



Tourism Statistics Summary

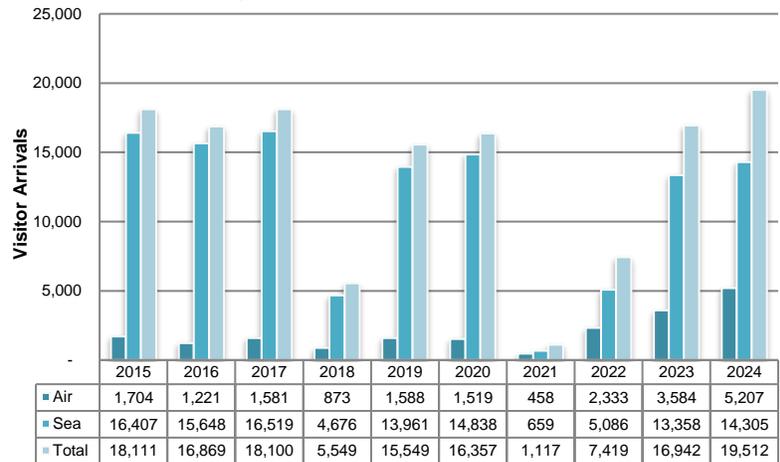
February 2024

OVERVIEW

February's 2024 visitor arrivals to the shores of Anguilla numbered 19,512 persons; an increase of 15.2% over its corresponding February 2023 figure of 16,942. This figure under review was registered as the highest number of arrivals for any February period spanning from 1993 – 2024, with the years 2015 and 2017 registering the second (2nd) highest and third (3rd) highest totals respectively. The increase in visitor arrivals for February 2024 over the 2023 corresponding period was due to the increase in arrivals for both types of visitors, stay-over and day-trippers, to the island. The preceding month in addition to this month recorded their highest monthly figure when reviewing data spanning from 1993 – 2024.

The majority; 99.0% of the visitor arrivals, came with the

intention of vacationing, while 1.0% came with the intention of doing business.



Visitor Arrivals, February 2014 - 2024

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for February 2024 totalled 24,834, an increase of 14.4% over the corresponding February 2023 figure of 21,711 passengers.

The seaports recorded the higher number of inward passenger movement with 18,759 (75.5%) of total passengers, of which 12,646 (67.4%) entered via the Blowing Point terminal and 6,113 (32.6%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 6,075 (24.5%) of the total passengers.

Passenger departures for February 2024 also recorded an increase over its corresponding 2023 figure of 21,345 passengers, registering 24,806 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 18,707 (75.4%), of which 12,628 (67.5%) left through the Blowing Point terminal and 6,079 (32.5%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 6,099 (24.6%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

February's tourist (stay-over visitors) arrivals to Anguilla for 2024 numbered 11,474; a 10.1% increase over the corresponding February 2023 figure of 10,423 arrivals. This period under review registered the highest figure for any February period when reviewing data spanning 1993 – 2024. February 2023 and 2021 registered the second highest and lowest recorded figures respectively. Tourist arrivals for February 2024 represents 58.8% of total visitor arrivals this month. Anguilla welcomed 23,609 tourists to the island thus far for 2024.

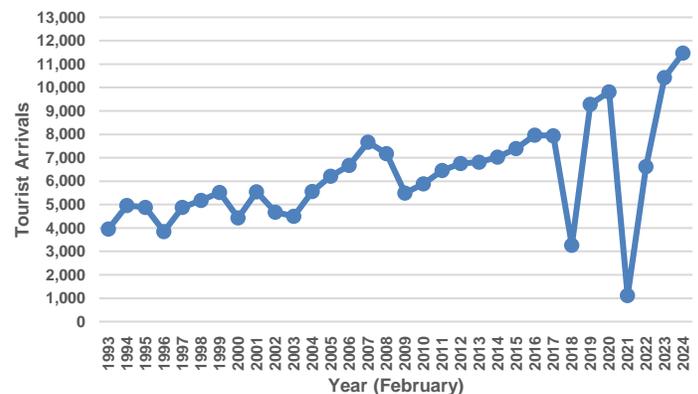


Figure 1: Tourist Arrivals, February 1993–2024

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 6.5 days; a decrease from the 6.6 days recorded in February 2023. The majority of tourists; 49.7% intended to spend 4-7 days in Anguilla, while 29.0% of tourists planned to stay 1-3 days, followed by 14.7% who stated they intended to stay 8-15 days. The remaining tourists 4.7% and 1.9% intended to stay 23 or more days and 16-22 days respectively.

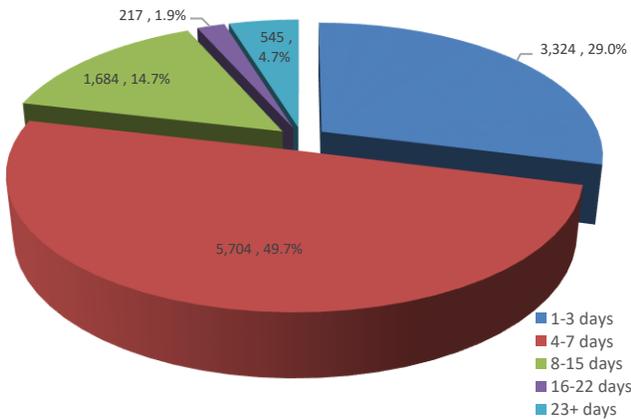


Figure 2: Tourist Arrivals by Length of Stay, February 2024

A review of the source markets for February 2024, from which the 11,474 tourists visiting Anguilla originated, showed that five (5) source registered increases and five (5) registered decreases over their 2023 corresponding figures. Anguilla’s main source market, the ‘USA’ accounted for majority, 74.1% of the tourist arrivals during this period with 8,504 arrivals, this was a 17.0% increase over the corresponding February 2023 figure. The ‘Canadian’ and the ‘Other Europe’ source markets followed with 653 (5.7%) and 580 (5.1%) respectively of Anguilla’s tourist market.

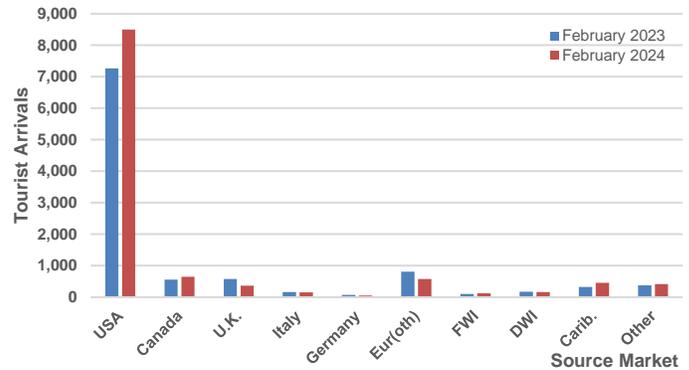


Figure 3: Tourist Arrivals by Source Market, February 2023 and 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 8,038 compared to the corresponding February 2023 figure of 6,519 arrivals, an increase of 23.3%. Excursionist arrivals accounted for 41.2% of total visitors to the island. This type of visitor is usually a person visiting St. Maarten/St. Martin’s tourists who travel to Anguilla on a day trip to enjoy the beaches and hospitality.

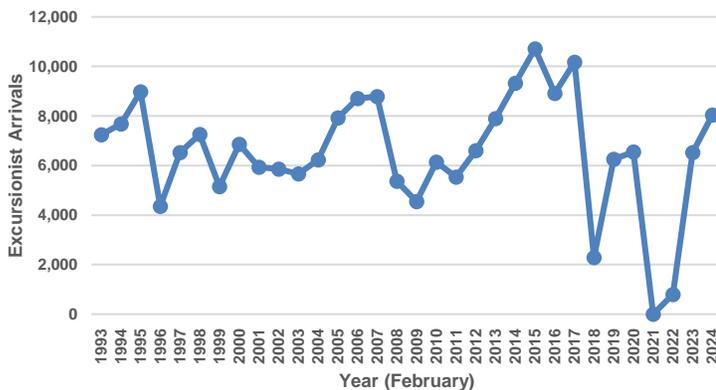


Figure 4: Excursionist Arrivals, February 1993 – 2024

A review of the excursionist numbers for February 2024 showed that six (6) source markets contributed with increases over the corresponding February 2023 period and four (4) with decreases. The majority, 55.5% of the excursionist arrivals were from the ‘USA’ source market; accounting for 4,458 of the excursionist arrivals, followed by the ‘Other European’ and ‘Canadian’ markets with shares of 17.4% (1,396) and 10.3% (825) respectively of the excursionist market.

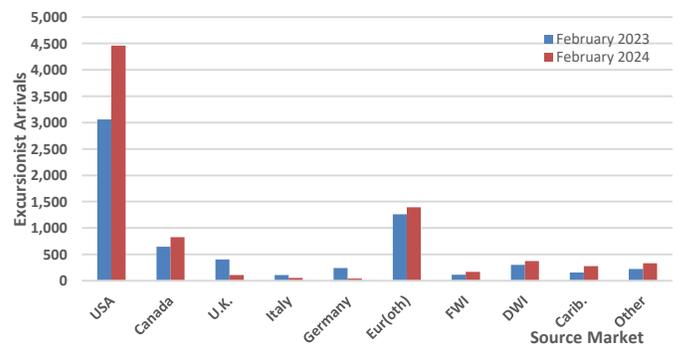


Figure 5: Excursionist Arrivals by Country of Residence, February 2023 and 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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