

# GOVERNMENT OF ANGUILLA Anguilla Statistics Department

# **Tourism Statistics Summary September 2019**

September 2019/2018 ARRIVAL ANALYSIS

Visitors - ↑ 17.1% Tourists - ↓ 19.6% Excursionists – ↑ 58.4%

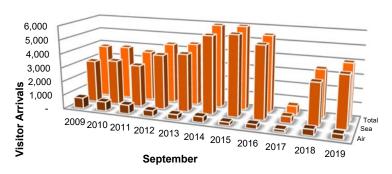
#### **OVERVIEW**

Visitor arrivals to Anguilla for the month of September, recorded an increase over its 2018 corresponding figure of 3,420 to 4,004 arrivals; a 17.1% increase in the number of visitors gracing our shores. This figure was 2019's 9<sup>th</sup> consecutive increase and ranked 14<sup>th</sup> highest for the month of 'September' going far back as 1993, with the highest figure recorded in 1994 of 6,398 and the 2<sup>nd</sup> highest in 2006 of 6,067 arrivals. September ended the 3<sup>rd</sup> quarter with a total of 36,956 visitors for the quarter; a 71.4% increase when compared to the 3<sup>rd</sup> quarter for 2018 of 21,567 arrivals.

Excursionists (day- trippers) were the only type of visitor to positively contribute to September's monthly increase.

Most visitor arrivals (92.6%) to Anguilla during September came with the intention of vacationing, while

7.4% came with the intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	767	660	625	425	353	408	243	309	186	428	336
■ Sea	3,048	3,205	3,012	3,919	4,126	5,548	5,744	5,169	467	2,992	3,668
Total	3,815	3,865	3,637	4,344	4,479	5,956	5,987	5,478	653	3,420	4,004

Figure 1: Visitor Arrivals: September 2009 – 2019

#### PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) increased to 10,386 from the 10,248 in September 2018; an increase of 1.3%.

Inward passenger movement through the seaports, continues to be the main ports of entry, facilitating 9,316 (89.7%) of the arrivals; of which, 8,350 (89.6%) of sea passenger arrivals entered through the Blowing Point terminal and 966 passengers (10.4%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,070 (10.3%) of total passenger arrivals.

 $\mathcal{D}$ epartures during this period also increased when compared to its corresponding September 2018 figure; an increase of 7.6%; with a total of 10,651 passenger departures compared to the corresponding September 2018 figure of 9,901.

Of the three ports of exit, the two seaports cumulatively accounted for 9,482 (89.0%) of all departures, of which, the Blowing Point terminal facilitated the movement of 8,513 (89.8%) and Sandy Ground with 969 (10.2%) passengers. By air, 1,169 (11.0%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## **TOURISTS (Stay - Over Visitors)**

Tourist (stay-over visitors) arrivals for September 2019 totalled 1,457; a decline of 19.6%, from the 1,812 in 2018. This was the first month to experience a decline for 2019 over its corresponding 2018 figure, after eight consecutive 2019 monthly increases. This figure is recorded as the 15<sup>th</sup> highest number of arrivals for any 'September' period as far back as 1993, 2006 recorded the highest with 2,196, followed by 2007's 1,889 arrivals. 3<sup>rd</sup> quarter's arrivals were up by 42.8% to 19,212 from 13,457 arrivals.



Figure 2: Tourist Arrivals, September 1993 - 2019

#### Tourists (Stay-Over Visitors) continued

The intended average length of stay for tourists was 10.4 days, down from the 10.7 days reported in September 2018. This was the third longest recorded intended length of stay for tourists visiting during any 'September' month as far back as 2003, with 2017 recording the longest stay with 14.6 days. However, this figure was the longest stay thus far for 2019. The largest percentage of tourist arrivals, 39.3%, intended to stay for 1 to 3 days, 30.9% between 23 or more days, 18.6% for 4 to 7 days, 8.8% for 8 - 15 days and 2.4% for 16 to 22 days.

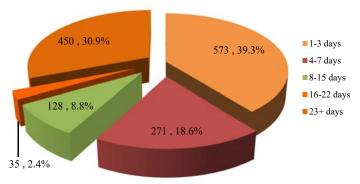


Figure 3: Tourist Arrivals by Length of Stay, September 2019

A review of the source markets for tourists visiting Anguilla during September 2019 over 2018 showed that nine of the source markets contributed to this decline. The largest decrease which contributed to this overall decline in this type of visitor was reported in the 'German' market with 61.1%, followed by 'Canadian' (44.4%) and 'French West Indies' (39.8%). The sole increase was experienced in the 'Italian' market with 266.7%. Anguilla's main source market for tourists; the USA, reported holding a 26.1% share of the tourist market.

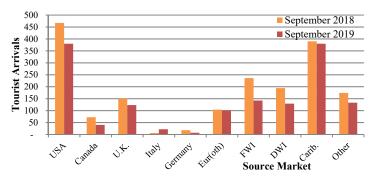


Figure 4: Tourist Arrivals by Country of Residence September 2018 and 2019

### **EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review totalled 2,547 arrivals, registering an increase for the year with 58.4% and recorded the least amount of arrivals for the year to date. This monthly figure under review was ranked as the 15th highest figure for this type of visitor to grace our shores during this period as far back as 1993, with the highest recorded far back in 1994 with 4,710, followed by 4,423 arrivals in 2015. 3rd quarter 2019 accounted for 17,744 arrivals, an increase of 118.8% over the corresponding 2018 excursionists figure of 8,110 arrivals.

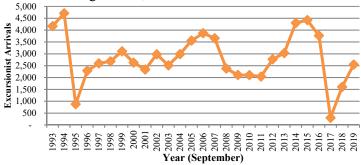


Figure 5: Excursionist Arrivals, September 1993 – 2019

Nine source markets recorded increases, contributing to the overall increase during this period under review. The largest increase was in the 'Canadian' source market with 365.0%, followed by the 'USA' (133.1%), and 'Other Countries' (69.8%). The 'French West Indies' source market recorded a decline of 27.3%; this was the sole market that experienced the decline. Anguilla's main source market for excursionists, the USA, reported 1,212 day trippers; holding a 47.6% share of this market.

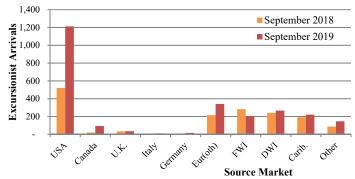


Figure 6: Excursionist Arrivals by Country of Residence September 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/tourism.htm