



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
January 2024

January 2024/23
ARRIVAL ANALYSIS
 Visitors: 17,128 – 20,487
 Tourists: 10,444 – 12,135
 Excursionists: 6,684 – 8,352

OVERVIEW

January's 2024 visitor arrivals data showed that 20,487 visitors graced Anguilla's shores, an increase of 19.6% over its corresponding January 2023 figure of 17,128. This figure under review is recorded as the highest number of visitors for any January period to Anguilla for the past 32 years, followed by the year 2015 with 19,602 arrivals.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers).

The majority of the visitors, 99.0% came with the intention of vacationing, while 1.0% came for business.

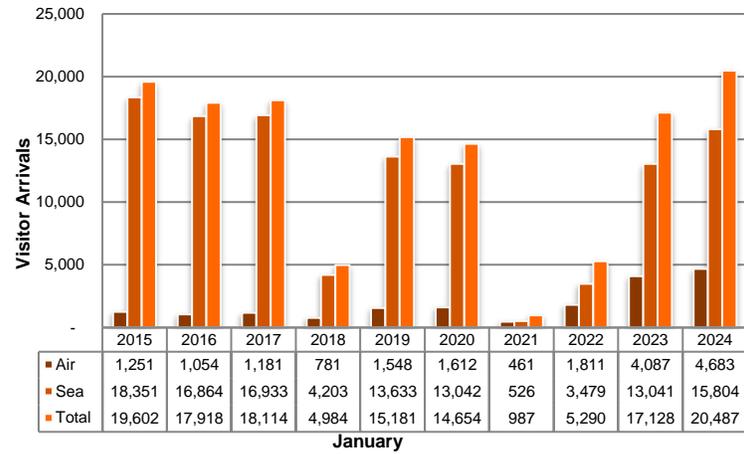


Figure 1: Visitor Arrivals: January 2015 – 2024

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for January 2024, increased by 20.1% to 27,100 over the January 2023 figure of 22,562.

Anguilla's inward passenger movement by sea totaled 21,333 (78.7%) of total passenger arrivals; of which, 14,941 (70.0%) of passenger arrivals by sea entered at the Blowing Point terminal and the remainder, 6,392 (30.0%) arrived at the Sandy Ground terminal. Passenger arrivals by air into the Clayton J. Lloyd International Airport accounted for 5,767 (21.3%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 18.3% over the January 2023 figure of 23,428 to 27,727 in January 2024.

Of the three ports of exit, the two seaports cumulatively accounted for 21,366 (77.1%), of all departures, with the Blowing Point terminal facilitating the movement of 14,957 (70.0%) and Sandy Ground 6,409 (30.0%) of these passengers.

By air, 6,361 (22.9%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for January 2024 totaled 12,135, an increase of 16.2% over the corresponding 2023 figure of 10,444. Tourist arrivals represented 59.2% of total visitors to Anguilla in January 2024.

Reviewing data as far back as 1993, tourist arrivals for January 2024 outperformed any January period with the highest number of visitors followed by the previous January in 2023 with 10,444 arrivals. This was the highest monthly number of tourist to Anguilla for any month over the past 32 years.

The majority of tourists 7,574 (62.4%) entered by sea with the remaining 4,561 (37.6%) entering by air in January 2024.

This was a 0.7% point increase in movement by sea and a 0.7% point decline in movement by air from the January 2023 figures.

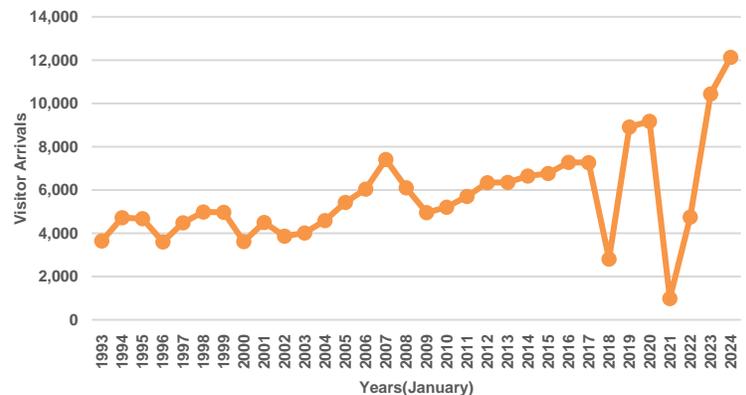


Figure 2: Tourist Arrivals, January 1993 – 2024

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists for January 2024 decreased to 6.8 days from the 7.1 days in January 2023. The majority of tourist arrivals, 47.3% intended to stay for 4 to 7 days, followed by 29.7% of whom intended to stay for 1 to 3 days, 14.1% intended to stay for 8 to 15 days, 6.8% for 23 or more days, and 2.1% indicated 16 to 22 days.

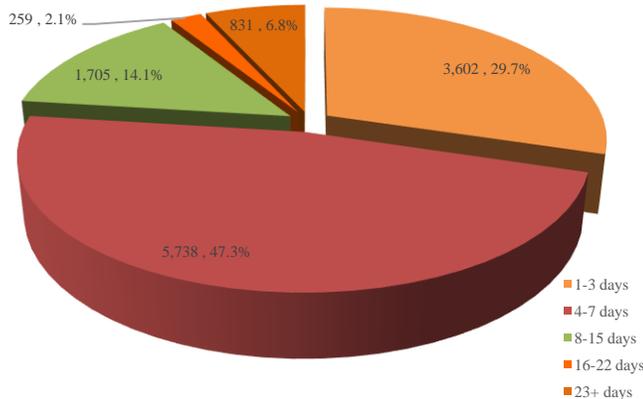


Figure 3: Tourist Arrivals by Intended Length of Stay, January 2024

A review of the ten (10) source markets from which tourists to Anguilla originated, showed that eight (8) of the source markets contributed to this monthly increase of 16.2%. The largest contributing number of arrivals recorded was from Anguilla’s main source market the ‘USA’, with a 72.1% (8,745) share of the total tourist markets, followed by ‘Other European’ and Canadian markets with 6.7% and 5.9%. The ‘Other’ and ‘Dutch West Indies.’ markets even though their totals declined when compared to the 2023 figures, followed with shares of 54.9% (470) and 27.1% (183) respectively.

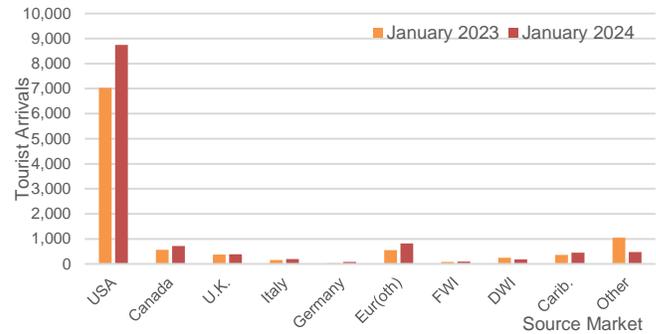


Figure 4: Tourist Arrivals by Country of Residence, January 2023 & 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, January 2024 totaled 8,352, an increase of 25.0% of the January 2023 figure of 6,684 and also represents 40.8% of total visitor arrivals. January 2024 ranked eighth (8th) from position seventeenth (17th) in January 2023, with January 2015 remaining the January with the highest number of arrivals (12,844) for the past 32 years for which there is data for any January month.

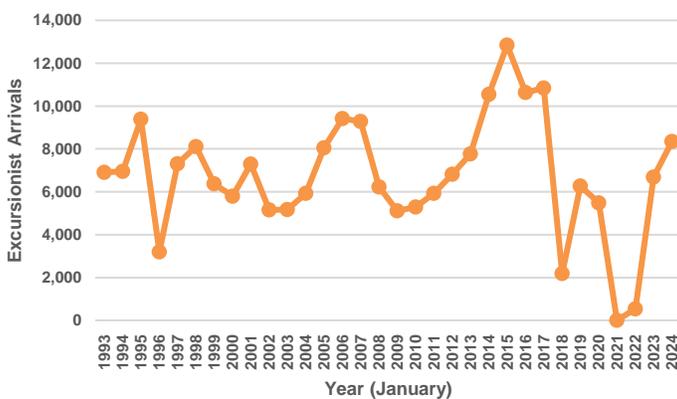


Figure 5: Excursionist Arrivals, January 1993 - 2024

A review of data for this type of visitor showed that six (6) source markets contributed to this overall increase, with four (4) market recording declines. The largest percentage of excursionist arrivals, during this period under review, originated from the ‘USA’ with 51.9% (4,335) of arrivals, followed by ‘Other European’ and ‘Canadian’ markets with 17.5% (1,463) and 12.4% (1,033) respectively.

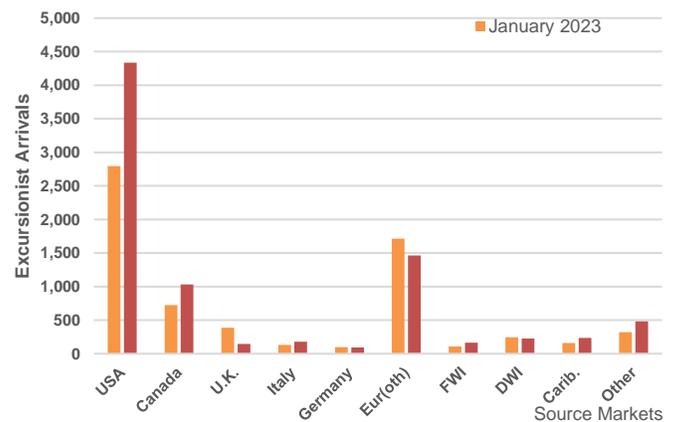


Figure 6: Excursionist Arrivals by Country of Residence, January 2023 & 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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