



Tourism Statistics Summary

June 2023

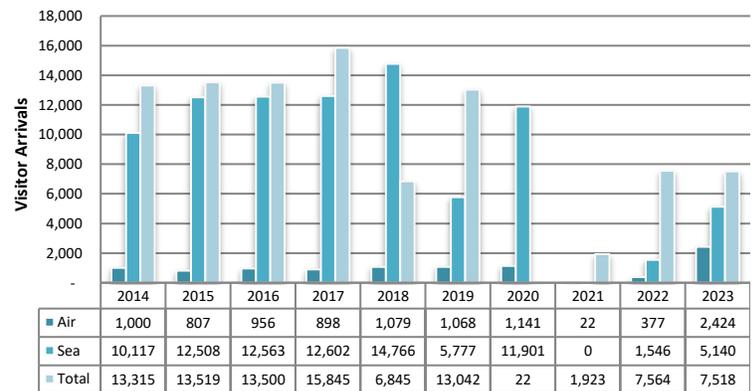
OVERVIEW

June's 2023 visitor arrivals to the shores of Anguilla numbered 11,068 persons, a 46.3% increase over the corresponding 7,564 arrivals in June 2022. This figure was recorded as the ninth (9th) highest number of arrivals for any June period spanning from 1993 – 2023. The lowest number of arrivals, totalling twenty-two (22) was recorded in June 2020, followed by the second lowest in June 2021 of 1,923 arrivals. Most notably, the highest increase in visitor arrivals to Anguilla was recorded in 2017, a total of 15,845 visitors.

The majority; 98.5% of the visitor arrivals, came with the intention of vacationing, while 1.5% came with the intention of doing business.

June represents the end of the 2nd quarter (April – June), with 38,466 visitor arrivals being registered

compared to its corresponding, 2nd quarter 2022 figure of 23,771 visitors, who graced Anguilla's shores. This month June also represents the end of the 1st half the year, January – June with 89,350 visitors arriving on the island.



Year (June)
Visitor Arrivals, June 2014 - 2023

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for June 2023 totalled 16,419, an increase of 48.0% when compared to June's 2022 corresponding figure of 11,091 passengers.

The seaports saw the higher number of inward passenger movement with 12,915 (78.7%) total passengers, of which 10,850 (84.0%) entered via the Blowing Point terminal and 2,065 (16.0%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 3,504 (21.3%) of the total passengers.

Passenger departures recorded an increase totalling 16,441 outbound passengers, an increase of 49.5% when compared to the recorded 11,001 departure in June 2022.

Passenger departures via the seaports of Anguilla numbered 12,895 (78.4%), of which 10,873 (84.3%) left through the Blowing Point terminal and 2,022 (15.7%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 3,546 (21.6%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

Tourist (stay-over visitors) arrivals for June 2023 to Anguilla numbered 7,310; an increase of 10.7% when compared to the corresponding June's 2022 total of 6,603 arrivals. This type of visitor to Anguilla's shores accounted for most of the island's arrivals of 66.0% of the total visitor arrivals. This figure under review was recorded as the second highest figure for any June period when reviewing data spanning 1993 – 2023, the highest recorded in 2019, with 7,787.

of this type of visitor to the island.

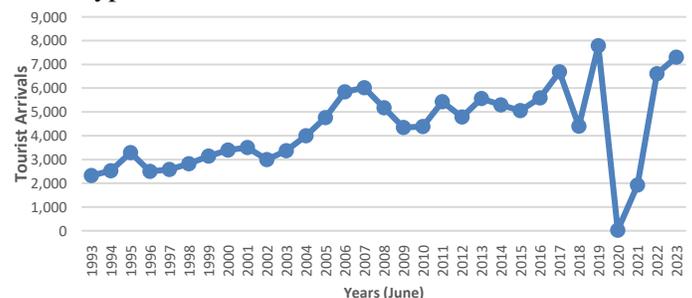


Figure 1: Tourist Arrivals, June 1993–2023

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 6.4 days, a decrease from the 7.1 days recorded in June 2022. More than half, 54.5% of tourists intended to spend 4-7 days in Anguilla, while 27.3% of tourists planned to stay 1-3 days, followed by 11.3% who stated they intended to stay 8-15 days. The remaining tourists, 5.5% and 1.3% intended to stay 23 or more days and 16-22 days respectively.

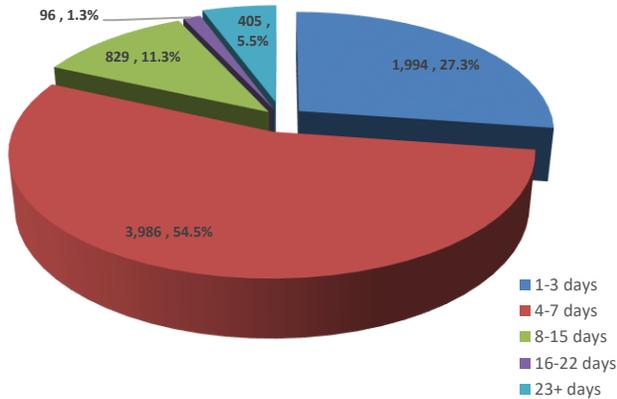


Figure 2: Tourist Arrivals by Length of Stay, June 2023

A review of the source markets from which the 7,310 tourists visiting Anguilla during June 2023 originated showed that all source markets have contributed to this overall figure. The main source market, the 'USA', accounted for a 75.2% share of the tourist market with 5,497 of the total arrivals, followed by the 'Caribbean' and 'Other' source markets with 5.7% and 4.0% respectively. The 'Caribbean' source market recorded the largest increase between its corresponding June 2022 figures, which more than doubled from 211 to 415 arrivals.

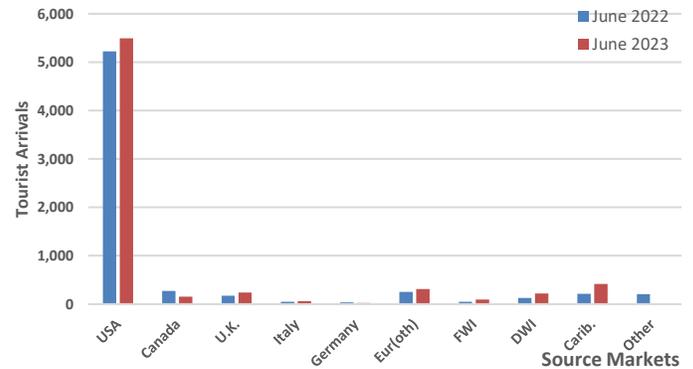


Figure 3: Tourist Arrivals by Source Market, June 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 3,758 with the corresponding June 2022 figure one year ago recorded 961 arrivals.

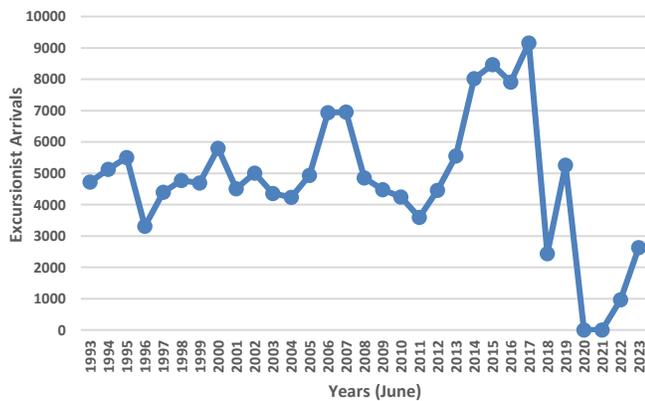


Figure 4: Excursionist Arrivals, June 1993 – 2023

This type of visitor to Anguilla is usually tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches, hospitality and other activities for a day.

A review of the excursionist market for June 2023 showed that all source markets contributed to this increase. The majority of the excursionist arrivals were from the 'USA' source market, which accounted for a share of 67.6%, followed by the 'Other European' and 'Caribbean' markets with 8.4% and 5.9% respectively of the excursionist market.

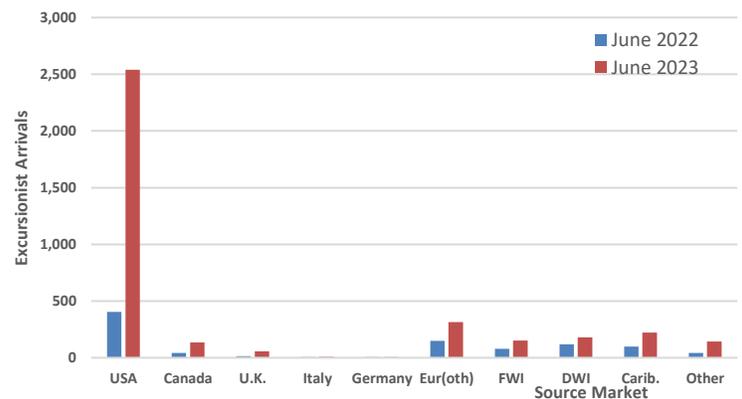


Figure 5: Excursionist Arrivals by Country of Residence, June 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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