



Tourism Statistics Summary December 2023

OVERVIEW

Visitor arrivals to the shores of Anguilla for December's 2023 numbered 19,178 persons; an increase of 27.9% from its corresponding December 2022 figure of 14,992. This figure under review registered the second (2nd) highest number of arrivals for any December period spanning from 1993 – 2023, a difference of 1,783 arrivals from the highest recorded number of 20,961 in December 2014.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers).

The majority; 99.2% of the visitor arrivals, came with the intention of vacationing, while 0.8% came with the

intention of doing business. Anguilla has welcomed 155,732 visitors to the island for the entire year of 2023.



Visitor Arrivals, December 2014 - 2023

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for December 2023 totalled 26,579; an increase of 24.2% over the corresponding December 2022 figure of 21,404 passengers.

The seaports saw the higher number of inward passenger movement with 20,910 (78.7%) total passengers, of which 15,005 (71.8%) entered via the Blowing Point terminal and 5,905 (28.2%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 5,669 (21.3%) of the total passengers.

Passenger departures also recorded an increase of 25.7% to 24,932 outbound passengers, over December's 2022 figure of 19,841 departures.

Passenger departures via the seaports of Anguilla numbered 20,173 (80.9%), of which 14,393 (71.3%) left via the Blowing Point terminal and 5,780 (28.7%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 4,759 (19.1%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

December's tourist (stay-over visitors) arrivals to Anguilla for 2023 numbered 11,736; an increase of 24.1% over its corresponding December 2022 figure of 9,457 arrivals. This period under review recorded the highest figure for any December period when reviewing data spanning 1993 – 2023, followed by December 2019 with 9,868. The total tourist arrivals represent 61.2% of total visitors and is the highest monthly figure for 2023, followed by January's figure of 10,444 arrivals. Anguilla welcomed 95,944 tourists for the entire year of 2023. This was the highest annual figure for the past 31 years for

which data is available.

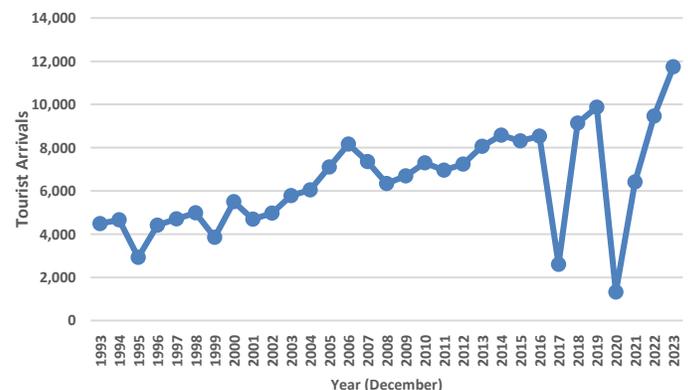


Figure 1: Tourist Arrivals, December 1993–2023

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for December 2023 was 7.0 days; a decline from the 8.0 days recorded in December 2022. The majority of tourists; 43.3% intended to spend 4-7 days in Anguilla, while 28.3% of tourists planned to stay 1-3 days, followed by 20.6% who stated they intended to stay 8-15 days. The remaining tourists; 6.0% and 1.9% intended to stay 23 or more days and 16-22 days respectively.

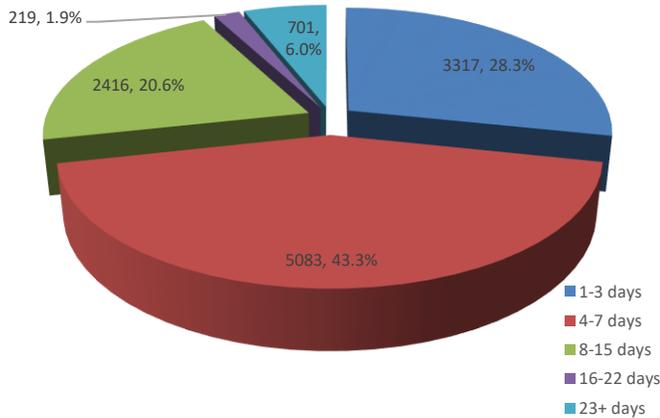


Figure 2: Tourist Arrivals by Length of Stay, December 2023

A review of the source markets for December 2023, from which the 11,736 tourists visiting Anguilla originated, showed that all the source markets contributed to this overall monthly increase. Anguilla’s main source market, the ‘USA’ accounted for majority of the arrivals during this period with 8,150 arrivals with 69.4% of the tourist share market. The ‘Canadian’ and ‘Caribbean’ source markets followed with 674 (5.7%) and 634 (5.4%) of the respective tourist market.

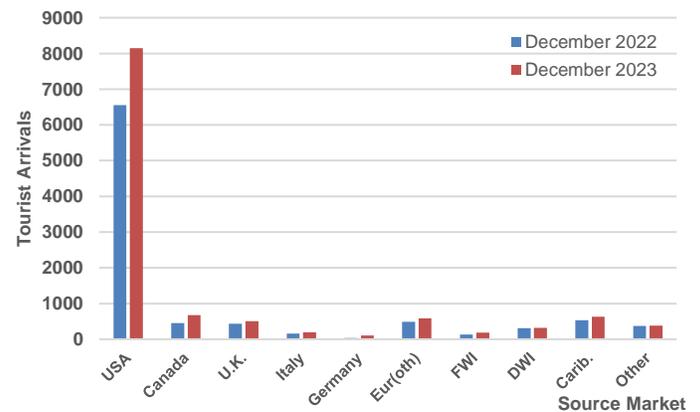


Figure 3: Tourist Arrivals by Source Market, December 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 7,442, an increase of 34.5% over the corresponding December 2022 figure of 5,535 arrival. This figure is ranked the eighth (8th) highest figure for data spanning from 1993 – 2023 for any December period. Excursionist arrivals accounted for 38.8% of total visitor arrivals. Anguilla has welcomed 59,788 excursionists to the island for 2023.

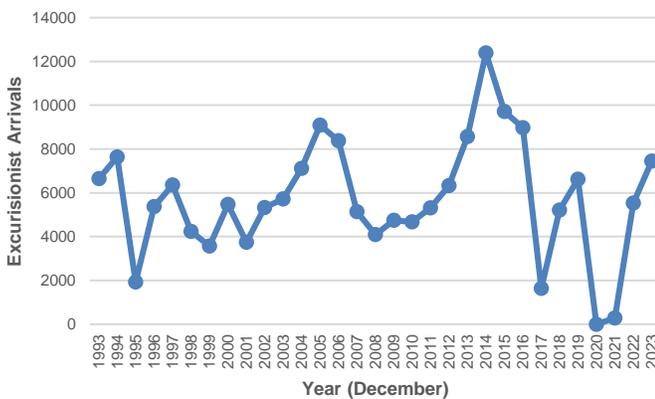


Figure 4: Excursionist Arrivals, December 1993 – 2023

A review of the excursionist markets for December 2023 showed that eight (8) of the source markets contributed to this increase over corresponding December 2022 period. The majority of the excursionist arrivals were from the ‘USA’ source market; accounting for a 58.4% (4,347) share of the excursionist numbers, followed by the ‘Other European’ and ‘Canadian’ markets with shares of 16.6% (1,237) and 8.2% (607) respectively.

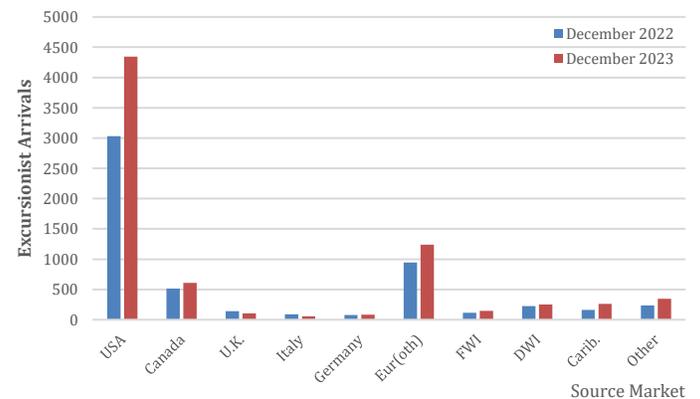


Figure 5: Excursionist Arrivals by Country of Residence, December 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

ANGUILLA STATISTICS DEPARTMENT
P.O.BOX 60 | THE VALLEY | ANGUILLA
BRITISH WEST INDIES

Telephone: + (264) 497-5731 | Fax: + (264) 497-3986

Email: statistics@gov.ai

‘Sound Statistics for Sustainable Development’