



Statistics Department

# **Tourism Statistics Summary – May 2010**

## **OVERVIEW**

 $\mathcal{D}$ uring May 2010, 9,723 visitors came to Anguilla,

up 8.0% from May 2009; the upsurge in visitor arrivals remained unbroken for the year-to-date. While tourists showed improved arrivals, up 21.4%; excursionists or day trippers recorded a decline, down 4.6% from the matching period in 2009.

The main regions for visitors to Anguilla, in order of rank, were North America, followed by the Caribbean then Europe.

Reviewing the earlier months in the year, business travellers' percentage share of arrivals on average were 2.4%, but this month they accounted for 4.7% of arrivals. The other 95.3% came for vacation.

#### **PASSENGER MOVEMENT**

 $\mathcal{P}$ assenger traffic by both residents and visitors was up this month, with arrivals 4.9% higher than the same period in 2009, to 17,939 passengers.

All ports saw increased activity in terms of passenger arrivals this month over the corresponding period in 2009. The most traffic, 15,577 passengers, (86.80%) was at the seaports with the Blowing Point seaport being the number one port with 13,835 passengers (77.1%). Vessels docking at the Sandy Ground port brought 1,742 passengers (9.7%). The Wallblake Airport recorded 2,362 passengers landing (13.2%).

# **TOURIST (Stay-Over Visitors)**

Tourist or stay-over visitors coming to Anguilla, were up 21.4% to 5, 286 compared to May 2009. The average intended length of stay has been declining continuously each month when compared to the same period in 2009, down from 7.1 days in May 2009 to 6.5 days this month.

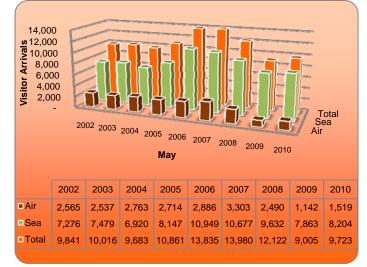


Figure 1: Visitor Arrivals: May 2002 – May 2010

 ${\mathcal T}$ he number of outbound passengers when compared

to May 2009, showed that departures were up by 1.9% to 17,641 passengers.

Blowing Point seaport was the leading gateway to travel destinations with 13,509 passenger departures (76.6%). The Sandy Ground port recorded 1,768 passenger departures (10.0%). The final 2,364 passengers (13.4%) were carried out by the four scheduled carriers and private or other aircraft from the Wallblake Airport.

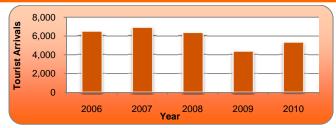


Figure 2: Tourist Arrivals, May 2006 - 2010

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#### Tourists (Stay- Over Visitors) continued

 $\mathcal{F}$  or May 2010, 31.0% of tourists intended to stay for 1-3 days, 46.0% between 4 and 7 days. 16.7% for 8-15 days, 1.5% spent 16-22 days and 4.7% were accommodated for 23 or more days.

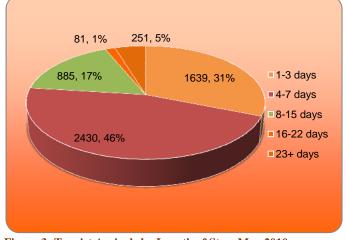
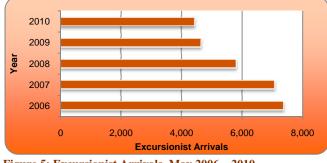


Figure 3: Tourist Arrivals by Length of Stay, May 2010

### **EXCURSIONISTS (Day Trippers)**

 $\mathcal{E}$ xcursionist arrivals or day trippers registered the fourth straight fall in May arrivals, down 4.6% to 4,437 from May 2009.

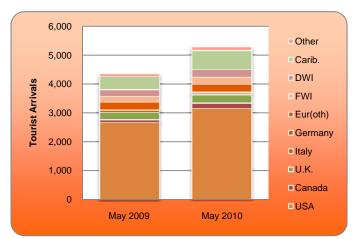
The seaports cleared 98.2% of excursionists to Anguilla; 59.8% at Blowing Point and 38.4% at Sandy Ground. The Wallblake Airport saw 1.8% of excursionist arrivals.





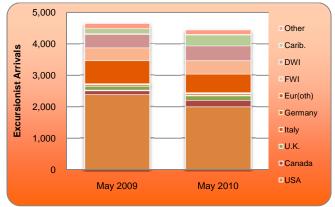
Double digit market growth was seen in visitation from all countries except for Europe (Other) which grew 3.1% and Italy which was down 15.3%.

The top five ranking countries, in terms of arrivals were USA 3,149 (59.6%), Caribbean 655 (12.4%), UK 287 (5.4%), Europe (Other) 270 (5.1%) and Dutch St. Maarten (DWI) 268 (5.1%).





The top two source markets, the USA with 1,994 excursionists and Europe (Other) with 604 day trippers; both had the largest plunge in arrivals this period, falling 16.0% and 18.2% respectively from May 2009. In spite of the increases in other source markets, they were not large enough to counteract these declines.





This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <u>http://gov.ai/statistics/tourism.htm</u>

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