

# GOVERNMENT OF ANGUILLA

Anguilla Statistics Department

## Tourism Statistics Summary September 2022

Sept 2021 - 2022 ARRIVAL ANALYSIS

Visitors: 443 – 2,725 Tourists: 443 – 1,395

Excursionists: 0 – 1,330

#### **OVERVIEW**

September 2022 visitor arrivals data showed that 2,725 persons graced Anguilla's shores; an increase of just over six times the corresponding September 2021 figure. This figure was the fifth (5<sup>th</sup>) lowest number of visitors to grace our shores, based on the data spanning from 1993 to present, with 2020 and 2021 registering the lowest arrivals of 45 and second lowest of 443 respectively. Historically, September registers the lowest number of arrivals during a year, with September 2022 following this trend. To date July 2022 registered the highest number of arrivals with 8,854 persons.

The increase in visitor arrivals resulted from increases in both types of visitors; tourists and excursionists. With September ending the 3<sup>rd</sup> quarter, total visitor arrivals for this quarter numbered 19,408. Anguilla has welcomed 64,191 visitors for 2022 thus far from January to September.

The majority; 96.4% of the visitor arrivals, came with the intention of vacationing, while 3.6% came with the intention of doing business.

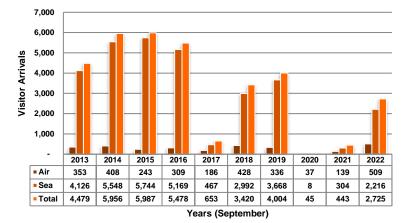


Figure 1: Visitor Arrivals: September 2013 – 2022

#### PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for September 2022 totaled 6,915, an increase from the 1,188 arrivals for the corresponding September 2021 period.

Anguilla's inward passenger movement by sea numbered 5,734 (82.9%) of total arrivals; of which 5,261 (91.8%) of the sea passenger arrivals entered via the Blowing Point terminal and 473 (8.2%) via the Road Bay port. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,181 (17.1%) of total passenger arrivals.

 $P_{
m assenger}$  departures were lower in comparison, registering an increase, moving from 1,206 in September 2021 to 6,879 in September 2022.

Outward passenger movement via sea accounted for 5,729 (83.3%), of which 5,268 (92.0%) passengers exited via the Blowing Point terminal and 461 (8.0%) of the departures left via the Road Bay port.

By air, 1,150 (16.7%) total departing passengers left Anguilla through the Clayton J. Lloyd International Airport.

### **TOURISTS (Stay-Over Visitors)**

Tourists (stay-over visitors) to Anguilla for the month of September 2022 totaled 1,395; an increase over its corresponding 2021 figure of 443 arrivals. This figure under review is ranked the 13<sup>th</sup> highest figure for tourist arrivals during this period when reviewing data available spanning from 1993 – 2022.

Total tourist arrivals for the 3<sup>rd</sup> quarter totaled 14,149; an increase of 77.8% over its corresponding 2021 figure. For the period January to September 2022, Anguilla welcomed 54,099 tourists. September recorded the lowest number of tourist arrivals for 2022, with the largest number recorded in April with 7,952 persons.

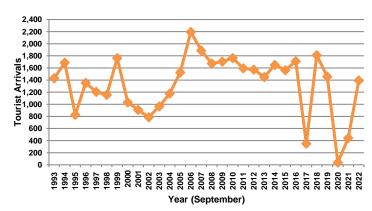


Figure 2: Tourist Arrivals, September 1993 – 2022

#### Tourists (Stay-Over Visitors) continued

The intended average length of stay of tourists decreased to 10.9 days from the 14.4 days in September 2021. During this period under review, the majority of this type of visitor arrivals; 32.8% intended to stay for 23 or more days, while 30.8% of tourists who planned to stay for 1 to 3 days, followed by 26.2% whom intended to stay for 4 to 7 days. The remaining tourist; 8.3% and 1.9%, intended to stay between 8 to 15 days and 16 to 22 days respectively.

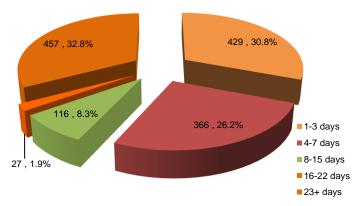


Figure 3: Tourist Arrivals by intended Length of Stay, September 2022

A review of the ten (10) source markets from which the 1,395 tourists to Anguilla originated, showed that all source markets contributed to this figure. Anguilla's main tourist market, the USA, accounted for the majority of tourists, with a 39.4% (549) share of the tourism market, followed by the 'Caribbean' market which accounted for a share of 24.6% (343) and the 'UK' with 9.6% (134) of the tourist market.

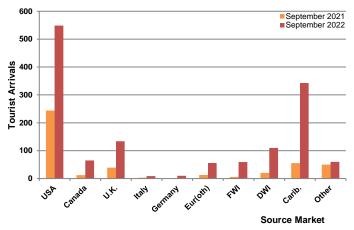


Figure 4: Tourist Arrivals by Country of Residence September 2021 & 2022

## **EXCURSIONISTS (Day Trippers)**

For this September month under review, there were 1,330 excursionist arrivals, in comparison to one year ago, when zero (0) excursionist arrivals were recorded in the corresponding 2021 period. For data available spanning from 1993 to 2022, this period's figure ranked the fifth lowest. The lowest figure for excursionists was registered in 2021 with zero (0), followed by the second lowest of six (6) arrivals recorded in 2020.

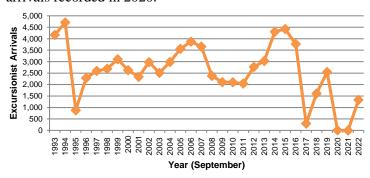


Figure 5: Excursionist Arrivals, September 1993 – 2022

A review of the excursionist arrivals for September 2022 showed that all source markets contributed to the 1,330 arrivals. Excursionists from the 'USA' contributed the most to this figure with 56.2% (747), followed by the "Other European' market with 10.6% (141) and the 'Canada' with 7.7% (103).

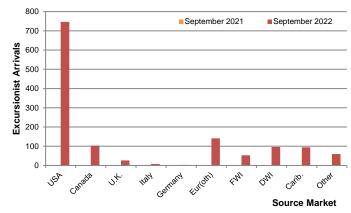


Figure 6: Excursionist Arrivals by Country of Residence September 2021 & 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://statistics.gov.ai/StatisticsDept/Tourism2 4 5

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