



Tourism Summary Data October 2002

Data from the Port of Sandy Ground are not included for October 2001/2002.

Visitor Arrivals to Anguilla during the month of October showed a 16.7% increase when compared to October 2001. 4,437 visitors visited for this period. This is the largest number of arrivals since October 2000, when the island was recovering from Hurricane Lenny in 1999. This 16.7% increase is also the second largest increase in arrivals for the year.

There has been a slight increase in overall visitor arrivals from January to October of 1.4% for a total of 73,242 arrivals compared to 72,249 in 2001, but in comparison to arrivals in 2000(post Lenny) the increase was much higher at 8.8%.

Excursionists, which are the main source of increase for overall visitor arrivals, recorded a significant increase of 27.9% for October this year. A total of 2,823 excursionists came to our shores. This is the highest recorded total for the month of October since 1999 when there were 3,431 arrivals. The year to date total shows an increase of 18.3% relative to the same period last year.

Tourist arrivals, which contributes more to the economy than any other category of visitor increased slightly for the second time by 1.1% over October 2001, but overall this type of visitor declined 12.3% from January to October. Arrivals totaled 35,082 compared to 39,980 in 2001.

58.3% or 942 of the 1,614 tourists that visited Anguilla during October stayed for a period of 4 – 15 days. 512 visited for 1-3 days and 160 stayed for 16-23 days. The average length of stay for October was 7 days.

Arrivals from the U.S.A accounted for 46% of the market share this month compared to just over half for October 2001. The Caribbean represented 31.1% of the island tourism market for this reporting period. Canadian tourists accounted for 4% of the market share while U.K. arrivals accounted for 8%. Other Europe, which includes Italy and Germany, represented 7% of Anguilla's tourist market for October this year.