



Tourism Statistics Summary

August 2019

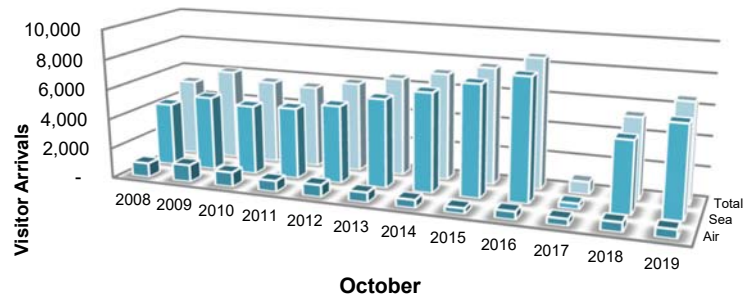
OVERVIEW

October's visitor arrivals for 2019 continued the positive monthly trend with the 10th consecutive monthly increase. October's figure totalled 6,611; an increase of 23.5% over its corresponding 2018 arrivals figure of 5,355. For data as far back as 1993, (27 years), this was the 8th largest figure recorded, with the largest recorded in 1994 followed by 2016 with 8,770 and 8,635 respectively. To date for 2019, Anguilla has welcomed 136,770 visitors.

Excursionists (day-trippers) was the only type of visitor to positively contribute to this monthly increase under review.

Of these visitors, 5.6% of the arrivals represented

business travellers and the other 94.4% vacationers.



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	944	1,140	974	741	807	666	536	366	530	448	627	583
■ Sea	4,248	4,977	4,645	4,757	5,194	5,913	6,598	7,401	8,105	385	4,728	6,028
■ Total	5,192	6,117	5,619	5,498	6,001	6,579	7,134	7,767	8,635	833	5,355	6,611

Visitor Arrivals, October 2008 - 2019

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded an increase of 17.6%; up to 13,731 from October's 2018 figure of 11,676 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 12,285 (89.5%) of total passengers. The Blowing Point terminal accounted for 10,764 (87.6%) and the port at the Sandy Ground accounted for 1,521 (12.4%). Passenger arrivals at the Clayton J. Lloyd International Airport totalled 1,446 (10.5%) of total passengers.

Passenger departures recorded an increase of 9.3% relative to the same period in 2018, with 12,219 outbound passengers, compared to the recorded 11,178 in October 2018. Passenger departures via the seaports of Anguilla accounted for 11,172 (91.4%), of which 9,649 (86.4%) passengers left through the Blowing Point terminal and 1,523 (13.6%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 1,047 (8.6%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

October's tourist (stay-over visitor) arrivals to Anguilla recorded its second decrease for the year 2019 of 1.5% to 2,814 arrivals from its corresponding October 2018 figure of 2,858 arrivals. The first decrease was recorded in the previous month, September with a decline of 19.6% which is the highest recorded monthly decrease in comparison to the corresponding 2018 figure to date. This figure was recorded as the 9th highest figure for any 'October' month with data spanning as far back as 1993, with the highest recorded in 2016 with 3,246 arrivals.

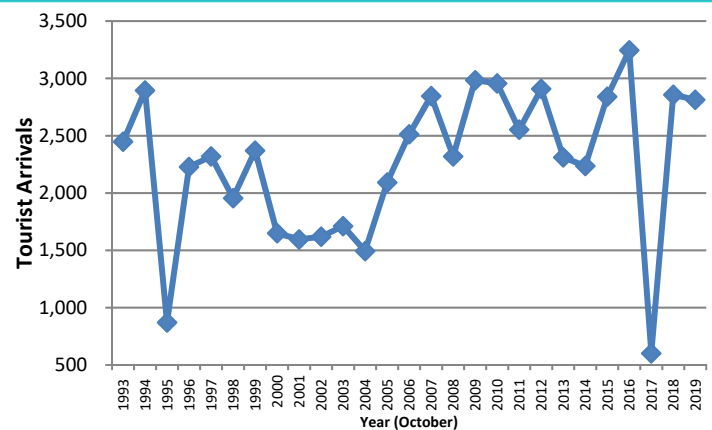


Figure 1: Tourist Arrivals, October 1993-2019

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review declined to 8.5 days from the 9.0 days in 2018. Most tourists; 32.9% intended to spend 1-3 days in Anguilla. 32.7% of tourists planned to stay 4-7 days, followed by 16.2% who stated they intended to stay for 23 or more days, 15.0% who scheduled to stay 8-15 days and. 3.1% intended to stay 16-22 days.

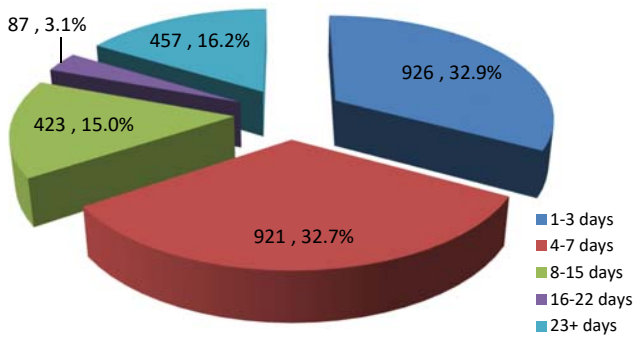


Figure 2: Tourist Arrivals by Length of Stay, October 2019

A review of the source markets for tourists visiting Anguilla during October 2019, showed that six (6) source markets contributed to the recorded decline in the tourism numbers. The largest decreases were experienced in the ‘Other European’, ‘Dutch West Indies’ & ‘U.K.’ markets with 29.5%, 26.5% and 18.3% respectively. The ‘USA’ market, Anguilla’s major source market recorded an increase of 12.7%, while holding a 43.1% share of the tourist arrivals.

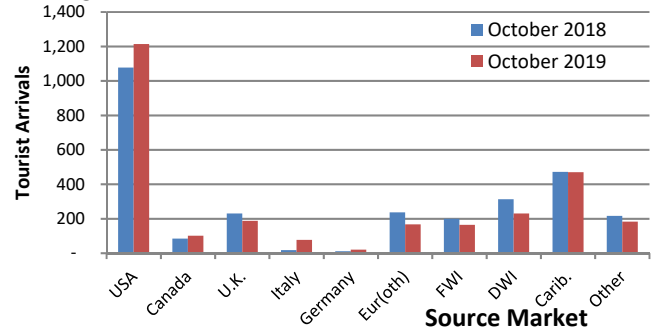


Figure 3: Tourist Arrivals by Source Market, October 2018 and 2019

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded 3,797 arrivals; the 12th highest based on data as far back as 1993. This figure recorded an increase of 52.1% when compared to the 2,497 arrivals in October 2018. Additionally, October registered the 10th consecutive increase for the year to date and the smallest comparative monthly increase for 2019 over its corresponding October 2018 figure.

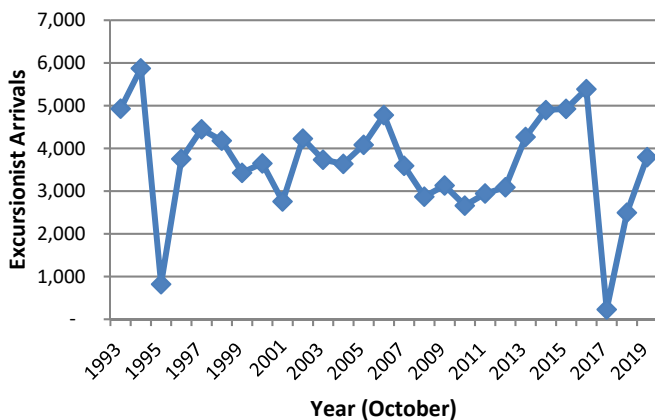


Figure 4: Excursionist Arrivals, October 1993 – 2018

Anguilla’s day-trippers source markets showed that seven of the markets contributed to the increase experienced in excursionist arrivals this month. The largest increases were recorded in the ‘Canadian’, ‘USA’ and ‘Other European’ markets with 227.7%, 101.0% and 57.9% respectively. There was no change (0.0%) experienced in the ‘U.K.’ market. The markets that had adverse effects on arrivals were the ‘French West Indies’ and ‘Italian’ markets with declines of 14.0% and 7.1% respectively. Anguilla’s main excursionist source market the USA, held a share of 47.2% (1,793) of the excursionists’ market.

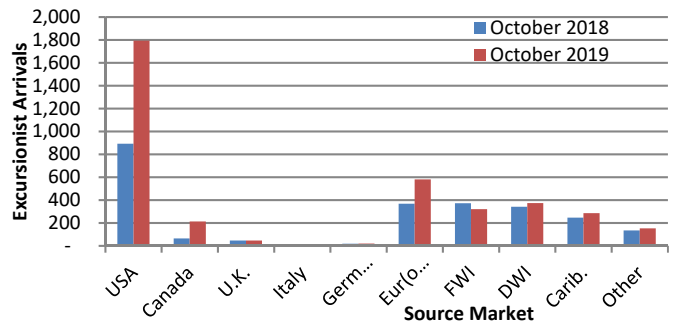


Figure 5: Excursionist Arrivals by Country of Residence, October 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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