



Tourism Statistics Summary

November 2019

Visitors - ↑ 45.8%
Tourists - ↑ 31.0%
Excursionists - ↑ 72.9%

OVERVIEW

Visitor arrivals for Anguilla during the month of November 2019, the commencement of the tourist season, recorded an increase over its 2018 corresponding figure with 13,088 from 8,978 arrivals; a 45.8% increase in the number of visitors gracing our shores. This figure marked the 11th consecutive increase for 2019 and ranked 4th highest for the month of 'November' going far back as 1993. The highest November total arrivals was recorded in 2006 with 14,010 arrivals, followed by the years 2015 and 2014 with 13,927 and 13,590 arrivals respectively.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers).

Most visitor arrivals (96.6%) to Anguilla during November came with the intention of vacationing, while 3.4% came with the intention of doing business.

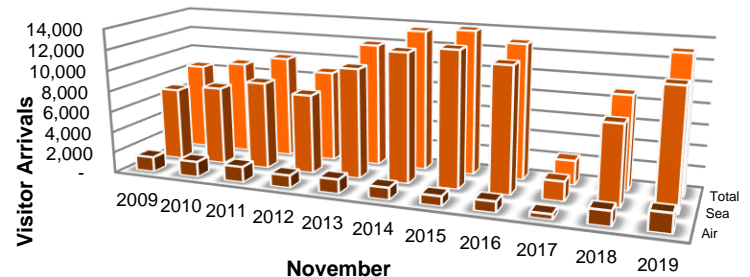


Figure 1: Visitor Arrivals: November 2009 – 2019

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) increased to 20,005 from the 15,553 in November 2018; an increase of 28.6%.

Inward passenger movement through the seaports, continues to be the main entry points, facilitating 17,421 (87.1%) of the arrivals; of which, 14,413 (82.7%) of sea passenger arrivals entered through the Blowing Point terminal and 3,008 passengers (17.3%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,584 (12.9%) of total passenger arrivals.

Departures during this period also increased when compared to its corresponding November 2018 figure; an increase of 29.4%; with a total of 19,225 passenger departures compared with the corresponding November 2018 figure of 14,854.

Of the three ports of exit, the two seaports cumulatively accounted for 16,806 (87.4%) of all departures, of which, the Blowing Point terminal facilitated the movement of 13,813 (82.2%) and Sandy Ground with 2,993 (17.8%) passengers. By air, 2,419 (12.6%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for November 2019 totaled 7,603; an increase of 31.0%, from the 5,805 in 2018. This was the 9th increase in 2019 after two decreases, which occurred consecutively, in the months of September and October. This monthly figure was the highest number of arrivals for any 'November' period as far back as 1993.

November marked the 8th total in 2019 that when compared to its respective monthly total, ranked #1.

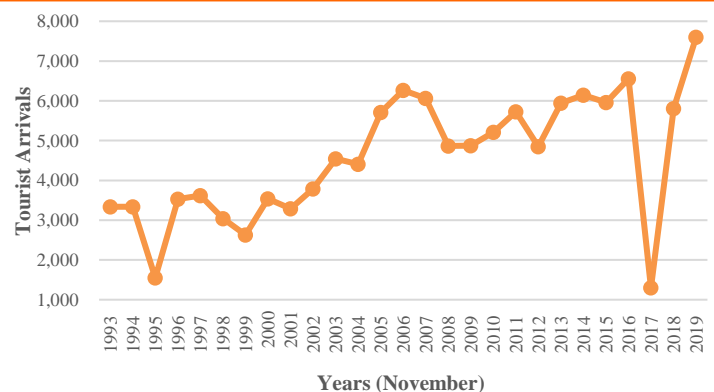


Figure 2: Tourist Arrivals, November 1993 - 2019

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 6.8 days, down from the 7.6 days reported in November 2018. The largest percentage of tourist arrivals, 52.4%, intended to stay for 4 to 7 days, 26.0% for 1 to 3 days, 12.9% for 8 - 15 days, 7.3% for 23 or more days and 1.4% for 16 to 22 days.

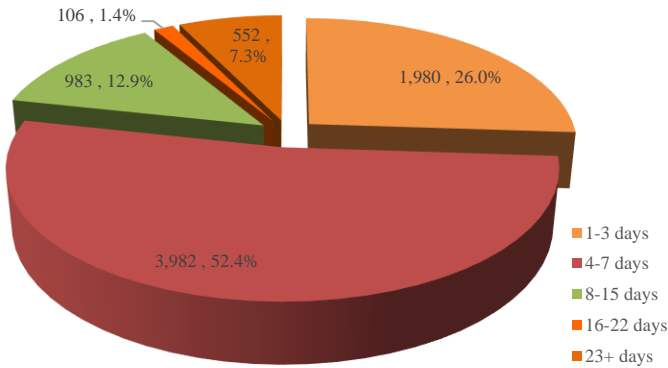


Figure 3: Tourist Arrivals by Length of Stay, November 2019

A review of the source markets for tourists visiting Anguilla during November 2019 over 2018 showed that only six of the source markets contributed to this monthly increase. The largest increases which contributed to this overall increase in this type of visitor was reported in the ‘Dutch West Indies’ market with 56.6%, followed by ‘USA’ (40.6%) and ‘UK’ (32.5%). The decreases were experienced in the ‘German’, ‘Italian’, ‘French West Indies’ and ‘Canadian’ market with 45.0%, 19.0%, 13.9% and 5.4% respectively. Anguilla’s main source market for tourists; the USA, reported a 67.0% share of the tourist market.

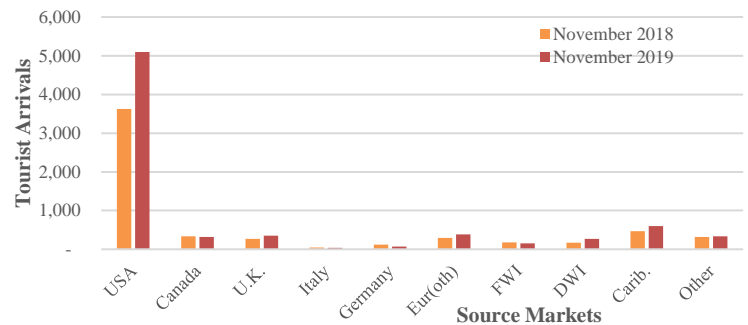


Figure 4: Tourist Arrivals by Country of Residence November 2018 and 2019

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 5,485 arrivals, registering an increase for the year with 72.9%, from its corresponding 2018 figure of 3,173 arrivals. This monthly figure under review was ranked as the 10th highest figure for this type of visitor to grace our shores during the ‘November’ period as far back as 1993, with the highest recorded as far back in 2015 with 7,964, followed by 7,742 arrivals in 2006. During this period most of this type of visitor came via the sea ports with 5,353 arrivals, of which the Sandy Ground port had the most arrivals with 2,751 and Blowing Point port with 2,602 arrivals.

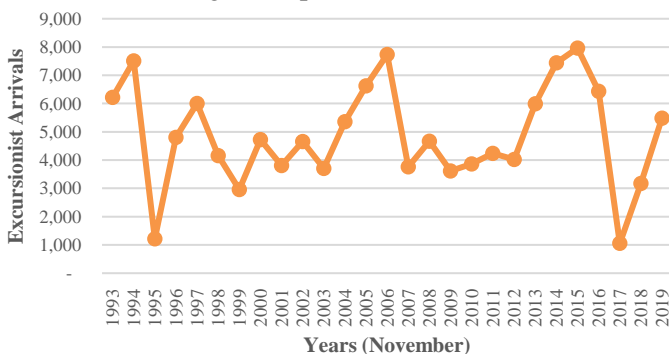


Figure 5: Excursionist Arrivals, November 1993 – 2019

All the source markets recorded increases that contributed to the overall increase during this period under review. The largest increase was in the ‘Italian’ source market with 215.8% (19 – 60 arrivals), followed by the ‘Canadian’ (158.4%), ‘USA’ (116.8%) and ‘German’ (103.6%).

Anguilla’s main source market for excursionists, the USA, reported 2,398 day trippers; holding a 43.7% share of this market.

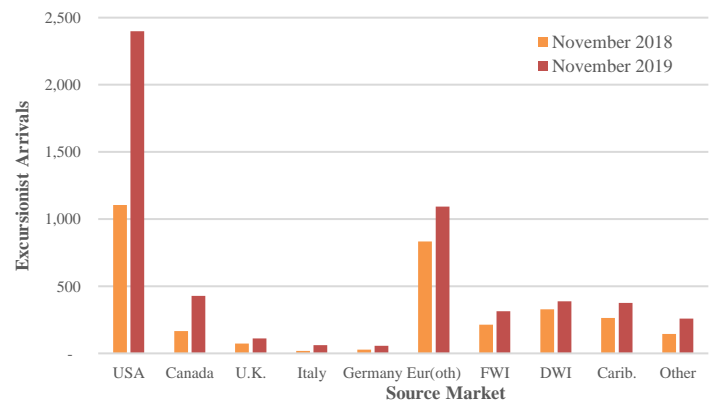


Figure 6: Excursionist Arrivals by Country of Residence November 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>