

### **GOVERNMENT OF ANGUILLA** Anguilla Statistics Department

# **Tourism Statistics Summary** October 2020

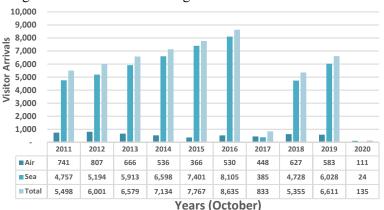
October 2020/2019 **ARRIVAL ANALYSIS** 

Visitors - 198.0% Tourists - 195.2%

#### **OVERVIEW**

October's visitor arrivals for 2020 continue to be at a near standstill as it records its lowest figure ever to grace our shores, with 135 arrivals, down 98.0% from the 6,611 arrivals in October 2019. This is believed to be entirely due to the COVID-19 global pandemic, which has negatively impacted economies all over the world with countries having to close their borders and/or limit travel to mitigate the spread of the virus. Anguilla officially closed its border on March 20, 2020 and to date has remained closed with limited travel under the controlled repatriation and government arrangements. Noteworthy is the fact that this period, along with September are considered to be Anguilla's

slowest periods as historically 'all things being equal' register the smallest arrival figures.



Visitor Arrivals, October 2011 - 2020

# PASSENGER MOVEMENT

 $P_{
m assenger}$  arrivals (including both residents and visitors) recorded a decline of 98.1%; down to 265 passengers from October's 2019 figure of 13,731 passengers. This was due to the limited international movement as well as the closure of the ports. However, the movement in this month may have been as a result of the Government of Anguilla's controlled repatriation exercise.

Anguilla's usual main mode of entry via sea, recorded 57 passengers (21.5%) with all entering via the Blowing Point terminal. Passenger arrivals at the Clayton J. Lloyd International Airport totalled 208 (78.5%) of total passengers.

 $P_{
m assenger}$  departures recorded a decrease of 98.4% relative to the same period in 2019, with 196 outbound passengers, compared to the recorded 12,219 in October 2019. The passenger numbers may have included visitors who remained after the official closure of the borders and subsequently decided to return to their country of residence, in addition to those that may have had other permitted and/or special travel arrangements.

Passenger departures via the seaports of Anguilla totalled 25 (12.8%), with all leaving via the Blowing Point seaport terminal. The Clayton J. Lloyd International Airport facilitated 171 (87.2%) of the total departures from Anguilla.

# **TOURISTS (Stay-Over Visitors)**

October's tourist (stay-over visitors) arrivals to Anguilla for 2020 recorded 135 arrivals, the lowest figure for any October period back to 1993 for which data is available. Conversely, this was the highest monthly figure for this type of visitor during any of the months; April to October, since the closure of the ports and limited travel around the world in March 2020. This figure represents a decline of 95.2% over its corresponding October 2019 figure of 2,814.

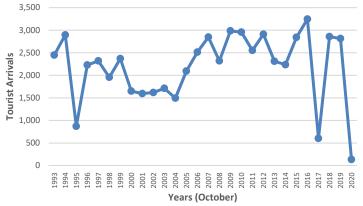


Figure 1: Tourist Arrivals, October 1993-2020

## Tourists (Stay-Over Visitors) continued

The intended average length of stay of tourists increased to 19.7 days from 8.5 days in October 2019. The majority of tourist arrivals (81.5%), intended to stay for 23 or more days, 9.6% between 4 to 7 days, 5.9% for 1 to 3 days and 3.0% intended to stay for 8 to 15 days. None of the tourists had any interest in spending 16 to 22 days.

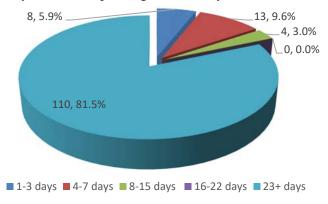


Figure 2: Tourist Arrivals by intended Length of Stay, October 2020

#### Tourism Statistics Summary - October 2020

A review of the ten (10) source markets from which tourists to Anguilla originated, shows that all ten (10) source markets recorded declines. 'Germany' was the only market in which there was no tourist activity. Tourist arrivals from Anguilla's main source market 'USA' recorded a decline of 93.5% over its corresponding 2019 figure, with a 58.5% share of the tourist market followed by 'Other' countries with 18.5%.

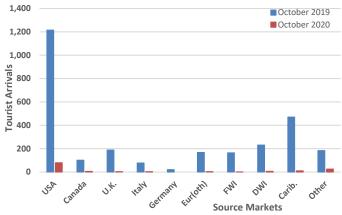


Figure 3: Tourist Arrivals by Country of Residence

# **EXCURSIONISTS (Day Trippers)**

 $\mathcal{F}$  or the month under review there were no records of excursionist arrivals. This figure is usually impacted by St. Maarten/St. Martin's tourists who travels to Anguilla on a day trip to enjoy our beaches and hospitality for a day.

Since the onset of the epidemic of the COVID-19 with the closure of the ports and limited travel, the last seven months have recorded only twelve (12) arrivals of this type of visitor.

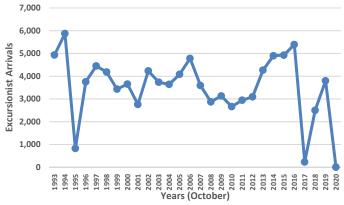


Figure 4: Excursionist Arrivals, October 1993 – 2020

This report, along with other Tourism data, is available at the Government of Anguilla Statistics Department's website: <a href="http://statisitics.gov.ai">http://statisitics.gov.ai</a>