

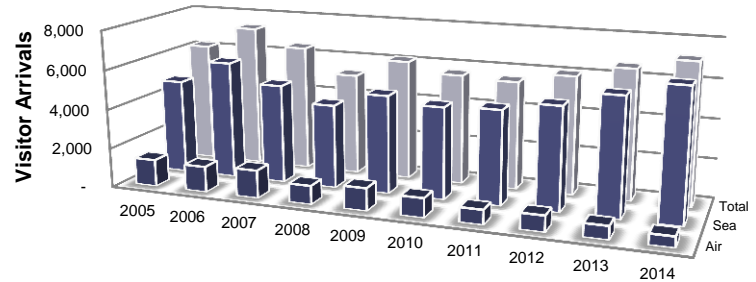


Tourism Statistics Summary – October 2014

OVERVIEW

International visitor arrival figures to Anguilla continue to increase during Anguilla's slow season; October 2014 recorded another increase for the year thus far, with 7,134 visitors gracing our shores; representing an 8.4% increase over the same period in 2013. This figure was the second highest figure for the month of October, with the highest recorded in 2006, when compared to data dating as far back as October 1993. During this 'slow' season, this increase was mainly as a result of the contribution by excursionists (day-trippers).

The majority of October's visitors (94.4%) came with the intention of vacationing while the 5.6% came for business.



	October									
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
■ Air	1,370	1,307	1,412	944	1,140	974	741	807	666	536
■ Sea	4,807	5,988	5,029	4,248	4,977	4,645	4,757	5,194	5,913	6,598
■ Total	6,177	7,295	6,441	5,192	6,117	5,619	5,498	6,001	6,579	7,134

Figure 1: Visitor Arrivals, October 2005 – 2014

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 1.8% from the October's 2013 figure of 12,912, to 13,143 inward passengers during October 2014.

Arrivals through the seaports totalled 12,112 (92.2%) of inward passengers, of which, 10,572 passengers (87.3%) entered via the Blowing Point terminal and 1,540 (12.7%) at the Sandy Ground port. 1,031 (7.8%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures also increased during this period but at a slower rate, than the inward movement; of 1.3% relative to the same period in 2013, with 12,441 outbound passengers. Passenger departures from Anguilla via the seaports totalled 11,475 (92.2%); of which, 9,935 passengers (86.6%) left through the Blowing Point terminal and 1,540 passengers (13.4%) made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.8% (966) of the departures from Anguilla.

TOURIST (Stay-Over Visitors)

October tourists or stay-over visitor arrivals to Anguilla were down by 3.3% when compared to the same period in 2013, with 2,236 arrivals. A review of this year's data thus far, indicates that this is the fifth recorded decline, over their respective previous 2013 figure.

The majority; 78.3% of the tourists used the sea to enter the island while 21.7% entered by air.

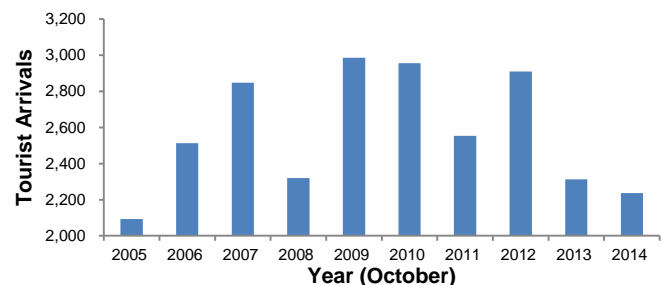


Figure 2: Tourist Arrivals, October 2005–2014

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at an average of 8.0 days, an increase when compared to 7.2 days in October 2013. The largest slice of tourists 36.0% spent 1-3 days in Anguilla, followed by 31.0% of tourists who intended to stay 4-7 days. 16.4% indicating 8-15 days, 3.6% for 16-22 and 13.1% stated 23 or more days as their intended length of stay.

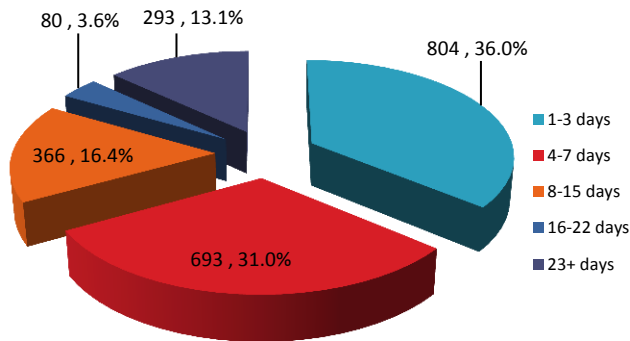


Figure 3: Tourist Arrivals by Length of Stay, October 2014

Anguilla’s source market data experienced increases within six of its markets during this period; with the ‘Caribbean’ markets showing the largest increase with 28.4% followed by the Dutch West Indies and the Italian market with 11.7% and 11.1% respectively over their previous corresponding October 2013 figure.

Declines in tourists arrivals from the Germany, Other European countries, ‘Other’ countries and the USA markets contributed to the decline in overall tourist arrivals during this period. Anguilla’s major source market USA registered a decline of 11.8%; holding a share of 41.5% of the tourist market.

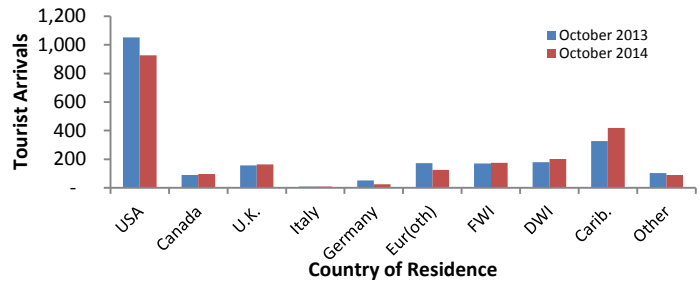


Figure 4: Tourist Arrivals by Country of Residence, October 2013 and 2014

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review over the same period in 2013, recorded a 14.8% increase; 4,898 day-trippers. This was the highest number of excursionists to Anguilla for the month dating back to October 1993, followed by 4,782 in 2016. 99.0% of excursionists entered Anguilla at the seaports of which, majority (68.3%) excursionists came via St. Martin/ St. Maarten mostly with the intension to enjoy Anguilla scenery and beaches, 31.7% came through the Sandy Ground port.

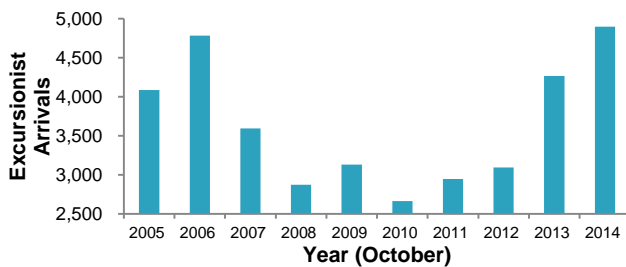


Figure 5: Excursionist Arrivals, October 2005–2014

Day trippers to Anguilla showed that seven source markets recorded increases during this period. The ‘Italian’ source market experienced the largest increase (13 - 21), followed by the Germany market (37 – 55) with 61.5% and 48.6% respectively. The decreases were experienced in the Dutch and French West Indies and the other European countries markets by 17.7%, 16.8% and 1.4%. Anguilla’s major source market the USA increase by 33.4% over its October 2013 figure with a share of 52.6% of excursionist.

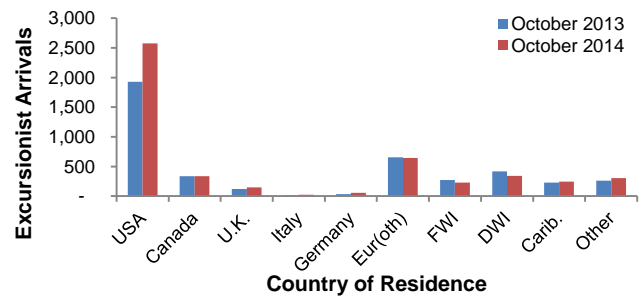


Figure 6: Excursionist Arrivals by Country of Residence, October 2013 and 2014

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT
 OLD COURT HOUSE BUILDING
 P.O.BOX 60 | THE VALLEY | ANGUILLA
 BRITISH WEST INDIES
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986
 Email: statistics@gov.ai