



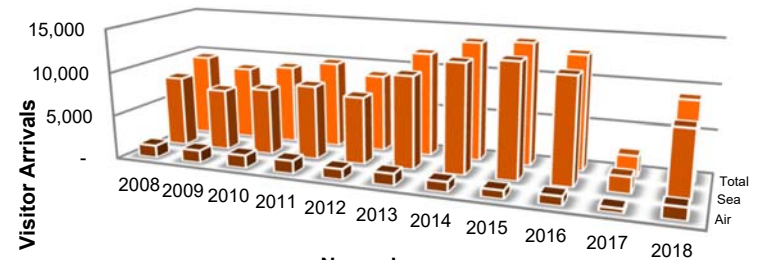
Tourism Statistics Summary – November 2018

OVERVIEW

Visitor arrivals to Anguilla for the month of November 2018; experienced its third annual increase, year to date since the passage of hurricane Irma in September 2017. Visitor arrivals registered an increase of 281.7% (8,978) from the 2,352 arrivals who visited in November 2017. Visitor arrivals when compared over the span of twenty-six years (1993 – 2018) for which data is available for the month of November, 2017 ranked the lowest; with November 2018 moving up 11 places to register as the 15th highest total of arrivals

Most visitor arrivals (95.3%) to Anguilla during November 2018 came with the intention of vacationing, while 4.7%

came with the intention of doing business.



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Air	1,436	1,448	1,490	1,507	1,208	1,371	1,148	932	1,037	493	1,406
Sea	8,104	7,044	7,585	8,459	7,658	10,565	12,442	12,995	11,951	1,859	7,572
Total	9,540	8,492	9,075	9,966	8,866	11,936	13,590	13,927	12,988	2,352	8,978

Figure 1: Visitor Arrivals: November 2008 – 2018

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) increased over the November 2017 figure of 6,481 to 15,553 arrivals by 140.0% during November 2018. The majority of Anguilla’s inward passenger movement continues to arrive mainly via sea, with the main seaport of entry facilitating 85.5% (13,301) of arrivals; of which, 11,807 (88.8%) of sea passenger arrivals entered at the Blowing Point terminal and 1,494 passengers (11.2%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,252 (14.5%) of total passenger arrivals.

Departures during November 2018 rose by a percentage point over that of its counterpart arrivals, when compared to its corresponding November 2017 figure, with an increase of 141.0%; 14,854 passengers departed compared with 6,163.

Of the three ports of exit, the two seaports cumulatively accounted for 85.8%, (12,747) of all departures, of which, the Blowing Point terminal facilitated the movement of 88.3% (11,259) passengers and Sandy Ground with 11.7% (1,488) passengers.

By air, 14.2% (2,107) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for November 2018 totaled 5,805; an increase of 346.9%. Over the past twenty-six for which there is data (1993 – 2018) for the month of November, 2016 recorded the highest amount of tourists to Anguilla with 6,557. In 2017, after the passage of hurricane Irma in the month of September, tourist arrivals dropped to its lowest (26th) figure with 1,299 and the period under review shows that tourist arrivals rose to the 7th highest. To date this figure under review was the second highest recorded figure for the year 2018 and after the passage of hurricane Irma in September while August 2018 recorded the

highest figure with 6,394 arrivals, experiencing a decline of 13.9% of its corresponding 2017 figure.

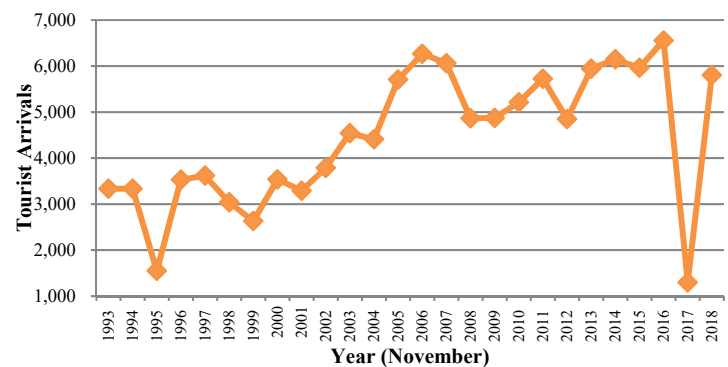


Figure 2: Tourist Arrivals, November 1993 - 2018

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 7.6 days, down from the 16.3 days recorded in November 2017. This figure represented the second longest recorded intended length of stay for tourists visiting during November as far back as 2003, which was also recorded in 2004. The largest percentage of tourist arrivals 49.5%, intended to stay for 4 to 7 days, 22.4% for 1 to 3 days, 16.5% for 8 to 15 days, 9.2% for 23+ days and 2.4% intended to stay for 16 to 22 days.

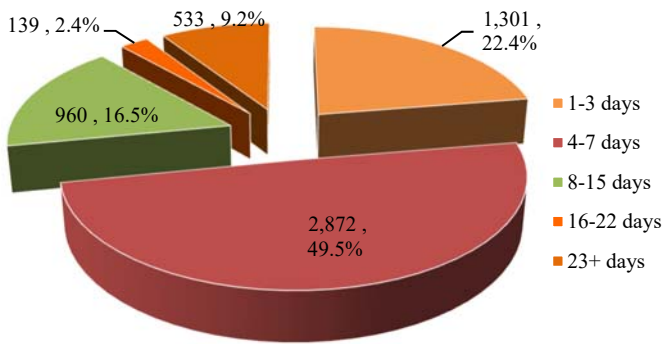


Figure 3: Tourist Arrivals by Length of Stay, November 2018

A review of the source markets for tourists visiting Anguilla showed positive changes in all ten markets. The highest increase; 1,614.3% which occurred in the ‘German’ market, where 120 tourists came this month as compared to the 7 arrivals in November 2017. The ‘Other European Countries’, ‘USA’ and ‘Other’ markets followed with increases of 665.8%, 595.4% and 383.1% respectively over their comparative 2017 figures. Anguilla’s main source market for tourists; the USA, held a 62.4% share of the tourist market in November 2018.

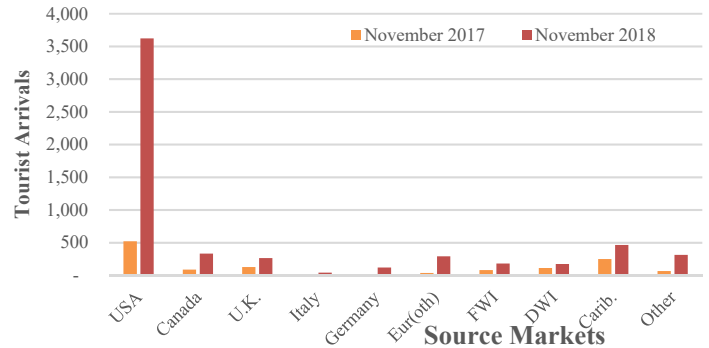


Figure 4: Tourist Arrivals by Country of Residence November 2017 and 2018

EXCURSIONISTS (Day Trippers)

Arrivals of this visitor totalled 3,173 in November 2018; an increase of 201.3% over its 2017 corresponding figure of 1,053 arrivals. Although, excursionist arrivals have increased; doubling the amount of its 2017 figure, the performance of this type of visitor is still quite slow in comparison to tourist arrivals. Excursionist arrivals between 1993–2018 for November, moved just two places up from the 26th highest in 2017 to 24th highest for this review. Most excursionists to Anguilla are usually tourists to St. Martin/ St. Maarten who decided to spend the day in Anguilla. A review of the Caribbean Tourism Organisation’s, Latest Statistics 2018, November 14, 2018 report shows that tourist arrivals; January to September 2018 to St. Martin/St. Maarten continue to register declines. This may be a factor influencing arrivals of this type to Anguilla.

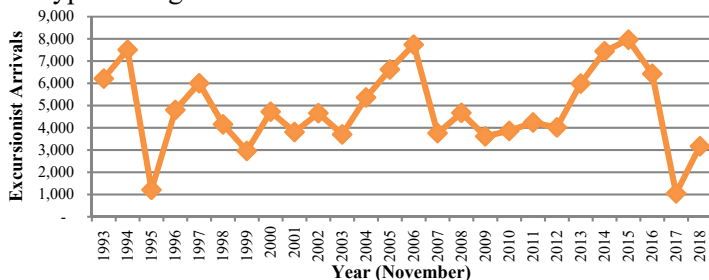


Figure 5: Excursionist Arrivals, November 1993 - 2018

All ten (10) source markets during this period under review recorded an increase. The largest increase was recorded in the Canadian market with 937.5%, followed by the ‘Italian’, ‘Other European’, ‘Germany’ and ‘USA’ with 850.0% 582.0%, 460.0% and 444.8% respectively. The smallest increase was recorded by ‘French West Indies’ market with 10.4%, 193 to 213 arrivals from this market. The U.S.A market recorded a market share of 34.9%

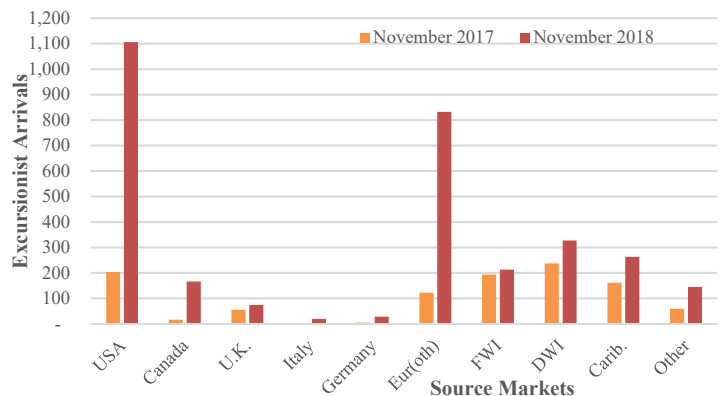


Figure 6: Excursionist Arrivals by Country of Residence November 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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