



# Tourism Statistics Summary – September 2012

## OVERVIEW

International visitor arrivals to Anguilla for September 2012 totalled 4,344 compared to the same period in 2011; a 19.4% increase in arrivals largely due to the increase in excursionists to Anguilla for the month under review.

September being the last month in the 3<sup>rd</sup> quarter showed that Anguilla recorded 28,006 visitors arrivals; a quarterly increase of 9.8% over 3<sup>rd</sup> quarter 2011.

Of the total visitor arrivals, 4,078 (93.9%) came for vacation and the other 266 (6.1%) came on business.

Visitor arrivals by air represented 9.8% of arrivals and the majority; 90.2%, of visitors entered at the seaports.

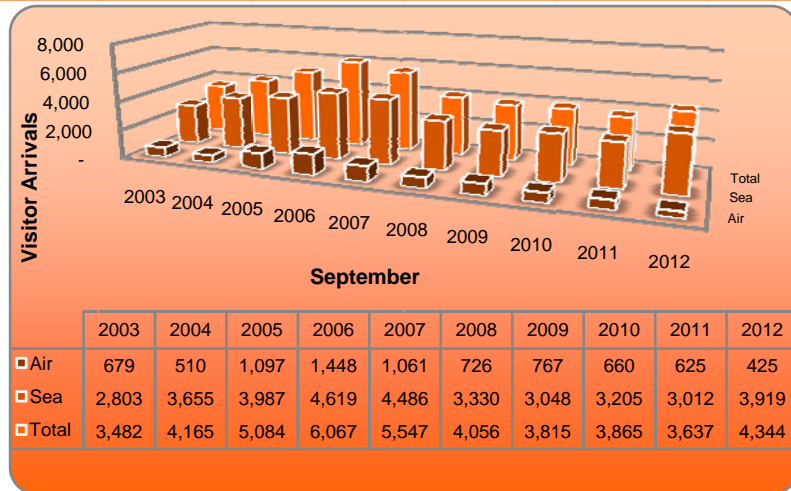


Figure 1: Visitor Arrivals: September 2003 –2012

## PASSENGER MOVEMENT

Passenger traffic, which includes both residents and visitors, increased this month for both inbound and outbound passengers relative to their corresponding type in September 2011.

Arrivals were up 14.9% (10,906) over September 2011. The seaports facilitated most passengers with 9,937 (91.1%) entries of which the Blowing Point port recorded 9,292 (93.5%) passenger and the Sandy Ground port 645 (6.5%) passengers. The Clayton J. Lloyd International Airport facilitated 969 passenger entries (8.9%) of total passengers.

Outbound passengers increased for the month of September to 11,297; a 17.0% increase.

Total departures by port showed that Blowing Point seaport was the main port of exit with 9,415 departures (83.3%). The other seaport at Sandy Ground recorded 670 departures (5.9%). Passengers flying out at the Clayton J. Lloyd International Airport totalled 1,212 departures (10.7%).

The 3<sup>rd</sup> quarter passenger departures totalled 51,138; a 6.0% increase over the same period in 2011.

## TOURIST (Stay-Over Visitors)

Tourist stay-over visitor arrivals declined by 1.3% this month over September 2011, to 1,574 tourists. Tourist arrivals by air held a 25.7% share and the other 74.3% of stay-over visitors entered at the Blowing Point seaport, with no arrivals at the Sandy ground port.

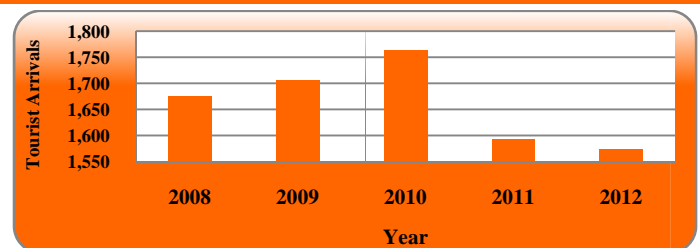


Figure 2: Tourist Arrivals, September 2008 - 2012

### Tourists (Stay- Over Visitors)*continued*

The average intended length of stay of visitors this September, compared to September 2011, lengthened from 7.7 days to 8.6 days. The modal group for September visitors to Anguilla stayed between 1-3 days (40.2%). Visitors spending 4-7 days represented 25.7% of stay-over visitors; 8-15 days spent by 11.9%; 1.6% spent 16-22 days and 20.6% spent 23 or more days.

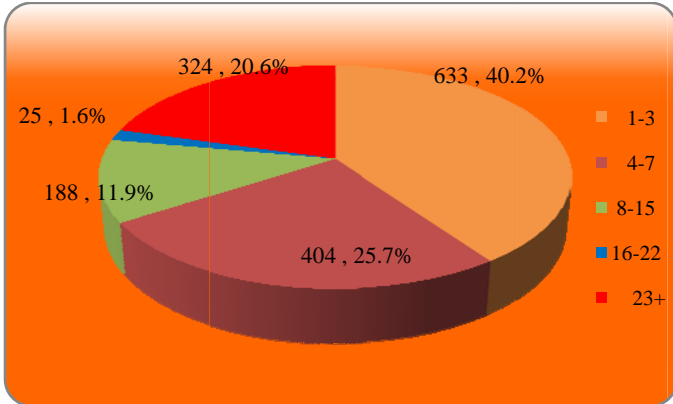


Figure 3: Tourist Arrivals by Length of Stay, September 2012

Tourist arrivals by markets reported increases in 5 source markets and decreases in the other 5 markets. Arrivals from Canada increased the highest by 51.9% and Italy the largest decline by 44.4%. Anguilla's largest source market the USA experienced a decline of 16.6%.

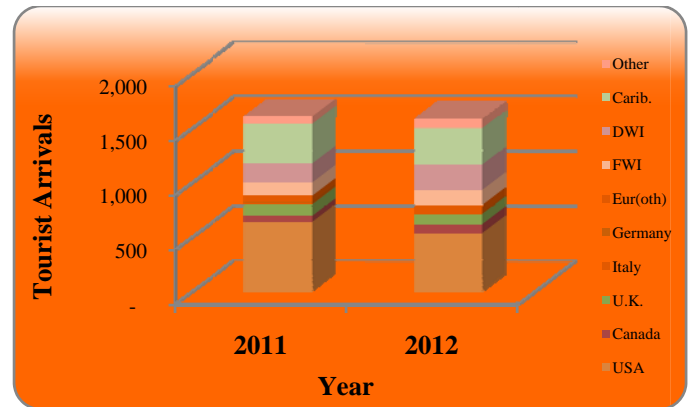


Figure 4: Tourist Arrivals by Country of Residence September 2011 & 2012

### EXCURSIONISTS (Day Trippers)

Excursionist arrivals for September 2012, increase by 35.6%, 727 more day-trippers than the last year September.

Most day-trippers (99.2%) used the seaports as the gateway into the island. Of which, 76.5% entered at Blowing Point terminal and 23.5% at Sandy Ground. Less than one per cent (0.8%) of excursionist arrivals were recorded at the Clayton J. Lloyd International Airport.

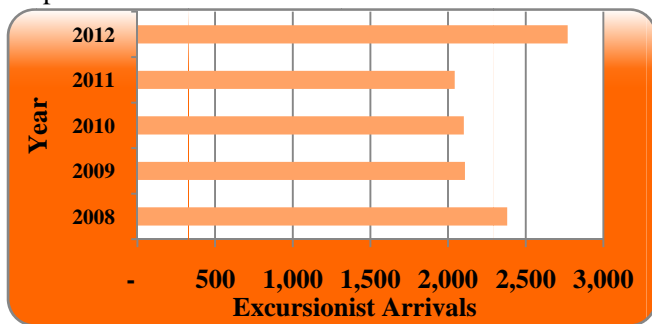


Figure 5: Excursionist Arrivals, September 2008–2012

The increase in day tripper arrivals was mainly due to the country markets, Canada, Caribbean and the French West Indies. Canada had an increase of 104.3% in arrival, Caribbean with 72.5% which was closely followed by 71.9% coming from the French West Indies. The only source markets to experience a decrease in this type of visitors was Italy with 61.9% and Germany, 16.7%.

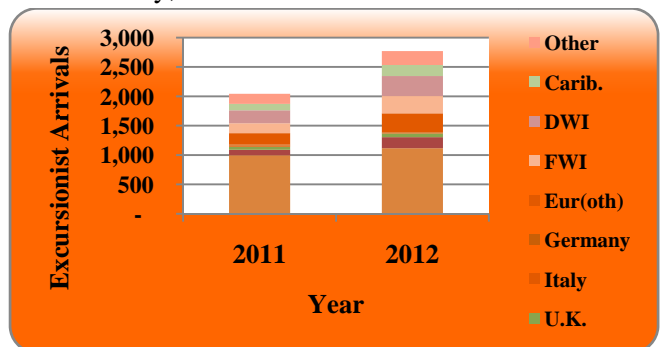


Figure 6: Excursionist Arrivals by Country of Residence September 2011 - 2012