



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
July 2023

July 2023/2022
ARRIVAL ANALYSIS

Visitors: 8,854 – 13,037

Tourists: 7,932 – 8,040

Excursionists – 922 – 4997

OVERVIEW

July's 2023 visitor arrivals data showed 13,037 visitors graced Anguilla's shores, an increase of 47.2% over its corresponding July 2022 figure of 8,854. Over the past 31 years for which there is data for any July period, July 2023 registered the tenth highest number of visitors with July 2017 recording the highest number with 19,092 visitors.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers). For 2023, January to July, Anguilla has welcomed 102,387 visitors.

The majority of the visitors, 99.0% came with the intention of vacationing, while 1.0% came for business.

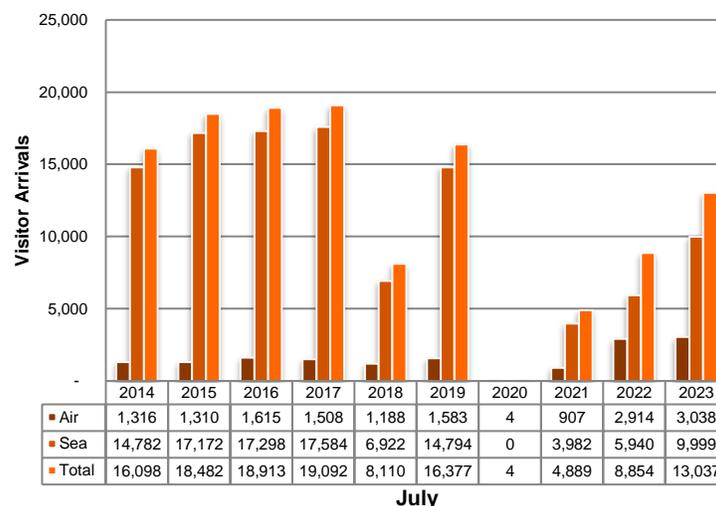


Figure 1: Visitor Arrivals: July 2014 – 2023

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for July 2023, increased by 50.4% to 19,471 over the July 2022 figure of 12,942.

Anguilla's inward passenger movement by sea totaled 15,595 (80.1%) of total passenger arrivals; of which, 13,192 (84.6%) of passenger arrivals by sea entered at the Blowing Point terminal and the difference of 2,403 (15.4%) arrived at the Sandy Ground terminal. Passenger arrivals by air to the Clayton J. Lloyd International Airport accounted for 3,876 (19.9%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 59.5% over the July 2022 figure of 11,975 to 19,101 in July 2023.

Of the three ports of exit, the two seaports cumulatively accounted for 15,137 (79.2%), of all departures, with the Blowing Point terminal facilitating the movement of 12,562 (83.0%) and Sandy Ground 2,575 (17.0%) of these passengers.

By air, 3,964 (20.8%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of July 2023 totaled 8,040; an increase of 1.4% over the corresponding 2022 figure of 7,932. This was the smallest monthly increase, in percentage terms, for 2023 over the comparative month's 2022 figures. Tourist arrivals represents 61.7% of total visitors. Reviewing data as far back as 1993, tourist arrivals for July 2023 ranked the fourth (4th) highest, with the highest recorded number of visitors (9,512) being in July 2016.

Tourist arrivals to date, January to July, totaled 65,534, with the month of March recording the highest number of tourists (11,335), followed by January and February with 10,444 and 10,423 arrivals respectively.



Figure 2: Tourist Arrivals, July 1993 - 2023

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists decreased to 7.3 days from the 8.8 days in July 2022. The majority of tourist arrivals, 49.2% intended to stay for 4 to 7 days, followed by 25.5% of whom intended to stay for between 1 to 3 days, 14.1% intended to stay for 8 to 15 days, 8.6% intended to stay for 16-22 days, and 2.6% indicated 16 to 22 days.

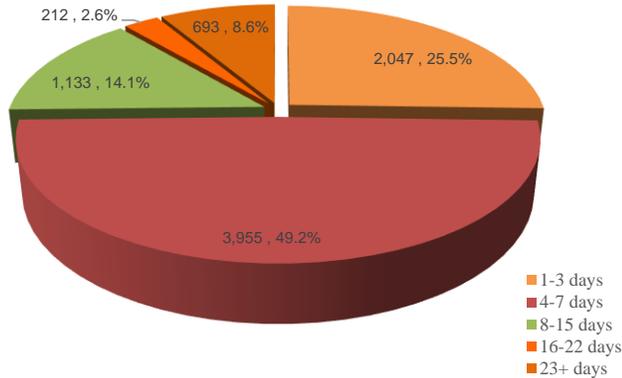


Figure 3: Tourist Arrivals by Intended Length of Stay, July 2023

A review of the ten (10) source markets from which tourists to Anguilla originated, showed that nine (9) of the source markets contributed to this monthly increase with the sole monthly decline experienced in the ‘U.K.’ market with 49.0%. The largest number of arrivals recorded was from Anguilla’s main source market the ‘USA’, with a 65.8% share of the tourists’ market, followed by the ‘Caribbean’ and ‘U.K.’ markets with shares of 9.0% and 5.3% respectively.

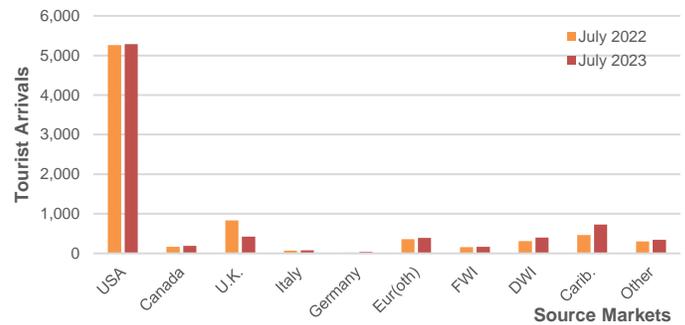


Figure 4: Tourist Arrivals by Country of Residence, July 2022 & 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, July 2023 totaled 4,997, accounting for 38.3% of visitors to the island with an increase of more than five times the corresponding July 2022 figure of 922 arrivals. This increase may be due to arrivals figures returning to their pre-COVID-19 levels. This type of visitor to Anguilla is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches and hospitality for a day.

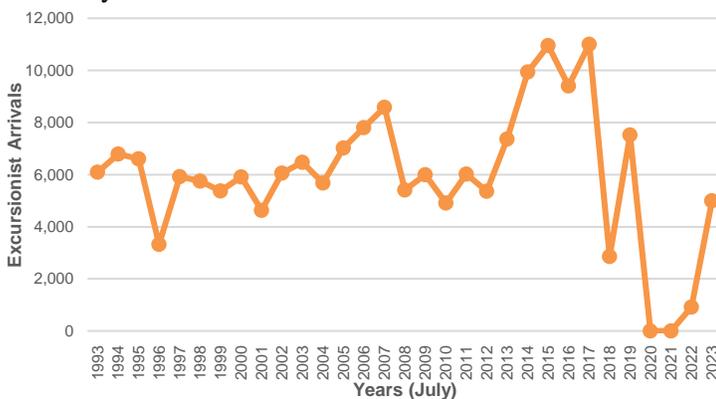


Figure 5: Excursionist Arrivals, July 1993 - 2023

A review of July 2023 data showed that all source markets contributed to the 4,997 excursionists arrivals. The largest percentage of excursionist arrivals, during this period under review, originated from the ‘USA’ with 58.4% (2,920) of arrivals, followed by ‘Other European’ and ‘Caribbean’ markets with 10.7% (537) and 8.8% (438) respectively.

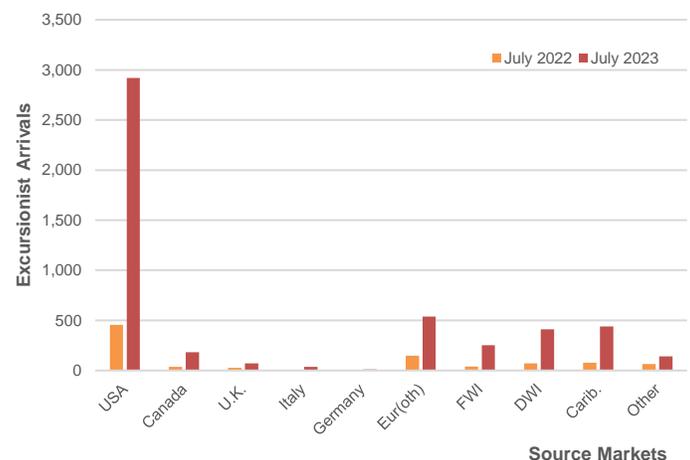


Figure 6: Excursionist Arrivals by Country of Residence, July 2022 & 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5