



# Tourism Statistics Summary – October 2013

## OVERVIEW

International visitor arrivals continue to show some growth in 2013 over 2012 with 6,579 visitors coming to our shores in October 2013. An increase of 9.6% over 2012 October figure, especially after one of the slowest months; September, provides data to validate this occurrence.

This increase was solely due to the increase in Excursionist arrivals by 38.0%, the second highest increase for 2013 after March which recorded an increase of 40.1%. However, tourist arrivals during this period registered a decline of 20.5%; the second decline within 2013, after September's (-7.9%).

Business travellers accounted for 4.1% of arrivals and the

remaining 95.9% were those who came on vacation.

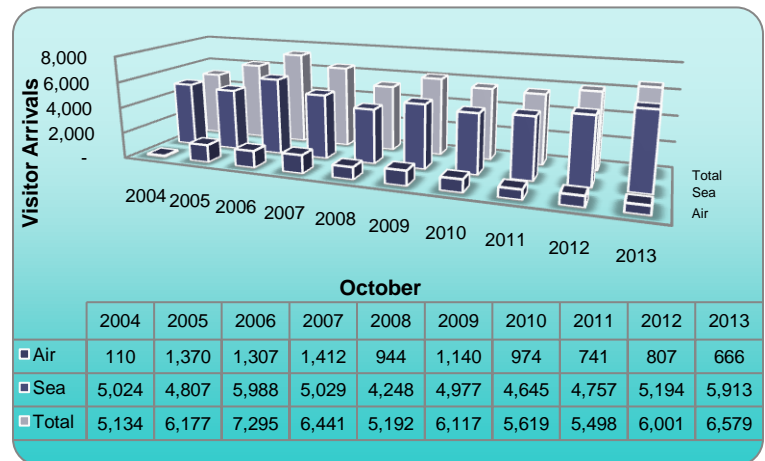


Figure 1: Visitor Arrivals, October 2004 - 2013

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 5.8% from the October's 2012 figure, with 12,912 passengers for October 2013.

Arrivals at the seaports saw a total of 11,752 (91.0%) inward passengers of which, 10,634 (90.5%) passengers entered at the Blowing Point terminal and 1,118 (9.5%) arrived at the Sandy Ground port. 1,160 (9.0%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures for the period increased 7.1% relative to the same period in 2012, to 12,286.

Passengers departing Anguilla via the seaports represented 91.1% of departures; of which 10,128 (90.5%) passengers left through the Blowing Point terminal and 1,062 (9.5%) passengers made their exit via the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.9% (1,096) of the departures from Anguilla.

## TOURIST (Stay- Over Visitors)

October's tourists or stay over visitor arrivals to Anguilla recorded a decline of 20.5% from the same period in 2012 with 2,312 arrivals. This was also recorded as the largest decrease within a decade for the month of October with 2008 following figure of -18.5%.

73.7% of Anguilla's tourist arrivals entered by sea while 26.3% entered by air.

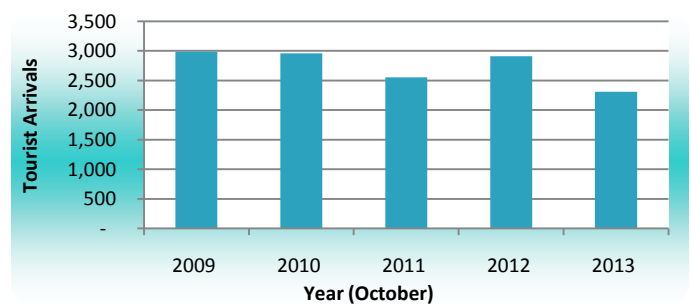


Figure 2: Tourist Arrivals, October 2009 – 2013

**TOURIST (Stay- Over Visitors)** *continued*

The average intended length of stay of tourists in Anguilla for October 2013 was 7.2 days; an increase from an average of 7.0 days the same period last year. The largest slice of tourists, 38.7% spent 4-7 days in Anguilla. 35.2% of tourists wished to spend 1-3 days, followed by 13.7% indicating 8-15 days, 2.2% for 16-22 and 10.2% stayed for 23 or more days.

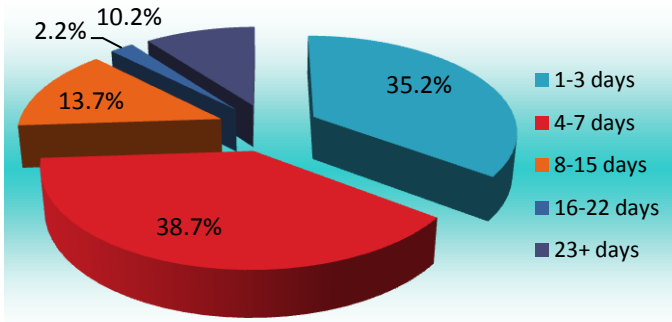


Figure 3: Tourist Arrivals by Length of Stay, October 2013

Anguilla’s source markets for tourists showed increases within (four) 4 and declines within the other six (6) markets, over their corresponding 2012 total. The largest increase occurred in the German market of 271.4% followed by the ‘Other’ market with 19.8%. The largest declines were recorded for the Dutch West Indies market with 51.1% and followed by the Caribbean market with 32.4%.

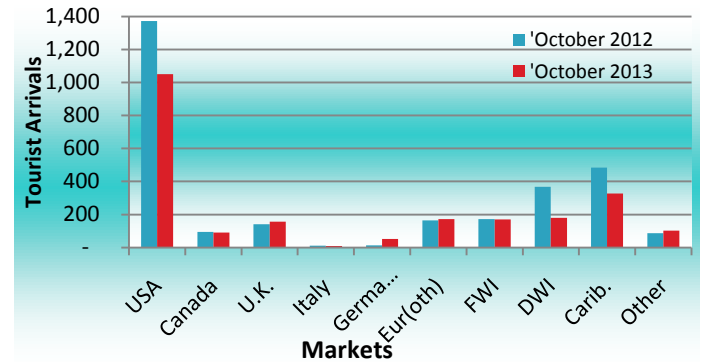


Figure 4: Tourist Arrivals by Country of Residence, October 2013

**EXCURSIONIST (Day Trippers)**

Excursionist arrivals for the month of October 2013 recorded a 38.0% increase in day-trippers to 4,267. Excursionists entering Anguilla via the seaports represented 98.7% of the total number of excursionists, of which 73.6% entered at the Blowing Point terminal and 26.4% at Sandy Ground. The Clayton J. Lloyd Airport facilitated 1.3% of the arrivals.

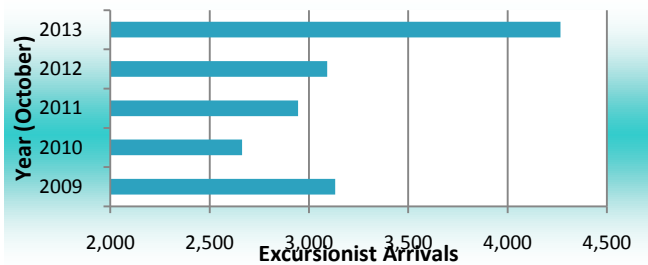


Figure 5: Excursionist Arrivals, October 2009–2013

Day trippers to Anguilla showed growth in eight (8) of the ten (10) source markets in this period. The largest increase was recorded by U.K. residents with 128.8%, followed by 107.5% from the Canadian market.

The declines were recorded for the Italian market which declined by 27.8% and the Dutch West Indies by 20.2%.

Anguilla’s main source market; the USA increased by 45.6%, holding a share of 45.2% of the excursionist market.

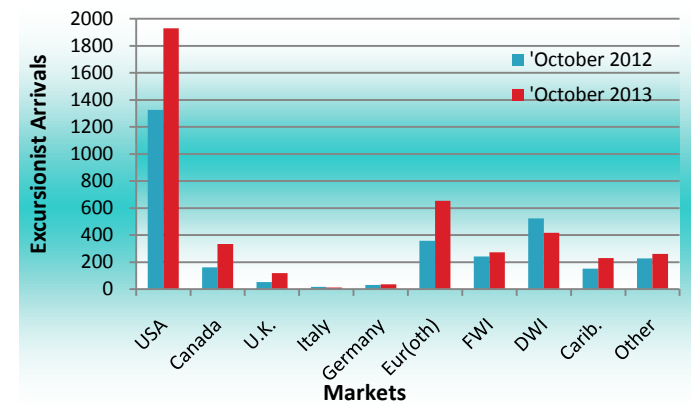


Figure 6: Excursionist Arrivals by Country of Residence, October 2012 and 2013

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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