



Tourism Statistics Summary – October 2010

OVERVIEW

International visitors travelling to Anguilla for October 2010 declined 8.1% compared to the same period in 2009, with the number of arrivals falling to 5,619. Tourist arrivals fell 1.0% and excursionist arrivals were down 15.0%.

The North American market, including the USA and Canada continued to show recovery in the visitor arrivals, while the European market and the Caribbean were in decline for the period when compared to 2009.

Of the visiting travellers, 92.6% came primarily for vacation.

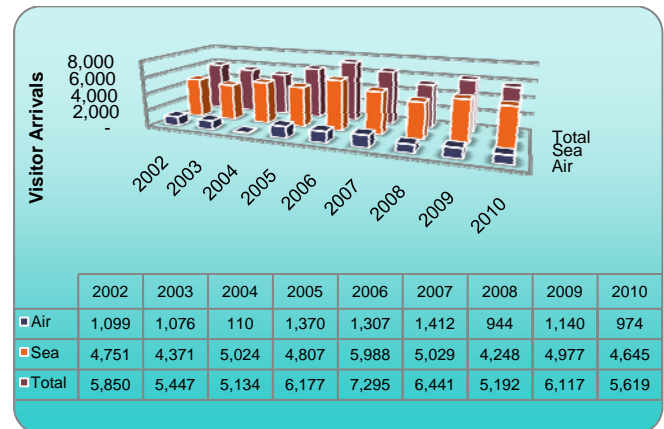


Figure 1: Visitor Arrivals, October 2002 - 2010

PASSENGER MOVEMENT

Passenger arrivals to Anguilla (including both residents and visitors) totalled 12,921 passengers, a 7.8% decline in arrivals compared to the corresponding period in 2009. The Blowing Point seaport registered the most arrivals with 10,423 passengers or 80.7%; Sandy Ground saw 739 passengers or 5.7%; and the airport landed 1,759 passengers or 13.6%.

For the month in review, passenger departures were down 6.3% from October 2009 to 12,428 passengers. The two official seaports dealt with 87.0% of departures, of which the Blowing Point port carried 10,073 passengers or 81.1%, and the Sandy Ground port saw 737 departing passengers or 5.9%. At the Clayton J. Lloyd International Airport 1,618 passengers or 13.0% departed.

TOURIST (Stay-Over Visitors)

Following a peak in tourist arrivals in 2009 of 2,985 over the period 1993-2010, arrivals for the period intended to stay about the same, with a small drop by 0.3 of a day 1.0%.

The average intended length of stay of tourists was 7.3 days, slightly longer than in October 2009 when it was 7.0 days.

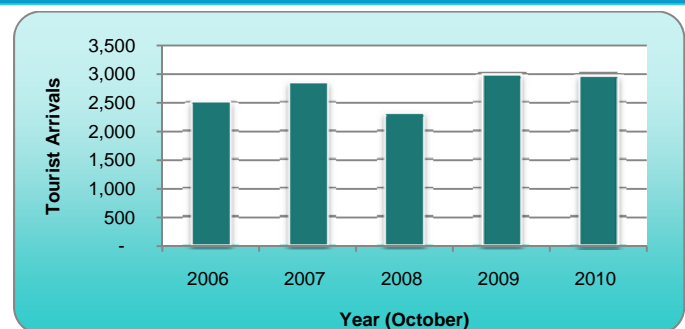


Figure 2: Tourist Arrivals, October 2006 – 2010

TOURIST (Stay-Over Visitors) *continued*

Arrivals in October grouped by length of stay, showed that most tourists stayed for 4-7 days (41.8%), followed by 1-3 days (29.7%), then 8-15 days (17.5%) and all the other tourists (10.9%) spent 2 weeks or more in Anguilla.

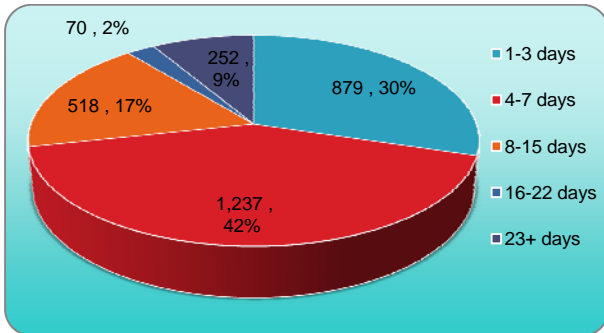


Figure 3: Tourist Arrivals by Length of Stay, October 2010

The number of arrivals from the top foreign visitor market, the USA, grew 27.5% for the period. Overall, the performance of all other regions for the period, except Canada (27.8%) and Italy (10.5%) was below 2009. Also, down was the European other market and notably the UK down 32.4%.

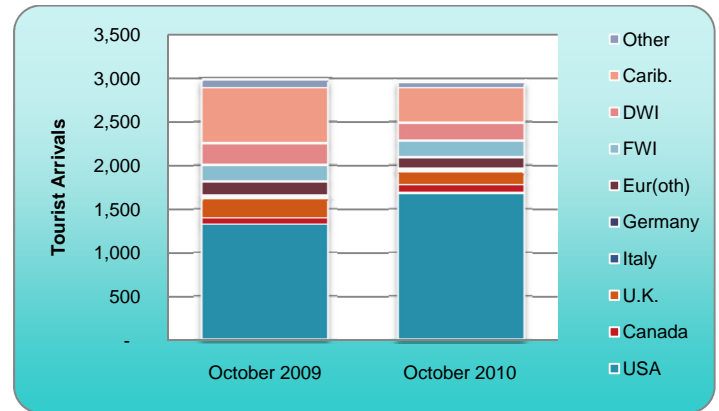


Figure 4: Tourist Arrivals by Country of Residence, October 2009 and 2010

EXCURSIONIST (Day Trippers)

Day trippers to Anguilla for the month totalled 2,663 arrivals, a decline by 15.0% compared to October 2009. Of the arrivals, 96.5% entered Anguilla via the seaports. Most of the entries were at the Blowing Point terminal, with 1,850 or 69.5% of arrivals.

Excursionist arrivals at the Clayton J Lloyd International Airport were up 89.8% compared to 2009 for the same period, but only accounts for 3.5% of total arrivals this month.



Figure 5: Excursionist Arrivals, October 2006 - 2010

The main source markets showed reduced arrivals for the period. Arrivals from chief market USA were slashed by one fifth (20.2%) compared to 2009.

A few of the smaller markets for excursionists showed improved arrival counts such as Canada, up 10.5%, the Caribbean, up 4.8% and the Other category was up 34.7%.

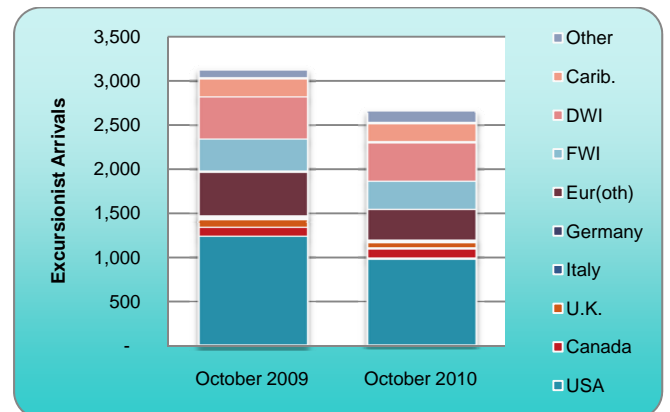


Figure 6: Excursionist Arrivals by Country of Residence, October 2009 and 2010

This report, along with other Tourism data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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