

#### **GOVERNMENT OF ANGUILLA**

**Anguilla Statistics Department** 

# Tourism Statistics Summary May 2019

May 2019/2018 ARRIVAL ANALYSIS

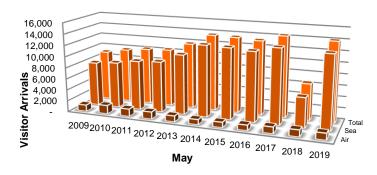
Visitors - ↑ 117.9% Tourists - ↑90.2%

Excursionists – ↑173.0%

#### **OVERVIEW**

Visitors arrivals during this period which is considered to be within Anguilla's 'slow season'; May 2019 recorded a total of 14,042 visitors gracing our shores. This figure represented an increase of 117.9% over its corresponding figure of 6,445 in May 2018. This period under review registered the 2<sup>nd</sup> largest monthly 'May' figure, as far back as 1993. Additionally, based on their ranking, over the past two years, May's arrivals have quickly recovered after hurricane Irma in comparison to the other pervious months (January – April). May 2017 recorded the largest number of visitor arrivals of 14,339, the aftermath of Irma left May 2018's arrivals ranking the lowest dating back to 1993; with 6,445 and conversely ranking 2<sup>nd</sup> highest in 2019.

This increase in visitor arrivals was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers). The majority of the visitor arrivals; 98.4% of the came with the intention of vacationing, while 1.6% came with the intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	1,142	1,519	1,324	1,273	1,061	907	943	958	1,158	1,185	1,168
Sea	7,863	8,204	8,836	9,071	10,675	12,702	12,563	12,274	13,181	5,260	12,874
Total	9,005	9,723	10,160	10,344	11,736	13,609	13,506	13,232	14,339	6,445	14,042

Figure 1: Visitor Arrivals: May 2009 - 2019

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, registered a 68.5% increase from 13,512 in 2018 to 22,773 in 2019. Anguilla's inward passenger movement by sea continues to be the main mode of entry, facilitating 90.3% (20,572) of arrivals; of which, 17,906 (87.0%) of sea passenger arrivals entered at the Blowing Point terminal and 2,666 passengers (13.0%) arrived at the Sandy Ground terminal. Passenger arrivals by air via the Clayton J. Lloyd International Airport accounted for 2,201 (9.7%) of total passenger arrivals.

Departing passengers recorded an increase of 72.3%; with the total moving from 12,712 in 2018 to 21,900 in 2019. Of the three ports of exit, the two seaports cumulatively accounted for 90.4%, (19,800) of all departures, of which, the Blowing Point terminal facilitated the movement of 17,144 (86.6%) passengers and Sandy Ground 2,656 (13.4%) passengers.

By air, 2,100 (9.6%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## **TOURISTS** (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the past six (6) months; December 2018 to May 2019, have all recorded their highest arrivals for any of their comparative periods for years as far back as 1993. This month under review, May 2019, recorded arrivals of 8,166 tourists; an increase of 90.2% over its corresponding 2018 figure of 4,293. May 2019 tourist arrivals accounted for 58.2% of visitor arrivals. Thus far, the monthly 2019 arrivals show that May recorded the lowest number of arrivals, which is expected during a month, in what is consider the 'slow' season.



Figure 2: Tourist Arrivals, May 1993 - 2019

### Tourists (Stay-Over Visitors) continued

The intended average length of stay of tourists decreased to 6.7 days from 7.9 days in May 2018. The majority of tourist arrivals with over half of the arrivals (54.8%), intended to stay for 4 to 7 days, 26.0% between 1 to 3 days, 10.8% for 8 to 15 days, 7.4% for 23 or more days and 0.9% indicated 16 to 22 days.

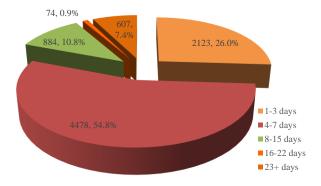


Figure 3: Tourist Arrivals by intended Length of Stay, May 2019

A review of the ten (10) source markets from which tourists to Anguilla originate shows that all of the source markets contributed to May's monthly increase. The largest increase was experienced within the 'Italian' market with 247.1% (17-59 persons), followed by the 'USA' market with 123.9% and the 'Canadian' market with 85.8%.

Arrivals from Anguilla's main market; USA, accounted for 5,597, a 68.5% share of the tourist market by the country of residence.

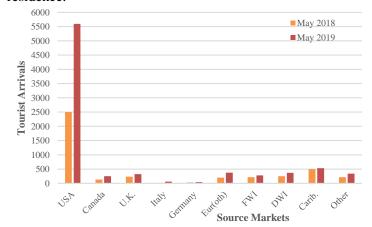


Figure 4: Tourist Arrivals by Country of Residence

## **EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for this period under review recorded a total of 5,876, up from the 2,152 arrivals recorded in May 2018, resulting in an increase of 173.0%. The trend of previous years shows that excursionist arrivals have not returned to their pre hurricane Irma position. May 2019 ranked 12<sup>th</sup> highest when compared to data as far back as 1993. May 2017, pre Irma, recorded the 4<sup>th</sup> highest figure in contrast May 2018, post Irma, which recorded the lowest ranking (27<sup>th</sup>). Similar to tourist arrivals, May's arrivals were the lowest in comparison to the previous months within 2019, with March recording the highest with 7,282.

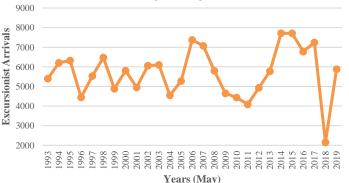
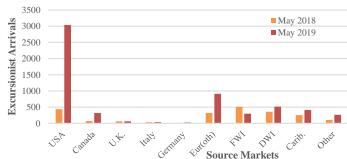


Figure 5: Excursionist Arrivals, May 1993 - 2019

Eight of the source markets contributed to this increase in excursionist arrivals with positive movements. However, within the other two markets; one market remained the same over its corresponding 2018 figure and the other impacted negatively on this arrival total. The largest increase by source markets over their corresponding May 2018 figure was experienced by the 'USA' market with 593.6%. This was followed by the 'Canadian' and 'Other European' markets with 363.2% and 185.6% respectively. The 'UK' market recorded the same amount of arrivals in comparison to the same period in 2018 and the 'French West Indies' market declined by 41.1%.

Anguilla's main source market 'USA', represented a 51.7% share of the excursionist market.



This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/hourism.htm

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