



Anguilla: Tourism Summary Report October 2004

Historically, October is usually a slow period for tourists visiting the island; accordingly, during this month 5,134 visitors made Anguilla their place of destination for either vacation or business. This month's total represents a decline of 6.0 percent in comparison to the 5,447 visitors that came in October 2003. To date, October is the second month of the year that recorded a decline in visitors, with May being the first. January to October 2004 brought the total number of visitors to the island for the year thus far to 97,856 compared to 89,538 for the same period in 2003, resulting in a 9.3 percent increase.

Passenger Movements

Passenger movements (*arrivals, which includes Anguillans as well as tourists*) through the airport for this reporting period were 224 bearing in mind that the airport was closed from October 12, 2004. During October 2003, 2253 passengers passed through the airport. Arrivals through Blowing Point port were 12,981 in comparison to 10,775 for the same period last year. Arrivals through Sandy Ground were 91 this period, compared to 313 during last year October.

Tourists (Stay-Over Visitors)

This month is the first time that tourist arrivals recorded a decline this year. 1,494 tourists came to Anguilla during October compared to 1,712 in 2003, resulting in a 13.0 percent decline. For the period January to October 43,528 tourists have visited, a 19.0 percent increase compared to the 36,601 tourists that came during the same period in 2003.

The length of stay for this month was 8.6 days on average, compared to 7.9 days in October last year. 55.7 percent of the 1,494 tourists spent 4 to 15 days on the island, 28.4 percent stayed for 1 to 3 days while 15.7 percent of the tourists stayed for 16 or more days.

With the Wallblake airport being closed during October to the larger passenger aircraft, the majority of persons entering Anguilla came through the port of Blowing Point. 92.3 percent of this month's tourists entered through this port while, 6.0 percent of the tourists that visited entered through the Wallblake airport and the port of Sandy Ground accounted for 2.0 percent of tourists that visited.

Although the United States of America was the market from which most tourists originated during this month, with 44.4 percent of the market share, when compared to October 2003 arrivals from this country showed a declined by 13.1 percent. Arrivals from the Canadian, United Kingdom and Other European countries markets increased by 17.0, 32.1, and 19.1 percent respectively over October last year and these countries represented market shares of 4.1, 12.3 and 7.0 percent. 26.0 percent of the tourists this month came from the Caribbean region.



Excursionists (Day-Trippers)

Excursionists during October accounted for the larger portion (71%) of visitor arrivals. 3,640 excursionists visited in October compared to 3,735 in the corresponding 2003 period, resulting in a 3.0 percent decline. 54,724 excursionists have visited Anguilla to date, a 3 percent increase over the same period last year.

As is expected, the port of Blowing Point was the main entryway to Anguilla for this type of visitor. During October 3,583 day-trippers passed through this port compared to 3,376 last October, resulting in a 6.1 percent increase. This port accounted for 98% of overall excursionists entering Anguilla.

The U.S.A, Canada, U.K., Italy and Other European Countries experienced declines of 23.1, 25.2, 35.6, and 20.0 percent respectively in this type of visitor to Anguilla during this period. Excursionist arrivals from the Caribbean increased on average by 34.0 percent.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>