



# Tourism Statistics Summary – November 2010

## OVERVIEW

In November 2010 there was a small rebound in international visitor arrival numbers by 6.9% after three consecutive year-on-year declines for this month, with total arrivals at 9,075 visitors. Both tourist arrivals, up 7.0%, and excursionist, up 6.7%, showed improved performance.

The annual jazz festival was expanded this year to Tranquillity Jazz, Golf and Wine Festival. This 4-day event would have contributed to increased visitors to Anguilla's shores for the period.

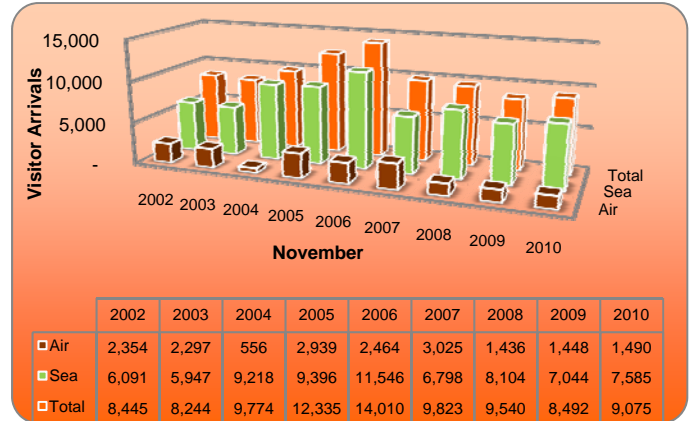


Figure 1: Visitor Arrivals: November 2002 – November 2010

## PASSENGER MOVEMENT

Passenger arrivals, both residents and visitors, fell 7.8% to a count of 12,921 arrivals for the month, a level not seen since pre-2003.

Passenger traffic remains strongest at the seaports, accounting for 85.4% of arrivals. Ferries brought 12,013 passengers (76.0%) to the Blowing Point seaport. The Sandy Ground port saw 1,488 arrivals (9.4%) and the Clayton J. Lloyd International Airport landed 2,309 passengers (14.6%).

Passenger departures were up 0.6% to 15,109 passengers.

Blowing Point seaport, the main port of exit, had 11,432 passengers (75.7%). The Clayton J. Lloyd Airport followed, with 2,197 passenger departures (14.5%) and the Sandy Ground seaport dealt with 1,480 passengers, 9.8% leaving the port.

## TOURIST (Stay-Over Visitors)

Anguilla tourist arrivals for the period were 7.0% higher than the corresponding period in 2009 with a total of 5,213 arrivals.

Stay-over visitors accounted for more than half (57.4%) of all the visitors who came to Anguilla for the month. With tourists intending to spend on average, 7.1 days in Anguilla, a smidgen shorter than in 2009 when the average was 7.2 days.

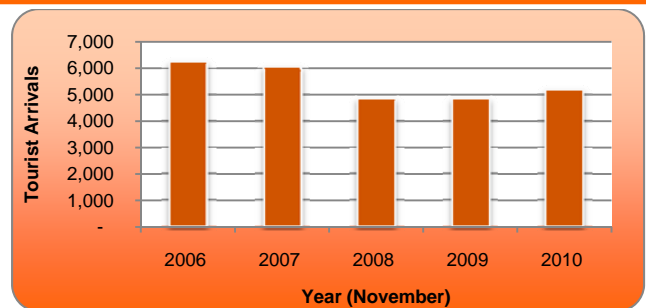


Figure 2: Tourist Arrivals, November 2006 – 2010

**Tourists (Stay- Over Visitors)** *continued*

Tourists were clustered into five groups based on their length of stay; one-quarter of tourists (25.0%), stayed for 1-3 days, the modal group, with 48.1%, stayed between 4 and 7 days, 18.9% spent 8-15 days, 2.5% stayed 16-22 days and 5.5% for 23 or more days.

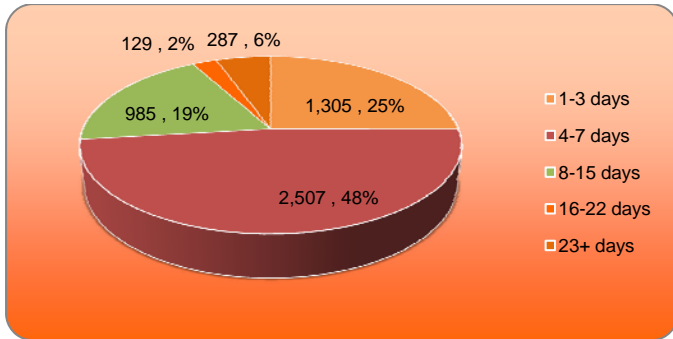


Figure 3: Tourist Arrivals by Length of Stay, November 2010

The USA alone had a share of 65.5% of all tourist arrivals for the period; this is the chief tourism market for Anguilla and showed improved tourist counts, up 10.1% over the corresponding period in 2009. Germany, a relatively small market, had a notable increase this period, as for every 1 tourist in November 2009 there were 8.1 tourists this month from that country.

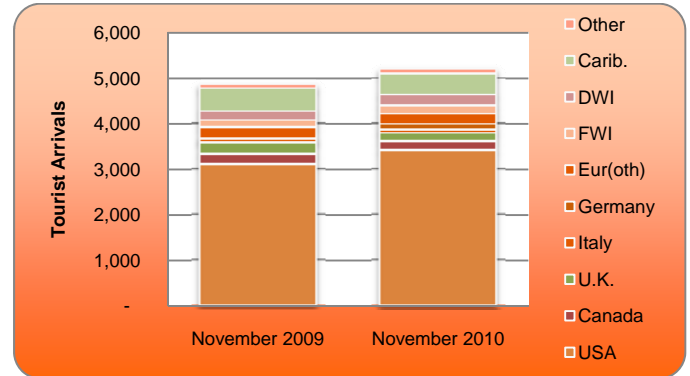


Figure 4: Tourist Arrivals by Country of Residence

**EXCURSIONISTS (Day Trippers)**

Anguilla received 3,862 excursionist arrivals for the month, an increase of 6.7% over the same period in 2009.

The main port of entry for day trippers is the Blowing Point seaport, dealing with nearly three-quarters of all arrivals (59.1%). Sandy Ground cleared 38.3% excursionists and the Clayton J. Lloyd International Airport dealt with 2.6% of all excursionist arrivals.

Markets such as Canada (+21.8%), Germany (+34.1%), Dutch St. Maarten (+27.8%), Caribbean (+2.6%) and Other (+141.9%) posted higher arrivals of excursionists than in November 2009.

All other markets experienced a decline in arrivals. With key markets such as the USA (-3.6%), Europe (Other) (-1.0%) and French St. Martin (-10.7%) dropping in excursionist counts.

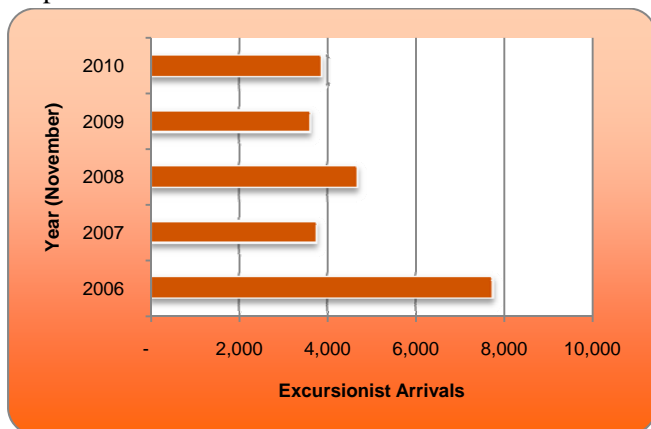


Figure 5: Excursionist Arrivals, November 2006 – 2010

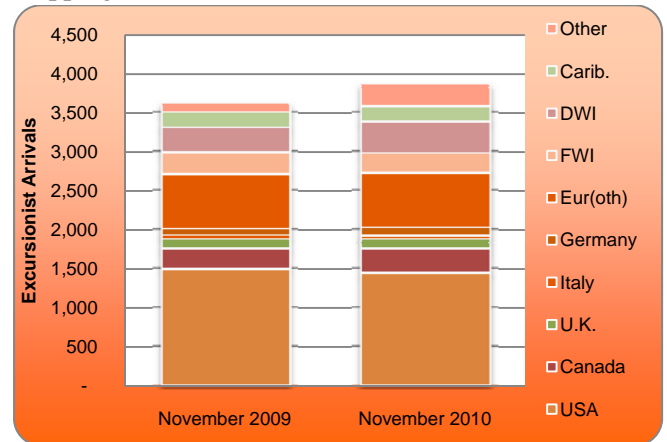


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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