

GOVERNMENT OF ANGUILLA Anguilla Statistics Department Tourism Statistics Summary November 2023

November 2023/22 ARRIVAL ANALYSIS Visitors: 10,844 – 13,248 Tourists: 7,196 – 8,260 Excursionists: 3,648–4,988

OVERVIEW

 ${\cal V}$ isitor arrivals data for November's 2023 showed that

13,248 visitors graced Anguilla's shores, an increase of 22.2% over its corresponding November 2022 figure of 10,844 visitors. For the past 31 years for which data is available for any November period, 2023 registered the fourth highest number of visitors with November 2006 recording the highest number of visitors with 14,010.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers). Anguilla has welcomed 136,554 visitors for the period January to November 2023.

The majority of the visitors, 98.0% came with the intention

PASSENGER MOVEMENT

 \mathcal{P} assenger arrivals, which include both visitors and residents for November 2023, increased by 23.2% to 18,575 over the November 2022 figure of 15,079.

Anguilla's inward passenger movement by sea totaled 14,673 (79.0%); of which, 11,877 (80.9%) of passenger arrivals by sea entered at the Blowing Point terminal and 2,796 (19.1%) arrived at the Sandy Ground terminal. Passenger arrivals by air to the Clayton J. Lloyd International Airport accounted for 3,902 (21.0%) of total passenger arrivals.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of November 2023 totaled 8,260, an increase of 14.8% over the corresponding 2022 number of 7,196. Tourist arrivals represents 62.3% of total visitors to Anguilla in November 2023. Reviewing data as far back as 1993, tourist arrivals for this period under review, ranked the highest recording for any November period followed by the year 2019 with 7,603 arrivals, the year prior to the COVID-19 pandemic (2020).

Tourist arrivals for the year 2023 for the period January to November totaled 84,208, with the month of March recording the highest number of tourists, 11,335. September recorded the lowest number of 1,561 arrivals for 2023 thus

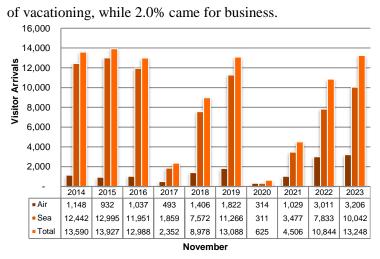
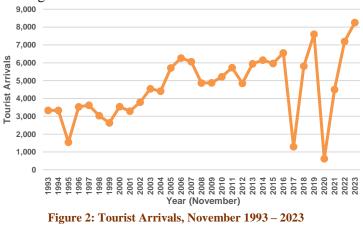


Figure 1: Visitor Arrivals: November 2014 – 2023

 \mathcal{D} eparting passenger numbers recorded an increase of 18.7% over the November 2022 figure of 14,859 to 17,642 in November 2023.

Of the three ports of exit, the two seaports cumulatively accounted for 14,209 (80.5%), of all departures, with the Blowing Point terminal facilitating the movement of 11,438 (80.5%) and Sandy Ground 2,771 (19.5%) of these passengers. By air, 3,433 (19.5%) of the total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

far, which is considered the slowest month in the low season for Anguilla.

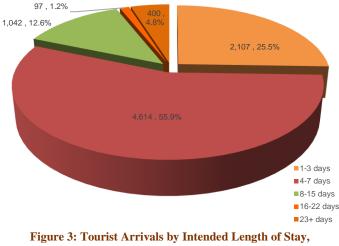


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Tourists (Stay-Over Visitors) continued

 \mathcal{T} he intended average length of stay of tourists decreased

to 6.4 days from the 6.9 days in November 2022. The majority of tourist arrivals, 55.9% intended to stay for 4 to 7 days, followed by 25.5% of whom intended to stay for 1 to 3 days, 12.6% intended to stay for 8 to 15 days day, 4.8% between 23 or more days and 1.2% indicated 16 to 22 days.

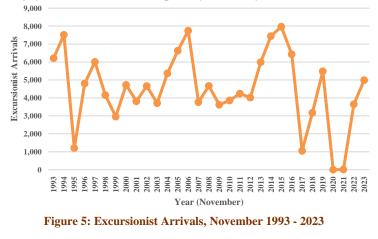


November 2023

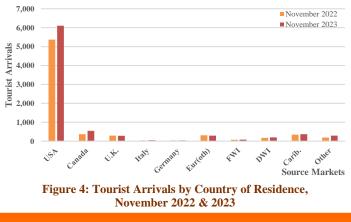
EXCURSIONISTS (Day Trippers)

 $\mathcal{I}_{ ext{xcursionist}}$ arrivals for this period under review,

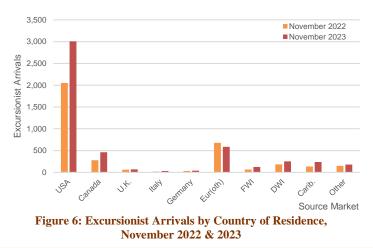
November 2023 totaled 4,988, an increase of 36.7% over its corresponding November 2022 figure of 3,648. This figure also represents 37.7% of total visitor arrivals. This type of visitor to Anguilla is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches and hospitality for a day.



A review of the ten (10) source markets from which tourists to Anguilla originated, showed that eight (8) of the source markets contributed to this monthly increase of 14.8%. The largest contributing number of arrivals recorded was from Anguilla's main source market the 'USA', with a 73.9% (6,108) share of the tourists' market, an increase of 13.8% over its corresponding 2022 figure. The 'Canadian' and 'Caribbean' markets followed with shares of 6.6% (546) and 4.5% (373) respectively. The declines were recorded in the U.K. and 'Other European' markets with 2.1% and 3.6%.



A review of this type of visitor showed that nine (9) source markets contributed to this increase in arrivals. The largest percentage of excursionist arrivals, during this period under review, originated from the 'USA' with 60.3% (3,007) of arrivals, followed by 'Other European' and 'Caribbean' markets with 11.8% (587) and 9.3% (462) respectively. The sole decline was recorded by the 'Other European' market with 13.5%.



This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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