



Tourism Statistics Summary – September 2014

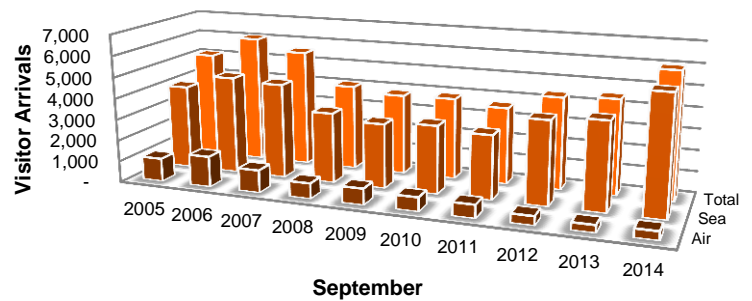
OVERVIEW

Visitor arrivals during 2014 continued to show positive increases at the end of the 3rd quarter. The month of September; considered part of slow season, in which the lowest number of visitor arrivals is usually recorded, registered a 33.0% increase over September's 2013 figure, with 5,956 visitors gracing our shores. This increase was contributed to, by both types of visitors which increased over their 2013 corresponding figure in this month.

To date, Anguilla has welcomed 135,095 visitors to its shores; an increase of 16.3% over its 2013 corresponding figure of 116,153.

Most visitor arrivals (94.8%) to Anguilla during September came with the intention of vacationing, while

5.2% came with the intention of doing business.



	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
■ Air	1,097	1,448	1,061	726	767	660	625	425	353	408
■ Sea	3,987	4,619	4,486	3,330	3,048	3,205	3,012	3,919	4,126	5,548
■ Total	5,084	6,067	5,547	4,056	3,815	3,865	3,637	4,344	4,479	5,956

Figure 1: Visitor Arrivals: September 2005 – September 2014

PASSENGER MOVEMENT

Passenger arrivals, that include both visitors and residents increased this month by 16.9%, with 12,317 passengers compared to the 10,537 recorded in 2013.

Anguilla's inward passenger movement by water continues to be the main mode of transport; facilitating (11,439) 92.9% of arrivals; of which, 10,454 (91.4%) of these passengers entered through the Blowing Point terminal and 985 passengers (8.6%) arrived through the Sandy Ground terminal. The Clayton J. Lloyd International Airport accounted for 878 (7.1%) of total passengers arrivals.

Departures during this period were up 13.0%, to 12,197 passengers relative to 2013's corresponding figure of 10,791.

Of the three ports of exit, the two seaports cumulatively accounted for 91.3%, (11,136) of all departures, of which, the Blowing Point terminal facilitated the movement of 10,205 (91.6%) passengers, and Sandy Ground, 931 passengers, 8.4%.

The Clayton J. Lloyd Airport International accounted for 1,061 (8.7%) of passenger departures.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for September 2014 numbered 1,649; an increase of 13.8% over the 1,449 in September 2013. This was the second largest monthly increase, over the respective 2013 figures for 2014. Tourist arrivals for 2014 to date, totaled 53,969; a 2.3% increase over the 2013 figure. Arrivals by air held a share of 23.8% with the remaining 76.2% arriving by sea.

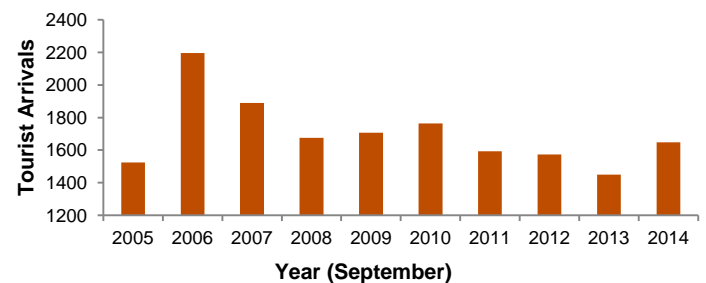


Figure 2: Tourist Arrivals, September 2005 – 2014

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 7.9 days; down 1 day from 8.9 when compared to September 2013. The largest number of tourists (42.3%) intended to stay for 1 to 3 days, followed by 26.2% for 4 to 7 days. 12.7% intended in staying 8 to 15 days, 3.6% for 16 to 22 days and 15.1% indicated 23 or more days.

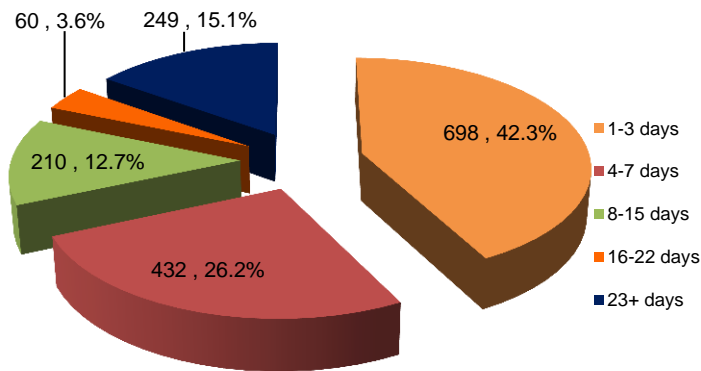


Figure 3: Tourist Arrivals by Length of Stay September 2014

A review of the ten (10) source markets for tourists visiting Anguilla in September 2014 over 2013; increases were noted in six (6) source markets and four (4) declines.

The largest increase; was reported by the French West Indies market with 65.3%, followed by the “Other” category by 41.4% and the Dutch West Indies by 34.9%. The decreases were reported by the Italian market with 87.5% (16 to 2), German market with 54.5%, Canadian market with 11.8% and the UK with 4.1%.

Anguilla’s main tourists source market; the USA, recorded an increase of 2.5% over the corresponding 2013 figure accounted for 29.9% of this type of visitor by country of residence. This is the lowest contribution by the USA for the year. The Caribbean countries closely followed in this period with 27.3% of tourist arrivals.

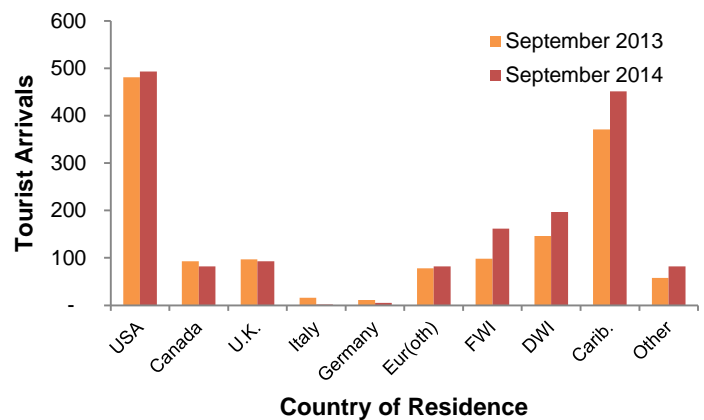


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded 4,307 compared to 3,030 in the same period of 2013, a 42.1% increase over the 2013 figure. This was the second largest increase for the year over the 2013 corresponding figure after the 44.3% increase in June.

The majority of these persons came through the seaports; 99.6%, of which the Blowing Point port welcomed 77.4% of excursionists who came to enjoy the beaches and scenery of Anguilla and 22.6% through the Sandy Ground port.

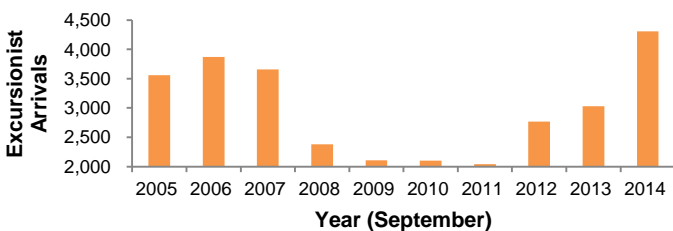


Figure 5: Excursionist Arrivals, September 2005 - 2014

There were increases in eight (8) day-tripper source markets and a decrease in two (2). The largest increase was reported in the German source markets with 837.5% (8 to 75 Germans), followed by 220.0% by the Italian market (15 to 48 Italians). The declines were experienced by the French and Dutch West Indies markets with 4.7% and 5.9% respectively.

Anguilla’s main market the USA recorded an increase of 58.8% over the period and accounted for 50.3% of excursionist arrivals to Anguilla.

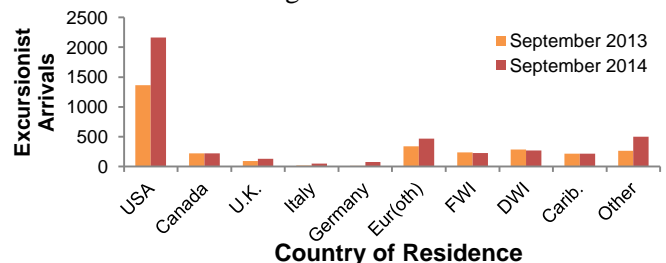


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>