

# GOVERNMENT OF ANGUILLA Anguilla Statistics Department

# Tourism Statistics Summary May 2018

May 2018/2017 ARRIVAL ANALYSIS

Visitors - ↓ 55.1% Tourists - ↓ 39.5% Excursionists – ↓ 70.3%

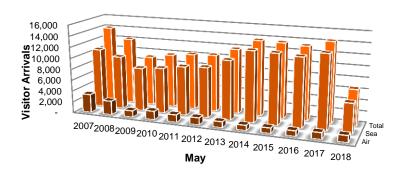
#### **OVERVIEW**

Visitor arrivals to Anguilla for the month of May, recorded a decrease from its 2017 corresponding figure of 14,339 to 6,445 arrivals; a 55.1% decline in the number of visitors gracing our shores. This figure is recorded as the lowest for the month of May going far back as 1993, even when compared to the May 1996 figure after the passage of a similar disaster, hurricane Luis, in September 1995, when 7,473 arrivals were recorded. The May 2018/17 decrease is the smallest monthly decline for the year to date; with January 2018 over its corresponding 2017 figure, recording the highest decrease with 72.5%

Both types of visitors contributed to this monthly decline; tourists (stay-over visitors) and excursionists (day-trippers).

Most visitor arrivals (95.8%) to Anguilla during May

came with the intentions of vacationing, while 4.2% came with the intention of doing business.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	3,303	2,490	1,142	1,519	1,324	1,273	1,061	907	943	958	1,158	1,185
■ Sea	10,67	9,632	7,863	8,204	8,836	9,071	10,67	12,70	12,56	12,27	13,18	5,260
■ Total	13,98	12,12	9,005	9,723	10,16	10,34	11,73	13,60	13,50	13,23	14,33	6,445

Figure 1: Visitor Arrivals: May 2007 - 2018

#### PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decreased to 13,512 from the 21,711 in May 2017, a decline of 37.8%.

Inward passenger movement through the seaports, continues to be the main ports of entry, facilitated 82.8% (11,186) of the arrivals; of which, 10,689 (95.6%) of sea passenger arrivals entered through the Blowing Point terminal and 497 passengers (4.4%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,326 (17.2%) of total passengers arrivals.

 $\mathcal{D}$ epartures during this period also decreased when compared to its corresponding May 2017 figure, a decrease at a faster rate than the arrivals of 38.5%; with a total of 12,712 passenger departures compared to the corresponding May 2017 figure of 20,674.

Of the three ports of exit, the two seaports cumulatively accounted for 84.5%, (10,743) of all departures, of which, the Blowing Point terminal facilitated the movement of 10,281 (95.7%) passengers and Sandy Ground with 462 (4.3%) passengers. By air, 1,969 (15.5%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## **TOURISTS** (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for May 2018 totaled 4,293 arrivals; a decline of 39.5%, from the 7,100 in 2017. Over the last 26 years, as far back as 1993, this was the fifteen (15<sup>th</sup>) highest recorded figure with the smallest (26<sup>th</sup>) recorded in 1993 with 2,900 arrivals, followed by the 3,030 arrivals (25<sup>th</sup>) which were recorded in May 1996 after the passage of hurricane Luis in September 1995. This is the third month after hurricane Irma, that register figures which surpassed those recorded after hurricane Luis in 1995.



Figure 2: Tourist Arrivals, May 1993 - 2018

#### Tourists (Stay-Over Visitors) continued

The intended average length of stay for tourists was 7.9 days, up from the 7.0 days reported in May 2017. This was the longest recorded intended length of stay for tourists visiting during any May period as far back as 2003, which was also recorded in 2003. The largest percentage of tourist arrivals, 43.1%, intended to stay for 4 to 7 days, 26.7% for 1 to 3 days, 15.9% between 8 to 15 days, 12.3% for 23 or more days and 2.1% for 16 to 22 days.

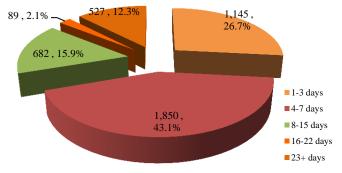


Figure 3: Tourist Arrivals by Length of Stay, May 2018

A review of the source markets for tourists visiting Anguilla during May 2018 over 2017 showed that seven of

the source markets contributed to this overall decline in the numbers for this type of visitor. The largest decrease was reported within the 'Italian' market with 62.2%, followed by 'Other European Countries' (48.2%), 'USA' (46.4%), 'Canadian' (44.9%), 'Dutch West Indies' (36.7%), 'Other' (31.1%) and the 'U.K' (28.4%) markets. The increases which would have positively impacted the arrivals figure and soften the decline were recorded in the 'German', 'Caribbean', and 'French West Indies' markets with 7.1%, 2.3% and 1.9% respectively. Anguilla's main tourists source market; the USA, reported 2,500 arrivals; holding a 58.2% share of the tourist market.

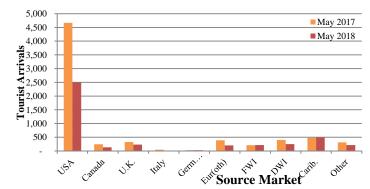


Figure 4: Tourist Arrivals by Country of Residence

### **EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review totaled 2,152 arrivals, registering a decline for the year with 70.3%. Although there has been monthly improvement in the numbers for this type of visitor since the passage of hurricane Irma, its recovery is slower than that of the tourists, even though historically, in most of the past months, excursionist totals were usually higher than those of tourist totals. This monthly figure under review was recorded as the smallest number for this type of visitor to grace our shores during this period as far back as 1993, less than half of the day-trippers that visited after the passage of Hurricane Luis (4,443), Sept 5<sup>th</sup>, 1995.

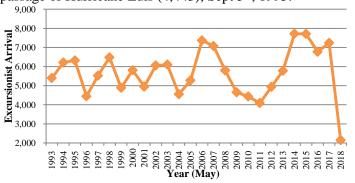


Figure 5: Excursionist Arrivals, May 1993 - 2018

Eight source markets recorded declines, contributing to the overall decline during this period under review. The largest decrease was contributed by the 'USA', source market with 89.9%, followed by the 'Canadian' (82.0%), 'Other' (69.4%), 'German' (68.6%), 'Other European Countries' (61.2%), 'U.K.' (48.3%), 'Dutch West Indies' (21.6%) and the 'Caribbean' (18.7%) markets. The two increases were recorded in the 'Italian' and 'French West Indies' markets (30.8% and 23.2% respectively). Anguilla's main source market for excursionists, the USA, reported 20.4% share of this market, conversely the French West Indies held the largest share with 23.7%.

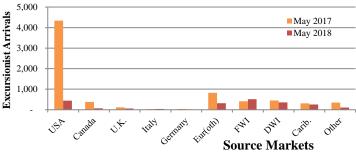


Figure 6: Excursionist Arrivals by Country of Residence May 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/tourism.htm