

# GOVERNMENT OF ANGUILLA Statistics Department

# **Tourism Statistics Summary – May 2011**

## **OVERVIEW**

Visitor arrivals to Anguilla for May 2011, which totalled to 10,160 visitors, increased by 4.5% over the same period in 2010. Looking at the different types of visitors, tourists or stay over visitors coming to the island increased 14.9% over the corresponding period in 2010. May's day trippers on the other hand, fell for the fifth consecutive year, this time by 7.9%.

Visitor arrivals from both the European and Caribbean regions experienced decreased arrivals for this month when compared to May 2010.

Visitors coming for vacation represented 97.5% of all arrivals and the other 2.5% came on business. The 3-day annual Anguilla Yacht Regatta was held in this month.

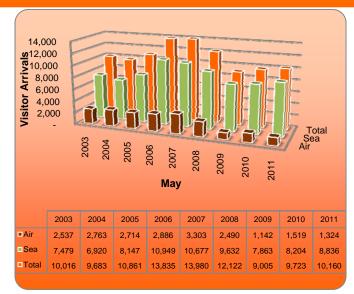


Figure 1: Visitor Arrivals: May 2003 - May 2011

#### PASSENGER MOVEMENT

Passenger traffic by both residents and visitors remained relatively low. Passenger arrivals fell 1.6%. With increased visitor arrivals, this decline suggests less travelling by Anguilla residents.

The Blowing Point seaport accommodated the majority of arrivals with 13,965 passenger entries (79.1%). The Sandy Ground port saw 1,667 passengers (9.5%). At the Clayton J. Lloyd International Airport, 2,018 passengers entered the island (11.4%)

 $P_{
m assenger}$  departures saw a slight increase in numbers by 1.7% to a total of 17,937 outbound passengers.

The split of departures by port shows that Blowing Point seaport was the leading port with 14,216 departures (79.3%). The other seaport at Sandy Ground recorded 1,679 departures (9.4%). The Clayton J. Lloyd International Airport saw 2,042 departures (11.4%).

# **TOURIST (Stay-Over Visitors)**

Tourist or stay-over visitor figures for Anguilla, were up 14.9% to 6,072 arrivals. Just over one-fifth (21.1%) of tourist arrivals entered Anguilla by air with the other 78.9% entering via the seaports.

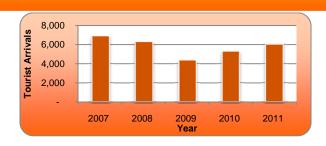


Figure 2: Tourist Arrivals, May 2007 - 2011

### Tourists (Stay- Over Visitors) continued

 $\mathcal{M}$ ay visitors tend to have the shortest stays compared to other months, with this month's length of stay averaging 6.6 days. Visitors spending 1-3 days represented a quarter (25.0%) of stay-over visitors, 52.6% stayed 4 and 7 days. 16.0% for 8-15 days, 1.6% spent 16-22 days and 4.8% were accommodated for 23 or more days.

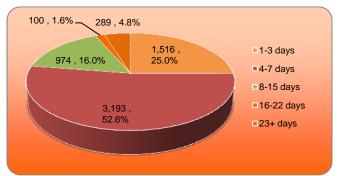


Figure 3: Tourist Arrivals by Length of Stay, May 2011

The increase in tourist arrivals for May 2011 was driven by the North America region, for the most part by the USA source market, which was up 30.2% and the Canada market which increased 29.1%.

The European region showed a decline in arrivals, with the UK down 13.2%, Italy fell by 3.3%, Germany declined 46.9%.

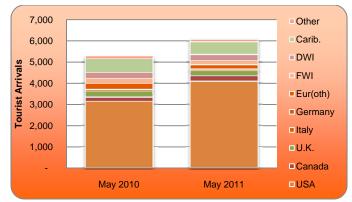


Figure 4: Tourist Arrivals by Country of Residence

# **EXCURSIONISTS (Day Trippers)**

 $\mathcal{F}$ or the fifth consecutive year, excursionist arrivals coming to Anguilla fell compared to the corresponding period in the previous year, down 7.9% this May to 4,088 day trippers. Comparing May 2006 to May 2011, there has been a decline by 44.5%.

Most day trippers (98.9%) use the seaports as the gateway to the island. Of which, 61.3% enter at Blowing Point and 37.6% at Sandy Ground. The Clayton J. Lloyd International Airport admitted 1.1% of excursionist arrivals.

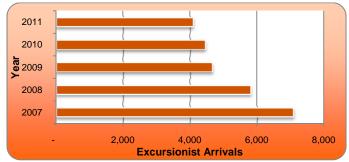


Figure 5: Excursionist Arrivals, May 2007 – 2011

Looking at the excursionist counts from each source market; Germany had the largest decline, falling 73.5% from May 2010. The USA, the largest market, saw a 4.8% decline in arrivals. As did the UK (-48.4%), Italy (-34.8%), Caribbean (-54.9%), French West Indies (-11.0%) and Dutch West Indies (-20.7%), all showing lower excursionist arrivals.

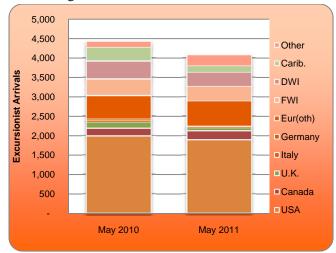


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.gi/statistics/tourism.htm

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