded after Luis.

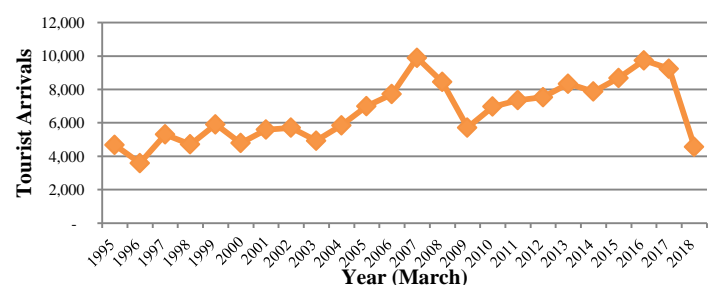


Figure 2: Tourist Arrivals, March 1995 - 2018

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 9.2 days, up from the 6.8 days reported in March 2017. This was the longest recorded intended length of stay for tourists visiting during any March as far back as 2003. The largest percentage of tourist arrivals, 35.7%, intended to stay for 4 to 7 days, 24.2% for 8 to 15 days, 22.3% between 1 to 3 days, 15.1% for 23 or more days and 2.6% for 16 to 22 days.

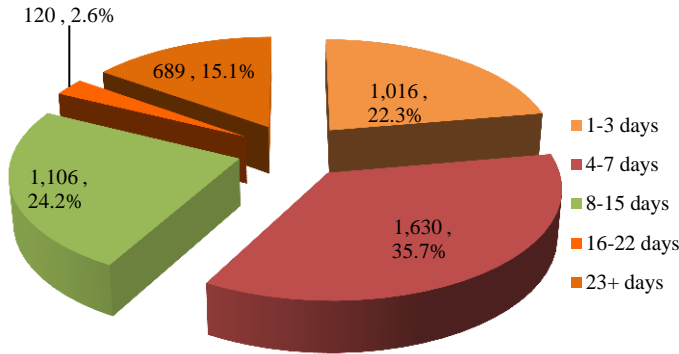


Figure 3: Tourist Arrivals by Length of Stay, March 2018

A review of the source markets for tourists visiting Anguilla during March 2018 over 2017 showed that seven of the source markets contributed recorded declines. The largest decrease which contributed to this overall decline in this type of visitor was reported within the ‘German’ market with 75.2%, followed by ‘Canadian’ (74.7%), ‘Italian’ (74.1%), ‘USA’ (59.0%), ‘Other European Countries’ (55.5%), ‘U.K.’ (40.5%), ‘Other’ (17.3%) markets. The increases were experienced by ‘French and Dutch West Indies’ markets and the ‘Caribbean’ with 119.0%, 29.0% and 16.5%) respectively.

Anguilla’s main source market for tourists; the USA, reported 2,751 arrivals; holding a 60.3% share of the tourist market.

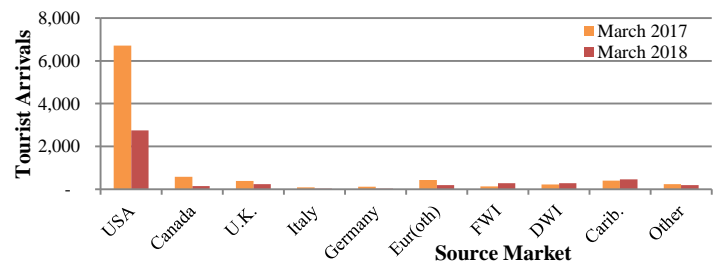


Figure 4: Tourist Arrivals by Country of Residence March 2017 and 2018

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 2,241 arrivals, registering a decline for the year with 79.0%. Although this type of visitor is also increasing monthly after the passage of hurricane Irma, its recovery is slower than that of the tourists, even though historically excursionist totals were usually higher than those of tourist totals in most of the past months. This monthly figure under review was recorded as the smallest number for this type of visitor to grace our shores during this period as far back as 1993, followed by 3,752 excursionist arrivals in 1996, which may have been as a result of the passage of Hurricane Luis, Sept 5<sup>th</sup>, 1995.

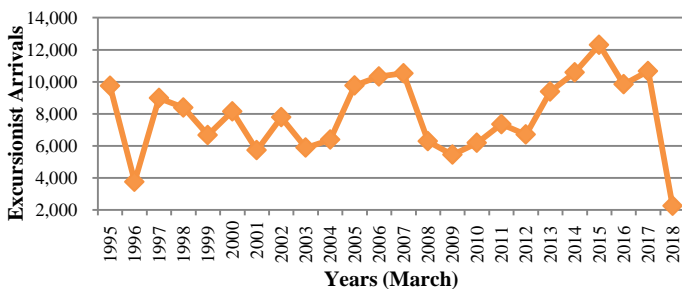


Figure 5: Excursionist Arrivals, March 1995 - 2018

All the source markets recorded declines, contributing to the overall decline during this period under review. The largest decrease was contributed by the ‘Italian’ source market with 89.2%, followed by the ‘Canadian’ (88.9%), ‘USA’ (86.4%), ‘German’ (86.0%), ‘U.K.’ (85.8%), ‘Other’ (81.4%), ‘Other European Countries’ (75.6%), ‘French West Indies’ (38.3%), ‘Dutch West Indies’ (34.7%) and the ‘Caribbean’ (15.3%) markets. Anguilla’s main source market for excursionists, the USA, reported 693 day trippers; holding a 30.9% share of this market.

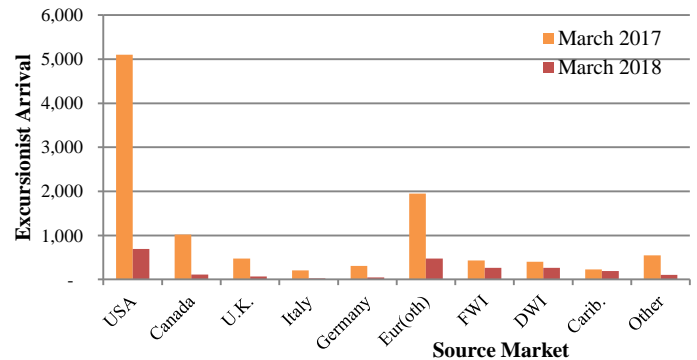


Figure 6: Excursionist Arrivals by Country of Residence March 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>