



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
January 2023

January 2022 - 2023
ARRIVAL ANALYSIS
 Visitors 5,290 – 17,128
 Tourists 4,755 – 10,444
 Excursionists 535 – 6,684

OVERVIEW

The first month of 2023 registered 17,128 visitors gracing Anguilla’s shores, more than tripled its corresponding January 2022 figure of 5,290. This period under review ranked the fifth (5th) highest figure to be recorded for a ‘January’ period as far back as 1993, with 2015 recording the largest number of visitors with 19,602 and the smallest recorded in 2021 with 987.

The increase in visitor arrivals for this period under review was positively impacted by the arrival of both tourists (stay-overs) and excursionist (day trippers) with a 61.0% and 39.0% respective split of total visitors arrivals.

The majority; 98.9% of the visitor arrivals, came with the intention of vacationing, while 1.1% came with the

intention of doing business.

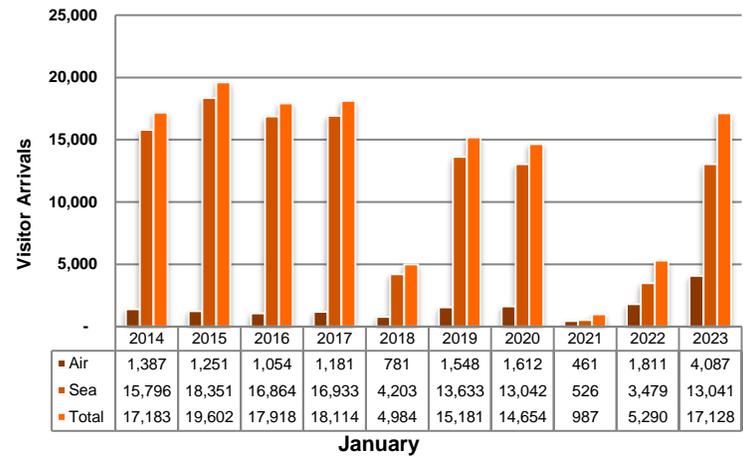


Figure 1: Visitor Arrivals: January 2014 – 2023

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, numbered 22,562, an increase from the recorded 6,607 in 2022.

The main mode of entry for Anguilla’s passenger movement was via sea. The seaports facilitated 77.8% (17,561) of arrivals; of which, 12,082 (68.8%) of sea passenger arrivals entered at the Blowing Point terminal and 5,479 passengers (31.2%) arrived at the Sandy Ground terminal. Passenger arrivals via air at the Clayton J. Lloyd International Airport accounted for 5,001 (22.2%) of total passenger arrivals.

Departing passengers during this period under review numbered 23,428 departures; an increase from the 7,396 in January 2022.

Of the three (3) ports of exit, the majority of the passengers 76.5% (17,922) departed Anguilla through the two seaports cumulatively, of which, the Blowing Point terminal facilitated the movement of 12,023 (67.1%) passengers and Sandy Ground with 5,899 (32.9%) passengers.

The Clayton J. Lloyd International Airport accounted for 23.5%, (5,506) of this total passenger departures.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of January 2023 totaled 10,444, more than double the number that was recorded for the previous January figure of 4,755 in 2022.

Over the past 31 years for which there is data available, spanning from 1993-2023, this period under review recorded the highest number of arrivals for any January period for stay-over visitors, with the lowest number recorded in 2021 of 986 arrivals.

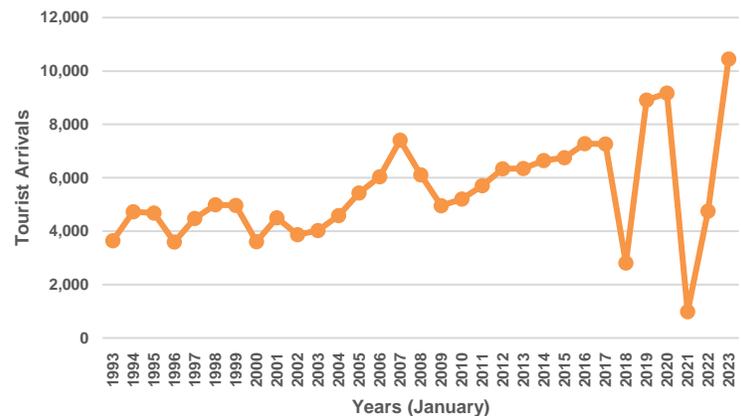


Figure 2: Tourist Arrivals, January 1993 – 2023

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists in January 2023 decreased to 7.1 days from 9.3 days in January 2022. The majority of tourist arrivals, 43.1% intended to stay for 4 to 7 days, followed by 30.9% who intended to stay between 1 to 3 days, 15.6% for 8 to 15 days, 8.4% for 23 or more days, and 2.0% indicated 16 to 22 days.

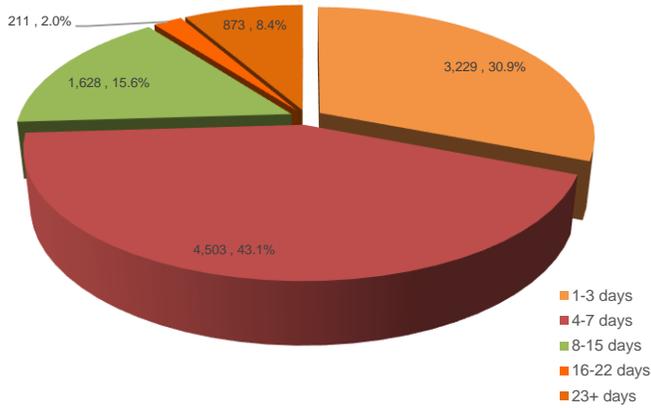


Figure 3: Tourist Arrivals by intended Length of Stay, Jan. 2022

A review of the ten (10) source markets from which tourists to Anguilla originated, shows that there were increases in nine (9) of the source markets in January 2022; contributing to the monthly increase and one source market that remained constant.

unchanged. Anguilla’s largest source market, the ‘USA’ accounted for majority of the tourist arrivals to our shores with 7,036 arrivals, a share of 67.4% of the tourist market, from the 3,624 arrivals in the same period in 2022. The ‘Other’, ‘Canada’ and ‘Other European’ source markets followed with 1,043 (10.0%), 568 (5.4%) and 545 (5.2%) arrivals respectively during this period under review. The German source market remained the same between this period under review and January 2022, with 34 arrivals.

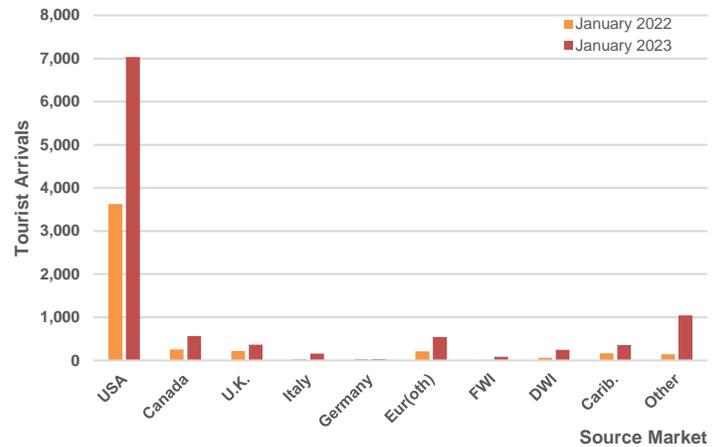


Figure 4: Tourist Arrivals by Country of Residence January 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded 6,684 arrivals, with a ranking of 16th highest, up from the previous two years 2021 and 2022 which recorded the lowest and second lowest ranked figures, when reviewing data available spanning from 1993 – 2022 respectively. This period under review showed an increase in the number of this type of visitors, as this type of visitor is usually persons visiting St. Maarten/St. Martin’s tourists who travels to Anguilla on a day trip to enjoy the beaches and hospitality.

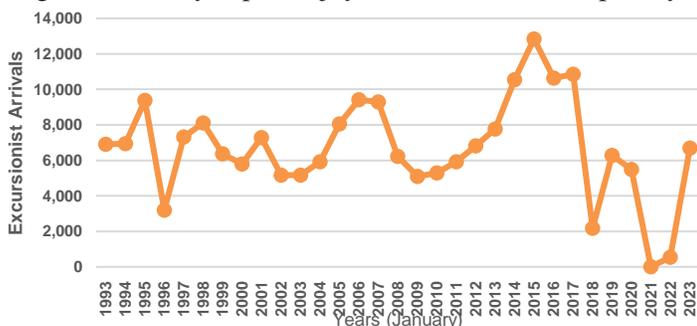


Figure 5: Excursionist Arrivals, January 1993 - 2023

All ten (10) source markets contributed to the excursionist arrivals of 6,684, over the 535 arrivals for this type of visitor in January 2022. The majority of excursionists originated from the ‘USA’ with 2,794 (41.8%) of arrivals, followed by those from the ‘Other European’ and Canadian markets with 1,713 (25.6%) and 725 (10.8%) arrivals respectively.

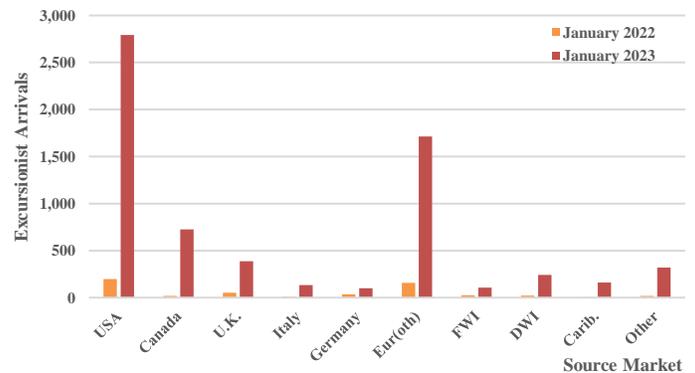


Figure 6: Excursionist Arrivals by Country of Residence, January 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

ANGUILLA STATISTICS DEPARTMENT
P.O.BOX 60 | THE VALLEY | ANGUILLA
BRITISH WEST INDIES

Telephone: + (264) 497-5731 | Fax: + (264) 497-3986

Email: statistics@gov.ai

'Sound Statistics for Sustainable Development'