



Tourism Statistics Summary

August 2024

OVERVIEW

August's 2024 visitor arrivals to the shores of Anguilla numbered 15,869; an increase of 45.1% over its corresponding August 2023 figure of 10,937. This figure under review is registered as the fifth highest number of arrivals for any August period spanning from 1993 – 2024, the years 2017 and 2015 registering the highest (17,588) and the second highest totals (17,319) respectively.

The increase in visitor arrivals for the period August 2024 was due to the increase in arrivals for both; stay-overs and day-trippers, to the island, who may have come to enjoy Anguilla's 50th Anniversary carnival activities. The majority; 98.8% of the visitor arrivals, came with the intention of vacationing, while 1.2% came

with the intention of doing business.

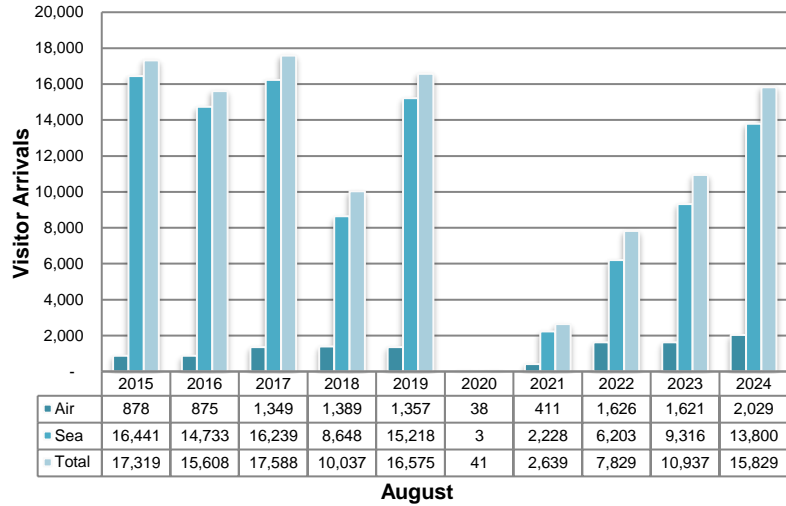


Figure 1: Visitor Arrivals, August 2015 - 2024

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for August 2024 totalled 23,353, an increase of 29.5% over the corresponding August 2023 figure of 18,028 passengers.

The seaports recorded the higher number of inward passenger movement with 20,414 (87.4%) of total passengers, of which 17,272 (84.6%) entered via the Blowing Point terminal and 3,142 (15.4%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 2,939 (12.6%) of the total passengers.

Passenger departures for August 2024 also recorded an increase over its corresponding 2023 figure of 20,277 passengers with 30.6%, registering 26,482 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 22,895 (86.5%), of which 19,648 (85.8%) left through the Blowing Point terminal and 3,247 (14.2%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 3,587 (13.5%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

August's tourist (stay-over visitors) arrivals to Anguilla for 2024 numbered 7,563; with an increase of 28.2% over its corresponding August 2023 figure of 5,900 arrivals. This period under review registered the 2nd highest figure for any August period when reviewing data spanning from 1993 – 2024. August 2019 recorded the highest total tourist arrivals for any August month with 8,903.

Tourist arrivals for August 2024 represents under half of total visitor arrivals with 47.7%. Anguilla has welcomed 83,554 tourists for the year thus far.

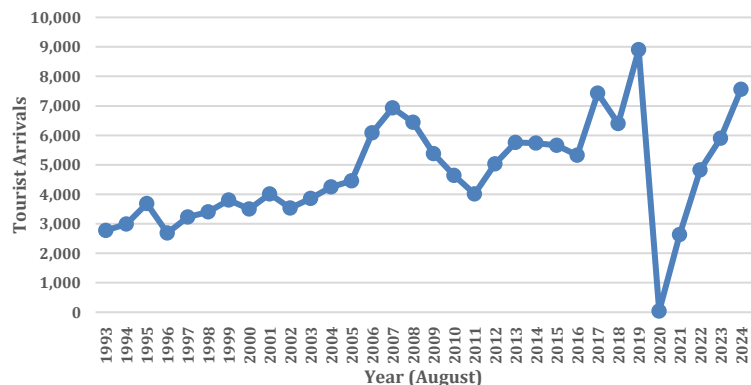


Figure 2: Tourist Arrivals, August 1993–2024

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 6.8 days; a decrease from the 7.3 days recorded in August 2023. The majority of tourists, 38.9% intended to spend 4-7 days in Anguilla, while 35.7% of tourists planned to stay 1-3 days, followed by 16.0% who stated they intended to stay 8-15 days. The remaining tourists 7.4% and 2.0% intended to stay 23 or more days and 16-22 days respectively.

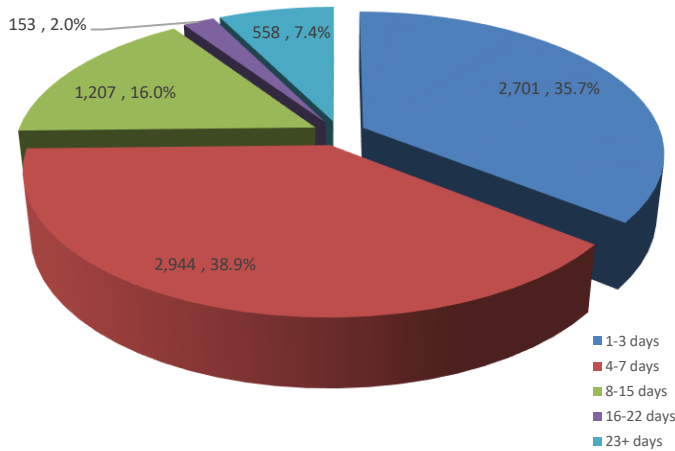


Figure 3: Tourist Arrivals by Length of Stay, August 2024

A review of the source markets for August 2024, from which the 7,563 tourists visiting Anguilla originated, showed that eight (8) source markets registered increases over their 2023 corresponding figures and two (2) decrease. Anguilla’s main source market, the ‘USA’ accounted for majority, 52.0% (3,930) of the tourist arrivals; an increase of 32.4% over the corresponding August 2023 figure. The ‘Caribbean’ and ‘Dutch West Indies’ followed with 15.0% (1,135) and 7.8% (590) arrivals respectively. The declines were recorded in the ‘Other European’ (-5.9%) and ‘Italian’ (-5.2%) markets, and held shares of 6.8% and 1.9% respectively of Anguilla’s tourist market.

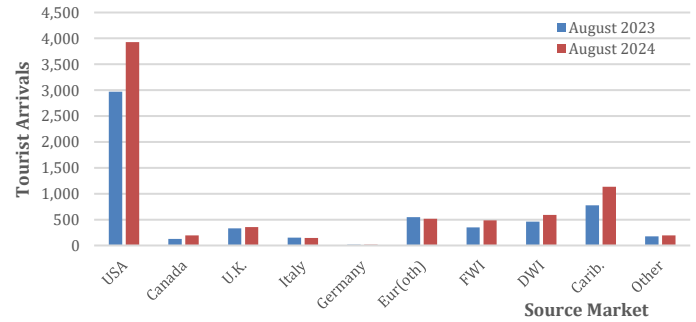


Figure 4: Tourist Arrivals by Source Market, August 2023 and 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 8,306, increase by 64.9% over its corresponding August 2023 figure of 5,037 arrivals. This figure was recorded as the 11th highest August figure, with the highest number recorded in 2015 with 11,656 arrivals. Excursionist arrivals represents 52.3% of visitor arrivals. Anguilla has welcomed 67,025 day-trippers to the island for the year thus far.

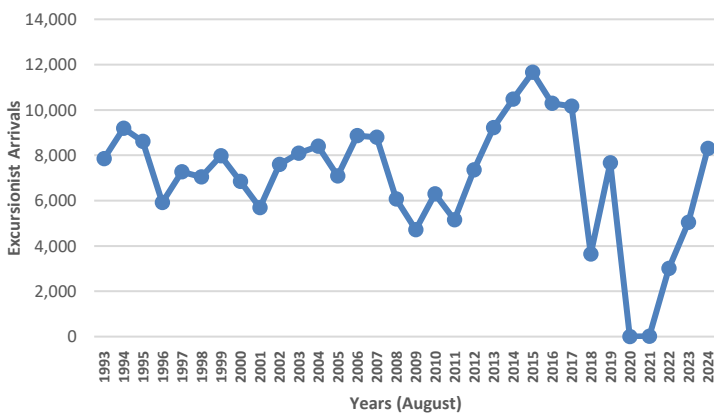


Figure 5: Excursionist Arrivals, August 1993 – 2024

A review of the excursionist numbers for August 2024 shows that all source markets contributed to its overall increase, except for the U.K. market. The majority, 57.8% of the excursionist arrivals were from the ‘USA’ source market; accounting for 4,797 of the excursionist arrivals. This was an increase of 75.9% over its corresponding 2023 figure of 2,727. The ‘Other European’ and ‘Caribbean’ markets followed with shares of 14.1% (1,168) and 7.4% (615) respectively. The U.K. market experienced the decline of 9.5% over its 2023 figure. The market with the largest increase in percentage terms was recorded by the ‘Italian’ market with 180.0%.

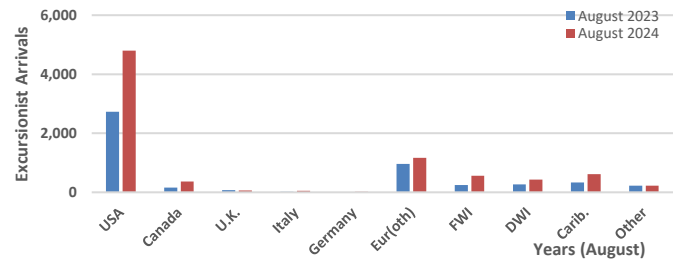


Figure 6: Excursionist Arrivals by Country of Residence, August 2023 and 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5