



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
September 2023

September 2023/22
ARRIVAL ANALYSIS
 Visitors: 2,725 – 4,371
 Tourists: 1,395 – 1,561
 Excursionists: 1,330 – 2,810

OVERVIEW

September's 2023 visitor arrivals data showed that 4,371 visitors graced Anguilla's shores, an increase of 60.4% over its corresponding September 2022 figure of 2,725. September has historically been recorded as Anguilla's slowest month. For the past 31 years for which there is any September data, 2023 registered the eleventh highest number of visitors with September 1994 recording the highest number with 6,398 visitors.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers). Anguilla has welcomed 117,695 visitors for three quarters of the year - January to September 2023.

The majority of the visitors, 96.3% came with the intention

of vacationing, while 3.7% came for business.

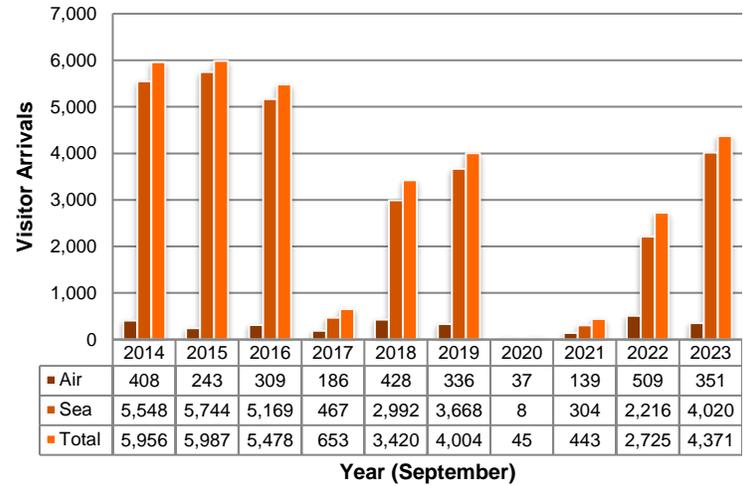


Figure 1: Visitor Arrivals: July 2014 – 2023

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for September 2023, increased by 48.7% to 10,283 over the September 2022 figure of 6,915.

Anguilla's inward passenger movement by sea totaled 9,292 (90.4%) of total passenger arrivals; of which, 8,197 (88.2%) of passenger arrivals by sea entered at the Blowing Point terminal and the difference, 1,095 (11.8%) arrived at the Sandy Ground terminal. Passenger arrivals by air to the Clayton J. Lloyd International Airport accounted for 991 (9.6%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 44.2% over the September 2022 figure of 6,879 to 9,917 in September 2023.

Of the three ports of exit, the two seaports cumulatively accounted for 9,030 (91.1%), of all departures, with the Blowing Point terminal facilitating the movement of 7,966 (88.2%) and Sandy Ground 1,064 (11.8%) of these passengers.

By air, 887 (8.9%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of September 2023 totaled 1,561, an increase of 11.9% over the corresponding 2022 figure of 1,395. Tourist arrivals represents 35.7% of total visitors to Anguilla in September 2023. Reviewing data as far back as 1993, tourist arrivals for September 2023 ranked the fourteen (14th) highest, with the highest number of visitors, 2,196, being recorded in September 2006.

Tourist arrivals for the year 2023 to date, January to September, totaled 72,995, with the month of March recording the highest number of tourists (11,335), followed

by January and February with 10,444 and 10,423 arrivals respectively.



Figure 2: Tourist Arrivals, September 1993 – 2023

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists decreased to 9.9 days from the 10.9 days in September 2022. The majority of tourist arrivals, 38.5% intended to stay for 1 to 3 days, followed by 28.1% of whom intended to stay for 23 or more days, 21.4% for between 4 to 7 days, 10.0% intended to stay for 8 to 15 days and 2.0% indicated 16 to 22 days.

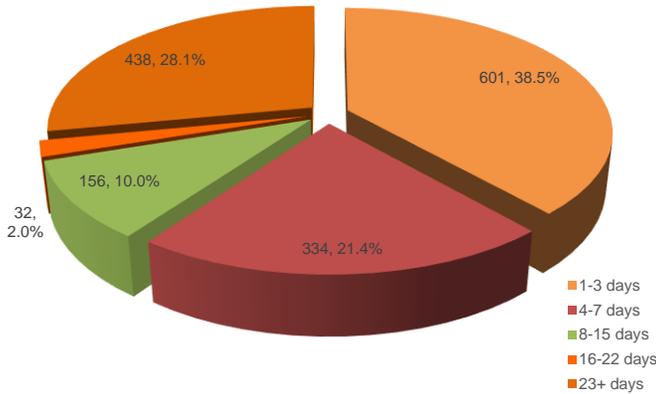


Figure 3: Tourist Arrivals by Intended Length of Stay, September 2023

A review of the ten (10) source markets from which tourists to Anguilla originated, showed that seven (7) of the source markets contributed to this monthly increase of 11.9%. The largest contributing number of arrivals recorded was from Anguilla’s main source market the ‘USA’, with a 32.5% (507) share of the tourists’ market. However, this market recorded a decrease over its corresponding 2022 figure. The ‘Caribbean’ and ‘Dutch West Indies.’ markets followed with shares of 24.9% (389) and 10.4% (162) respectively.

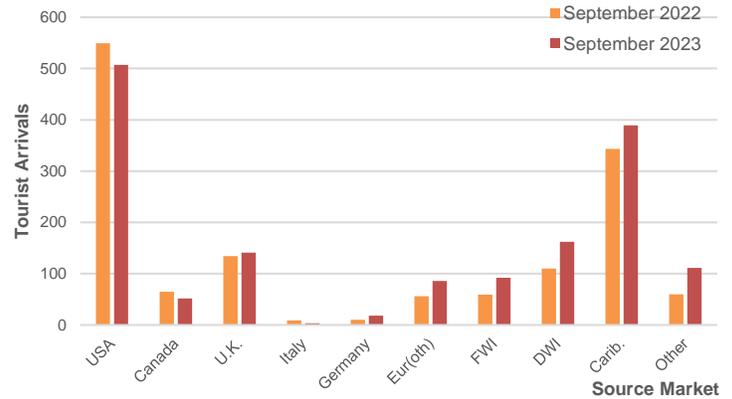


Figure 4: Tourist Arrivals by Country of Residence, September 2022 & 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, September 2023 totaled 2,810, an increase that more than doubled the corresponding September 2022 figure of 1,330. This figure also represents 64.3% of total visitor arrivals. This increase may be due to arrivals figures returning to their pre-COVID-19 levels. This type of visitor to Anguilla is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches and hospitality for a day.

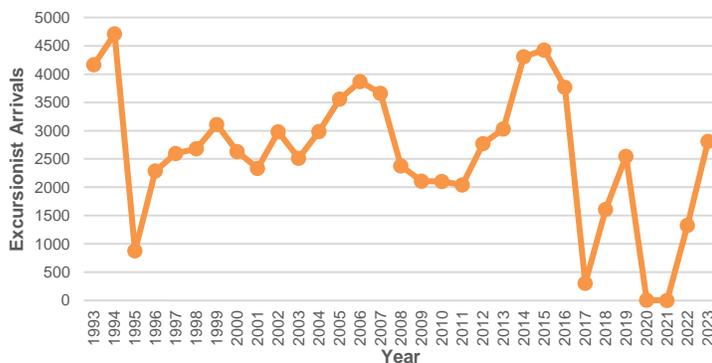


Figure 5: Excursionist Arrivals, September 1993 - 2023

A review of this type of visitor showed that all source markets contributed to this increase in arrivals. The largest percentage of excursionist arrivals, during this period under review, originated from the ‘USA’ with 59.8% (1,679) of arrivals, followed by ‘Other European’ and ‘Caribbean’ markets with 9.8% (274) and 7.5% (212) respectively.

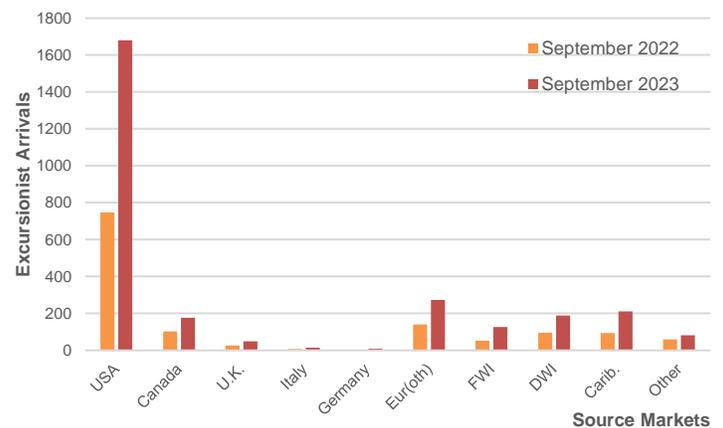


Figure 6: Excursionist Arrivals by Country of Residence, September 2022 & 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5