



# Tourism Statistics Summary – May 2015

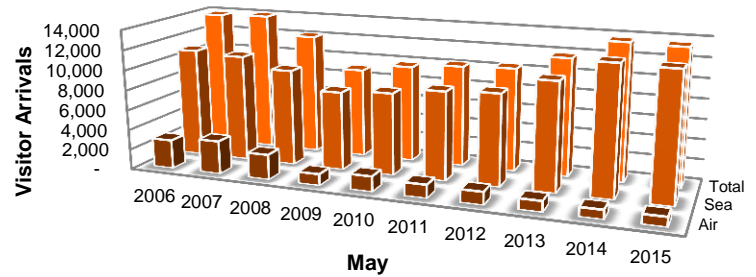
## OVERVIEW

Visitor arrivals during this period, considered as Anguilla’s ‘slow’ season 2015 recorded its first decline for the year, after recording double digit increasing during the 1<sup>st</sup> quarter and a 5.1% increase in the previous month (April). During the period of May 2015, 13,506 visitors were welcomed to Anguilla’s shores measuring a 0.8% decline from its corresponding 2014 figure of 13,609. This comparative decline was also recorded as the first decline since 2012, in which three of the months in that year experienced declines (March, July & November).

This decrease was due to reduced numbers in both types of visitors; tourists and excursionists over their previous 2014 figure.

Most visitor arrivals (97.7%) to Anguilla during May

came with the intension of vacationing, while 2.3% came with the intension of doing business.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	2,886	3,303	2,490	1,142	1,519	1,324	1,273	1,061	907	943
■ Sea	10,949	10,677	9,632	7,863	8,204	8,836	9,071	10,675	12,702	12,563
■ Total	13,835	13,980	12,122	9,005	9,723	10,160	10,344	11,736	13,609	13,506

Figure 1: Visitor Arrivals: May 2006 – May 2015

## PASSENGER MOVEMENT

Passenger arrivals, that include both visitors and residents increased this month by 1.2%, to 21,041 passengers from the 20,801 recorded in 2014.

Anguilla’s inward passenger movement by water; the main mode of transport; facilitated (19,258) 91.5% of arrivals; of which, 16,759 (87.0%) of these passengers entered through the Blowing Point terminal and 2,499 passengers (13.0%) arrived through the Sandy Ground terminal. The Clayton J. Lloyd Airport accounted for 1,783 (8.5%) of total passengers arrivals.

Departures during this period were also up but at a fastest rate of 2.3% to 20,657 passengers, relative to 2014’s corresponding figure of 20,196.

Of the three ports of exit, the two seaports cumulatively accounted for 92.8%, (19,165) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,691 (87.1%) passengers, and Sandy Ground, 2,474 passengers, 12.9%.

The Clayton J. Lloyd Airport International accounted for 1,492 (7.2%) of passenger departures.

## TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for May 2015 totaled 5,797; a decrease of 1.6% over the 5,894 in May 2014; this was the second recorded consecutive month-over-month decline after the decline in 2014/2013 of 1.1%.

Additionally, this was the 2<sup>nd</sup> consecutive decline for 2015 after April recorded a 0.4% decline over the April 2014

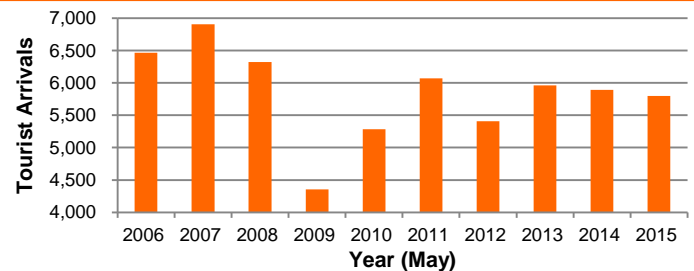


Figure 2: Tourist Arrivals, May 2006 – 2015

**Tourists (Stay-Over Visitors)** *continued*

The intended average length of stay of tourists was 6.6 days; up from the 6.5 when compared to May 2014. The largest proportion of tourists (50.6%) intended to stay for 4 to 7 days; followed by 26.4% who stated 1 to 3 days. 17.1% intended in staying 8 to 15 days, 1.3% for 16 to 22 days and .6% indicated 23 or more days.

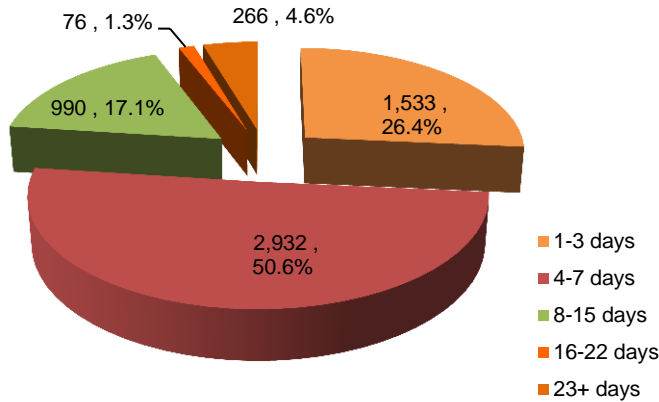


Figure 3: Tourist Arrivals by Length of Stay May 2015

A review of the ten (10) source markets for tourist visiting Anguilla in May 2015 over 2014; revealed decreases in six (6) source markets and increases in four (4) markets.

The highest decreases were experienced in the ‘Canadian’ source markets with 35.8%, followed by the ‘Other’ source markets and the Italian market with 34.2% and 16.7% respectively over their 2014 figures. The increases were reported in the German, French West Indies, the ‘Other Europe’ and Caribbean markets with 67.7%, 39.8%, 35.4% and 0.9% respectively.

Anguilla’s main tourists source market; the USA, recorded a decrease of 1.7% over the corresponding 2014 figure; accounted for 66.6% of this type of visitor.

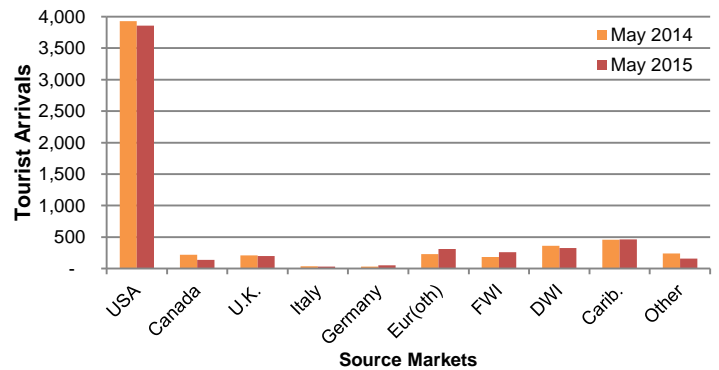


Figure 4: Tourist Arrivals by Country of Residence

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review were recorded at 7,709 compared to 7,715 in the same period of 2014; recording a 0.1% decrease; the first decrease for the year. Using month over month analysis, since 2012 – 2015 excursionist arrivals recorded only three declines; all in 2012.

The majority of these persons travelled through the seaports; 99.4%, of which the Blowing Point port welcomed 68.0% who came to enjoy the beaches and scenery of Anguilla. The Sandy Ground port welcomed 32.0%. The airport which is not a preferred port of entry for this type of visitor recorded 0.6%.

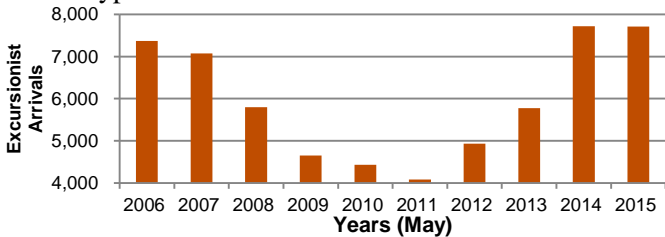


Figure 5: Excursionist Arrivals, May 2006 - 2015

A review of the ten (10) source markets for excursionists showed decreases in three (3) and increase in seven (7). The decrease was reported in the ‘Other’ source markets, USA and Canadian Market with 11.3%, 3.3% and 1.9% respectively. The largest increases were experienced by the German, UK and Italian markets with 56.8%, 39.7% and 19.4% respectively.

Anguilla’s main market the USA accounted for 54.8% of excursionist arrivals to Anguilla.

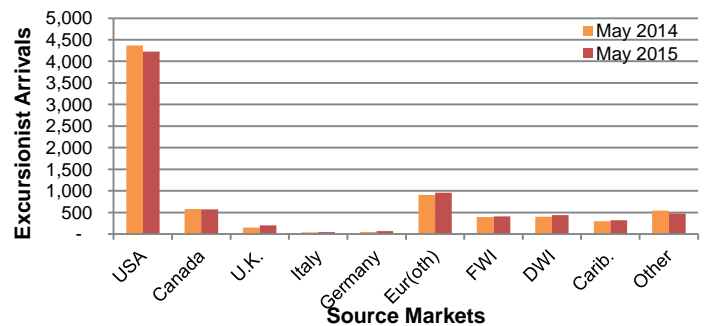


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>