

Tourism Statistics Summary June 2024

June 2023-2024 ARRIVAL ANALYSIS

Visitors - ↑ 63.5% Tourists - ↑ 25.2% xcursionists - ↑ 137.9%

OVERVIEW

June's 2024 visitor arrivals to the shores of Anguilla

numbered 18,091; an increase of 63.5% over its corresponding June 2023 figure of 11,068. This figure under review is registered as the highest number of arrivals for any June period spanning from 1993 - 2024, followed by the years 2017 and 2015 registering the second (2nd) highest and third (3rd) highest totals respectively.

The increase in visitor arrivals for the period June 2024 was due to the increase in arrivals for both; stay-overs and day-trippers, to the island. The majority; 98.9% of the visitor arrivals, came with the intention of vacationing, while 1.1% came with the intention of

PASSENGER MOVEMENT

 $\mathcal{P}_{ ext{assenger}}$ arrivals (including both residents and

visitors) for June 2024 totalled 24,681, an increase of 50.3% over the corresponding June 2023 figure of 16,419 passengers.

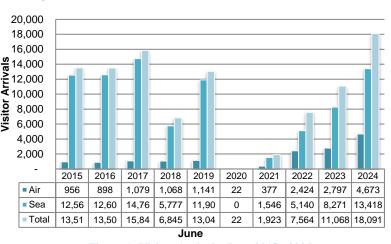
The seaports recorded the higher number of inward passenger movement with 19,217 (77.9%) of total passengers, of which 14,817 (77.1%) entered via the Blowing Point terminal and 4,400 (22.9%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 5,464 (22.1%) of the total passengers.

TOURISTS (Stay-Over Visitors)

June's tourist (stay-over visitors) arrivals to Anguilla for

2024 numbered 9,151; with an increase of 25.2% over its corresponding June 2023 figure of 7,310 arrivals. This period under review registered the highest figure for any June period when reviewing data spanning from 1993 – 2024. June 2019 followed with the 2^{nd} highest total tourist arrivals of 7,787 and June 2023 with 7,310 arrivals being the 3^{rd} highest.

Tourist arrivals for June 2024 represents over half of total visitor arrivals with 50.6%. Anguilla welcomed 66,316 tourists for the year thus far.



doing business.



 $\mathcal{P}_{ ext{assenger}}$ departures for June 2024 also recorded an

increase over its corresponding 2023 figure of 16,441 passengers with 51.6%, registering 24,928 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 19,292 (77.4%), of which 14,911 (77.3%) left through the Blowing Point terminal and 4,381 (22.7%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 5,636 (22.6%) of the total departures from Anguilla.

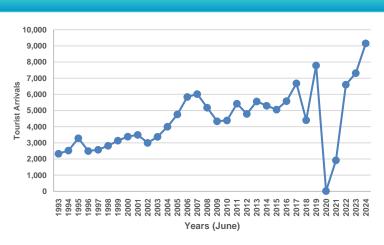
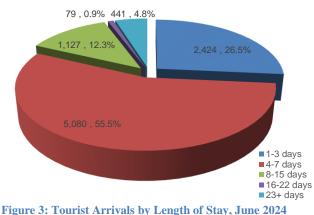


Figure 2: Tourist Arrivals, June 1993–2024

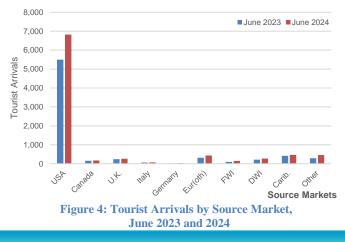
TOURISTS (Stay-Over Visitors) continued

The average intended length of stay of tourists in Anguilla for the period under review was 6.3 days; a decrease from the 6.4 days recorded in June 2023. This is the lowest recorded average length of stay for June for data from 2003-2024. The majority of tourists, more than half, 55.5% intended to spend 4-7 days in Anguilla, while 26.5% of tourists planned to stay 1-3 days, followed by 12.3% who stated they intended to stay 8-15 days. The remaining tourists 4.8% and 0.9% intended to stay 23 or more days and 16-22 days respectively.



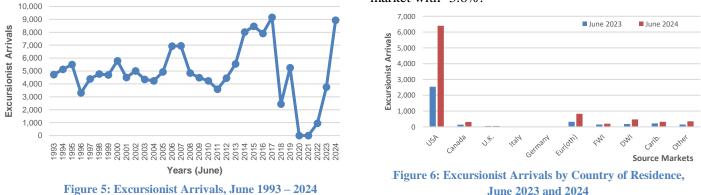
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A review of the source markets for June 2024, from which the 9,151 tourists visiting Anguilla originated, showed that all source markets registered increases over their 2023 corresponding figures. Anguilla's main source market, the 'USA' accounted for majority, 74.6% (6,825) of the tourist arrivals, increased by 24.2% over the corresponding June 2023 figure. The highest increases in percentage terms were recorded by the 'Other', 'French West Indies', and the 'Other Europe' source markets over their corresponding June figures with 55.4%, 50.0% and 40.1% respectively.



EXCURSIONISTS (Day Trippers)

 \mathcal{E} xcursionist arrivals for the month under review numbered 8,940, more than doubled its corresponding June 2023 figure of 3,758 arrivals. The figures resembled those arrivals figures to Anguilla, pre–Irma/COVID. June's total excursionist figure is the 2nd highest number of arrivals for this type of visitor spanning from 2003 – 2024. The highest was recorded in 2017 with 9,160 arrivals. Excursionist arrivals represents 49.4% of visitor arrivals. Anguilla has welcomed 32,839 day-trippers to the island for the year thus far. A review of the excursionist numbers for June 2024 shows that all source markets except the UK market contributed to its overall increase. The majority, 71.5% of the excursionist arrivals were from the 'USA' source market; accounting for 6,395 of the excursionist arrivals. The 'Other European' and 'Dutch West Indies' markets followed with shares of 9.3% (828) and 5.3% (471) respectively. Five of the advancing source markets recorded increases that doubled over their corresponding 2024 figures. The sole decline was recorded by the UK market with -3.6%.



This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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