

GOVERNMENT OF ANGUILLA

Anguilla Statistics Department

Tourism Statistics Summary September 2016

September 2016/2015 <u>ARRIVAL ANALYSIS</u>

Visitors - ↓ 8.5%

Tourists - †9.3%

Excursionists – 14.8%

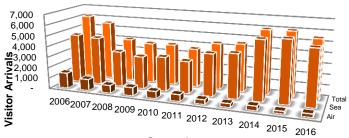
OVERVIEW

Visitor arrivals to Anguilla for 2016 continued its negative consecutive trend into the month of September with a decline of 8.5%. Our shores were graced 5,478 persons compared to the September 2015 figure of 5,987. Monthly comparative records indicate that September 2016 was the 8th negative comparison for 2016 to date, with a sole increase recorded in July 2016 of 2.3%. This month under review, also registered the 4th largest decrease for the year to date. September; the end of the 3rd quarter showed a quarterly total of 39,999 visitor arrivals, a decline of 4.3% over 2015's 3rd quarter of 41,788.

Visitor arrivals for this period September were negatively and solely affected by the arrivals of excursionist (Daytrippers), conversely, tourist arrivals (stay-over visitors) increased over its corresponding 2015 figure.

Majority, 93.4% of the visitor arrivals, came with the intention of vacationing, while 6.6% came with the

intention of doing business. Anguilla, to date has welcomed 136,846 visitors to the island compared to the 146,348 for the same period, resulting in a 6.5% decline.



September

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Air	1,448	1,061	726	767	660	625	425	353	408	243	309
■ Sea	4,619	4,486	3,330	3,048	3,205	3,012	3,919	4,126	5,548	5,744	5,169
■ Total	6,067	5,547	4,056	3,815	3,865	3,637	4,344	4,479	5,956	5,987	5,478

Figure 1: Visitor Arrivals: September 2006 – 2016

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents, recorded its 8^{th} decrease for the year of 0.4% from 12,516 in September 2015 to 12,468. Anguilla's inward passenger movement by sea continues to be the main mode of entry, facilitating 93.8% (11,698) of arrivals; of which, 10,541 (90.1%) of sea passenger arrivals entered at the Blowing Point terminal and 1,157 passengers (9.9%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 770 (6.2%) of total passengers arrivals.

 \mathcal{D} epartures during this period continued with its negative trend for 2016 of 0.4%, 12,294 passenger departures left the shores relative to the 12,345 in 2015.

Of the three ports of exit, the two seaports cumulatively accounted for 93.6%, (11,506) of all departures, of which, the Blowing Point terminal facilitated the movement of 10,347 (89.9%) passengers and Sandy Ground with 1,159 (10.1%) passengers.

By air, 788 (6.4%) passengers departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of September historically record the lowest number of arrivals annually. This trend continued with September 2016 recording a total of 1,710 arrivals; an increase of 9.3% over the 1,564 in September 2015.

This monthly increase was the 7th increase for the year 2016 over its corresponding 2015 figure, with decreases recorded for the months of April and August of 4.3% and 6.1% respectively.

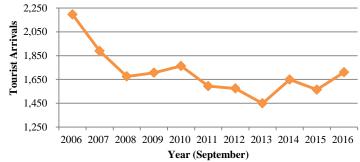


Figure 2: Tourist Arrivals, September 2006 - 2016

Tourists (Stay-Over Visitors) continued

The intended average length of stay of tourists remained the same as for September 2015 with 8.0 days. The majority of the number of tourists (40.2%), intended to stay for 1 to 3 days, 27.2% between 4 to 7 days, 14.5% for 23 or more days, 14.1% for 8 to 15 days and 4.0% indicated 16 to 22 days.

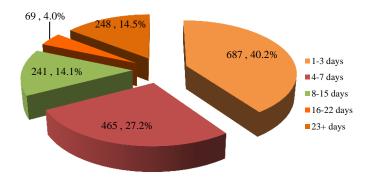


Figure 3: Tourist Arrivals by intended Length of Stay, Sept 2016

A review of the source markets for tourists visiting Anguilla in September 2016 over 2015, showed an increase in eight (8) of the source markets, which contributed to the monthly increase and declines in two (2)

markets. The largest increase was recorded within the 'Italian' source markets, followed by the 'German' and the 'Other' markets with 266.7%, 116.7% and 65.3% respectively over their corresponding 2015 figures. The decreases were recorded in the 'French West Indies' and 'Other Europe', markets with 26.7%, and 10.7% respectively over their corresponding 2015 figures.

Anguilla's main market, USA reported an increase of 10.7% over September's arrivals in 2015, accounting for a 32.2% share of the tourist market.

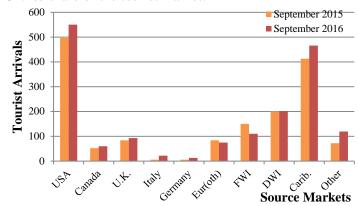


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals negative trend for 2016 continued with the month under review recording the 9th consecutive decline in 2016 of 14.8% to 3,768 arrivals compared to the 4,423 arrivals in 2015. Monthly analysis in 2016 over their corresponding 2015 figures has shown all double digit declines with the exception of June which recorded a 6.5% decline for this type of visitor with the highest recorded in April of 24.7%.

This period's arrivals is the 4th largest arrivals to Anguilla's shores dating back to 1993 for the month of September after 2015, 2014 and 2006 which recorded figures of 4,423, 4,307 and 3,871 respectively.

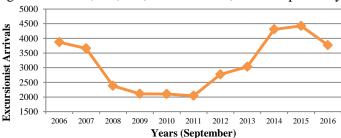


Figure 5: Excursionist Arrivals, September 2006 - 2016

There were decreases in five (5) day-trippers source markets, which contributed to this overall decrease and five (5) increases. The largest decrease was reported by the 'UK' market with 41.2%, followed by the 'Other', 'USA', 'Canadian' and 'Caribbean' markets with 26.3% 21.6%, 14.8% and 2.6% respectively.

The increases were experienced by the 'German', 'Italian', 'Dutch West Indies', 'Other European' and French West Indies', markets by 19.4%, 18.8%, 7.1% 3.9% and 3.4% respectively.

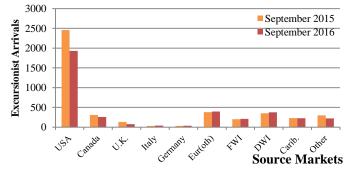


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/tourism.htm