



## Tourism Statistics Summary – May 2016

### OVERVIEW

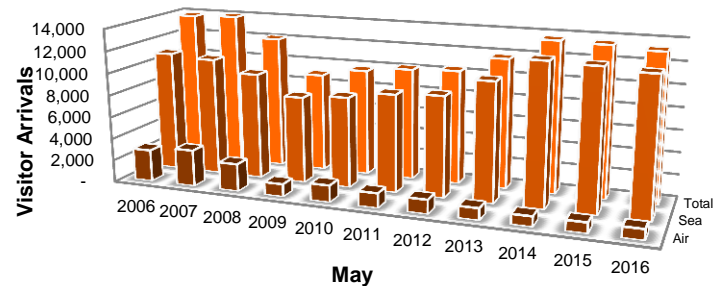
Visitor arrivals to Anguilla for 2016 continued its negative trend with the month of May recording a decline of 2.0% with 13,232 persons gracing our shores compared to May's 2015 figure of 13,506. This decrease was the fifth decrease for the year when compared to its corresponding 2015 month. The decline was at a slower rate than all the previous declines, with the largest decrease recorded within April of 16.4%, from its 2015 corresponding figure. The month under review compared to the same month dating back to 1993, ranked 5<sup>th</sup>, with the highest number of visitors arriving in 2007, followed by 2006, 2014 and 2015.

Visitor arrivals for this period were negatively affected by the decrease in excursionist arrivals (day trippers), as tourist arrivals to the island increased over the period May 2016/2015.

Majority, 97.1% of the visitor arrivals, came with the

intention of vacationing, while 2.9% came with the intention of doing business.

To date, Anguilla has welcomed 83,347 visitors to the island.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Air	2,886	3,303	2,490	1,142	1,519	1,324	1,273	1,061	907	943	958
■ Sea	10,949	10,677	9,632	7,863	8,204	8,836	9,071	10,675	12,702	12,563	12,274
■ Total	13,835	13,980	12,122	9,005	9,723	10,160	10,344	11,736	13,609	13,506	13,232

Figure 1: Visitor Arrivals: May 2006 – 2016

### PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents, decreased this month by 0.1% from 21,041 in May 2015 to 21,011. Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 92.8% (19,505) of arrivals; of which, 16,679 (85.5%) of sea passenger arrivals entered at the Blowing Point terminal and 2,826 passengers (14.5%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,506 (7.2%) of total passengers arrivals.

Departures during this period were also down, but at a much faster rate with 2.2%. Departing passengers, 20,204 passenger departures left the shores relative to the 20,657 in 2015

Of the three ports of exit, the two seaports cumulatively accounted for 92.3%, (18,647) of all departures, of which, the Blowing Point terminal facilitated the movement of 15,831 (84.9%) passengers and Sandy Ground with 2,816 (15.1%) passengers.

By air, 1,557 (7.7%) passengers departed Anguilla through the Clayton J. Lloyd Airport International.

### TOURISTS (Stay - Over Visitors)

Tourists (stay-over visitors) to Anguilla for May 2016 totaled 6,457, an increase of 11.4% over the 5,797 in May 2015. This was a monthly recovery for tourist arrivals during 2016 after the first negative change recorded in the previous month; April by 4.3%. The figure under review is also the largest recorded monthly increase among the four recorded increases for 2016 thus far and the third largest May figure when compared with the months of May dating back to 1993.

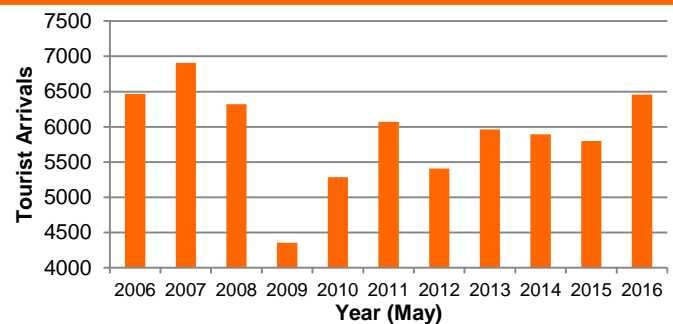


Figure 2: Tourist Arrivals, May 2006 - 2016

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 6.3 days, down from 6.6 days recorded for May 2015. Approximately just over half of the number of tourists (50.7%), intended to stay for 4 to 7 days, 29.0% between 1 to 3 days, 14.4% for 8 to 15 days, 1.7% for 16 to 22 days and 4.3% indicated 23 or more days.

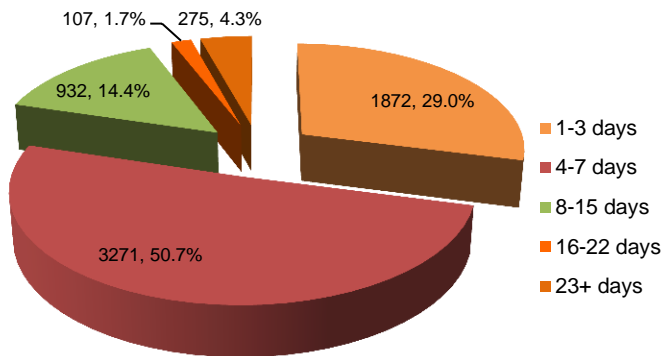


Figure 3: Tourist Arrivals by intended Length of Stay, May 2016

A review of the source markets for tourists visiting Anguilla in May 2016 over 2015, showed an increase in seven (7) of the source markets and three (3) markets declining.

The largest increase was reported within the ‘Italian’ market, followed by the ‘Canadian’ and ‘Other’ markets with 70.0%, 51.4%, and 44.3% respectively over their corresponding 2015 figures. The decreases were recorded in the ‘German’, ‘French West Indies’ and ‘Other European countries’ markets with 36.5%, 15.8% and 5.8% respectively over their corresponding 2015 figures.

Anguilla’s main market, USA reported an increase of 14.2% over May’s arrivals in 2015, accounting for a 68.2% share of the tourist market.

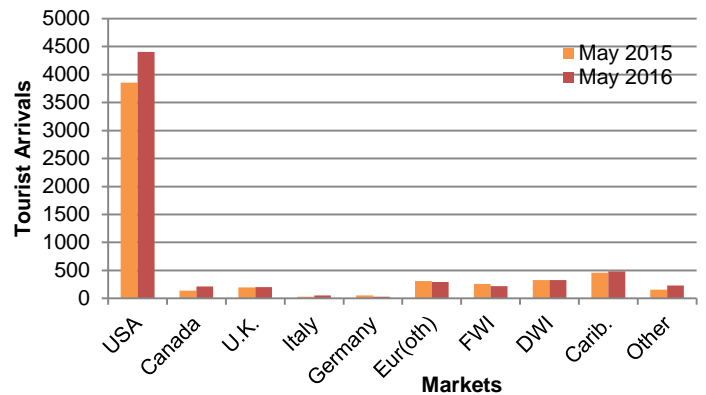


Figure 4: Tourist Arrivals by Country of Residence

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were down 12.1% to 6,775 arrivals, compared to the same period in 2015 of 7,709 arrivals. Thus far, 2016 monthly analysis over their corresponding 2015 figures has recorded all double digit declines for this type of visitor. This period under review is the least comparative figure, with the largest declined recorded in April with 24.7% followed by March’s 20.0%.

The seaports accounted for 99.2% of these excursionist arrivals, of which Blowing Point port welcomed 3,990 (59.4%). The Sandy Ground port welcomed 2,732 (40.6%).

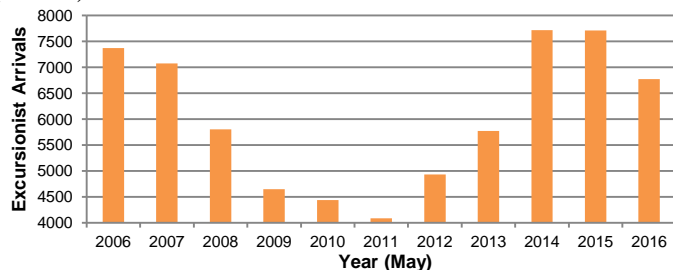


Figure 5: Excursionist Arrivals, May 2006 - 2016

There were decreases in seven (7) day-trippers source markets, which contributed to this overall decrease and three (3) increases. The largest decrease was reported in the ‘UK’ market with a 52.5%, followed by the ‘German’ and ‘Italian’ markets by 34.8% and 30.2% respectively. The increases were experienced by the ‘French West Indies’, ‘Caribbean’ and the ‘Dutch West Indies’ markets by 34.3%, 7.5% and 3.4% respectively.

Anguilla’s main source market, the USA, experienced, a decline by 13.9% during this period over its 2015 figure; accounting for 53.7% of excursionist arrivals to Anguilla.

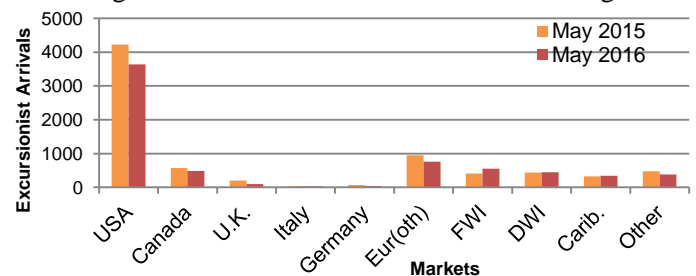


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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