

# GOVERNMENT OF ANGUILLA Anguilla Statistics Department

# **Tourism Statistics Summary – September 2018**

September 2018/2017 ARRIVAL ANALYSIS

Visitors - ↑ 423.7%

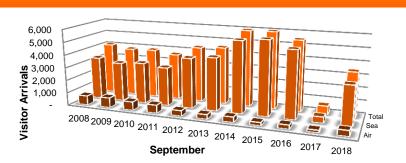
Tourists - ↑ 416.2%

Excursionists - ↑ 432.5%

#### **OVERVIEW**

Visitor arrivals to Anguilla for the month of September 2018; experienced its first increase, year to date since the passage of hurricane Irma in September 2017. Visitor arrivals registered an increase of 423.7% (3,420) from the 653 arrivals who visited in September 2017. When compared; the periods, one year after hurricanes Irma in 2017 and Luis in 1995 in September, the figures showed a decline 2018/1996 of 6.1%.

Most visitor arrivals (90.8%) to Anguilla during September 2018 came with the intention of vacationing, while 9.2% came with the intention of doing business.



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	726	767	660	625	425	353	408	243	309	186	428
■ Sea	3,330	3,048	3,205	3,012	3,919	4,126	5,548	5,744	5,169	467	2,992
■ Total	4,056	3,815	3,865	3,637	4,344	4,479	5,956	5,987	5,478	653	3,420

Figure 1: Visitor Arrivals: September 2008 – 2018

#### PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) increased over the September 2017 figure of 2,045 to 10,248 arrivals by 401.1% during September 2018. Anguilla's inward passenger movement continues to travel via sea, with the main port of entry facilitating 86.8% (8,895) of arrivals; of which, 8,491 (95.5%) of sea passenger arrivals entered at the Blowing Point terminal and 404 passengers (4.5%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,353 (13.2%) of total passenger arrivals.

Departures during this period rose, when compared to its corresponding September 2017 figure, with an increase of 315.7%; 9,901 passenger departing as compared with 2,382.

Analysing data from the three ports of exit, the two seaports cumulatively accounted for 86.2%, (8,533) of all departures, of which, the Blowing Point terminal facilitated the movement of 95.8% (8,172) passengers and Sandy Ground with 4.2% (361) passengers.

By air, 13.8% (1,368) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

### **TOURISTS (Stay - Over Visitors)**

Tourist (stay-over visitors) arrivals to Anguilla for September 2018 totaled 1,812; an increase of 416.2%. This amount was 33.8% higher than September 1996; the same period after hurricane Luis which impacted Anguilla in 1995. The total number of tourists for September 2018 is recorded as the third highest figure for the month of September, when data as far back as 1993 were examined. The highest number of tourists in September was registered in 2006 with 2,196 tourists followed by 1,889 tourists in 2007. The lowest number of tourist arrivals was experienced in 2017 with 602 arrivals, followed by 787 and 825 tourists in 2002 and 1995 respectively.

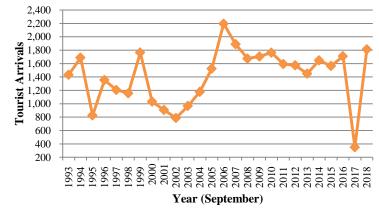


Figure 2: Tourist Arrivals, September 2008 - 2018

#### Tourists (Stay-Over Visitors) continued

The intended average length of stay for tourists was 10.7 days, down from the 14.6 days recorded in September 2017. This was the second longest recorded intended length of stay for tourists visiting during September as far back as 2003. The largest percentage of tourist arrivals 38.3%, intended to stay for 1 to 3 days, 32.7% for 23<sup>+</sup>, 18.3% for 4 to 7 days, 8.9% for 8 to 15 days and 1,8% for 16 to 22 days.

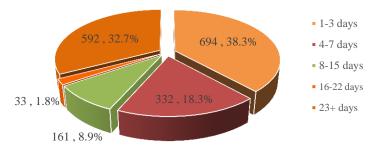


Figure 3: Tourist Arrivals by Length of Stay, September 2018

A review of the source markets for tourists visiting Anguilla

showed positive changes in nine (9) of the ten markets. The highest increase; 1,473.3% occurred in the French West Indies market, where 236 tourists came this month as compared to 15 in September 2017. The Canadian and the French West Indies markets showed increases of 800% and 569.0% respectively over their comparative 2017 figures. Anguilla's main source market for tourists; the USA, held a 25.8% share of the tourist market in September 2018, with Caribbean source market holding a 21.5% share.

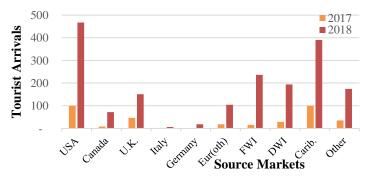


Figure 4: Tourist Arrivals by Country of Residence September 2017 and 2018

## **EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review totaled 1,608 arrivals; an increase of 432.5% over the 2017 figure of 302. Most excursionists to Anguilla are usually tourists to St. Martin/St. Maarten who decide to spend the day in Anguilla. A review of the Caribbean Tourism Organisation's, Latest Statistics 2018, November 14, 2018 report shows that tourist arrivals; January to June 2018 to St. Martin/St. Maarten continue to register declines. This may be a factor influencing arrivals of this type to Anguilla.



Figure 5: Excursionist Arrivals, September 1995 - 2018

All the source markets, except the Canadian one recorded increases during this period under review. The Canadian market registered a decline of 16.7%. The largest increases were recorded in the French West Indies, Dutch West Indies and Caribbean with 1,914.3%, 783.9% and 561.5% respectively. The smallest increase of 150.0% was registered in the Italian market. The U.S.A market recorded a 300.0% increase while holding a market share of 32.3%

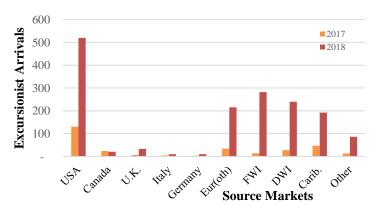


Figure 6: Excursionist Arrivals by Country of Residence September 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <a href="http://gov.ai/statistics/tourism.htm">http://gov.ai/statistics/tourism.htm</a>