



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
March 2024

March 2024/23
ARRIVAL ANALYSIS

Visitors: 16,814 – 22,189

Tourists: 11,335 – 13,397

Excursionists: 5,479 – 8,792

OVERVIEW

March's 2024 visitor arrivals data showed that 22,189 visitors graced Anguilla's shores; an increase of 32.0% over its corresponding March 2023 figure of 16,814. This figure under review is recorded as the highest number of visitors for any March period to Anguilla for the past 32 years. The year 2015 was the 2nd highest total arrivals with 20,989 arrivals. Anguilla welcomed 62,188 visitors in the 1st quarter of 2024; the highest number of visitors to Anguilla for any 1st quarter going back 32 years.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers).

The majority (99.0%) of the visitors during this period came with the intention of vacationing, while 1.0% came for business.

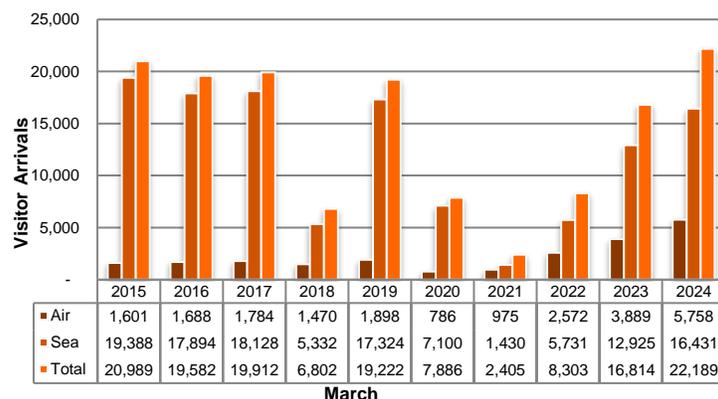


Figure 1: Visitor Arrivals, March 2015 – 2024

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for March 2024, increased by 27.2% to 28,721 compared with 22,579 in March 2023.

Anguilla's inward passenger movement by sea totalled 21,948 (76.4%) of total passenger arrivals. The Blowing Point terminal welcomed 16,026 passenger arrivals, 73.0% of those who came by sea and the remainder 5,922 (27.0%) arrived at the Sandy Ground terminal. Passenger arrivals by air into the Clayton J. Lloyd International Airport accounted for 6,773 (23.6%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 24.1% over the March 2023 figure of 22,820 to 28,323 in March 2024.

Of the three ports of exit, the two seaports cumulatively accounted for 21,629 (76.4%) of all departures, with the Blowing Point terminal facilitating the movement of 15,643 (72.3%) and Sandy Ground 5,986 (27.7%) passengers.

By air, 6,694 (23.6%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for March 2024 totalled 13,397, an increase of 18.2% over the corresponding 2023 figure of 11,335. Tourists' arrivals represented 60.4% of total visitors to Anguilla in March 2024.

Reviewing data as far back as 1993, tourists' arrivals for March 2024 outperformed any March period with the highest number of tourists, followed by March in 2019 with 11,940 arrivals. Additionally, this was the highest monthly number of tourists to Anguilla for any month over the past 32 years.

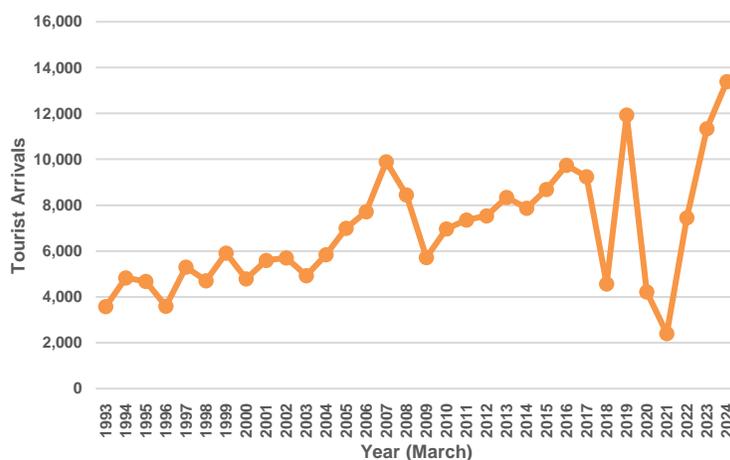


Figure 2: Tourist Arrivals, March 1993 – 2024

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists for March 2024 decreased to 6.2 days from the 6.3 days in March 2023. This is the lowest average length of stay dating back to 2003. The majority of tourist arrivals with more than half (54.2%) of the arrivals, intended to stay for 4 to 7 days, followed by 27.1% of whom intended to stay for 1 to 3 days, 13.6% intended to stay for 8 to 15 days, 3.6% for 23 or more days, and 1.4% indicated 16 to 22 days.

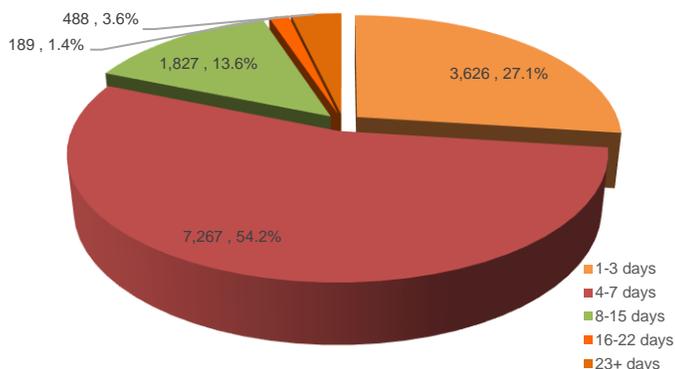


Figure 3: Tourist Arrivals by Intended Length of Stay, March 2024

A review of the ten (10) source markets from which tourists to Anguilla originated, showed that seven (7) of the source markets registering increases with three (3) reporting declines. The largest contributing number of arrivals recorded was from Anguilla’s main source market the ‘USA’, with a 74.1% (9,927) share of the total tourist markets. The ‘Canadian’ and ‘Caribbean’ markets followed with 5.2% (701) and 4.7% (631) respectively. The largest decline (35.8%) from the March 2023 figure was registered in the UK market followed by the Italian market by 6.1%.

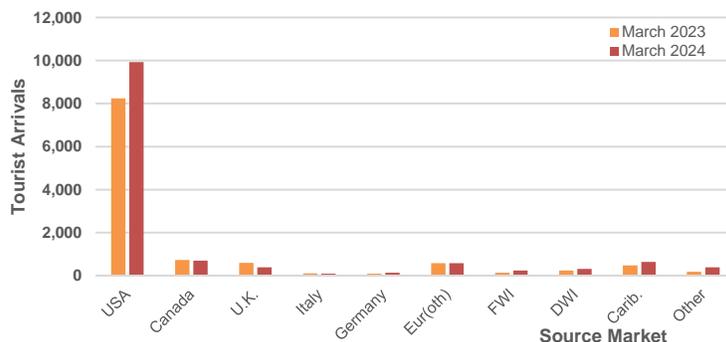


Figure 4: Tourist Arrivals by Country of Residence, March 2023 & 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, March 2024 totaled 8,792, 39.6% of total visitor arrivals. This is an increase of 60.5% of the March 2023 figure of 5,479. March 2024 ranked the eleventh (11th) highest, with March 2015 remaining the year with the highest number of excursionist arrivals (12,306) for the past 32 years for which there is data for any March month.

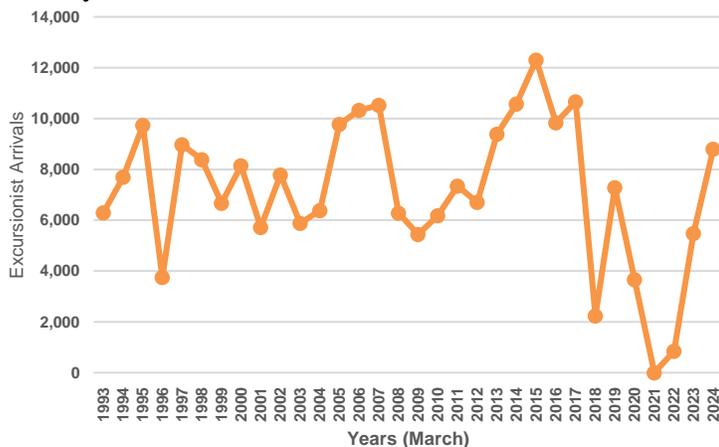


Figure 5: Excursionist Arrivals, March 1993 - 2024

A review of data for this type of visitor showed that eight (8) source markets contributed to this overall increase, with two (2) markets recording declines. The largest percentage share of excursionist arrivals, during this period under review, originated from the ‘USA’ with 61.8% (5,430) of these arrivals, followed by ‘Other European’ and ‘Canadian’ markets with 10.7% (9,44) and 8.6% (757) respectively. The declines were recorded by the ‘Italian’ (-48.1%) and ‘French West Indies’ (-23.6%) markets.

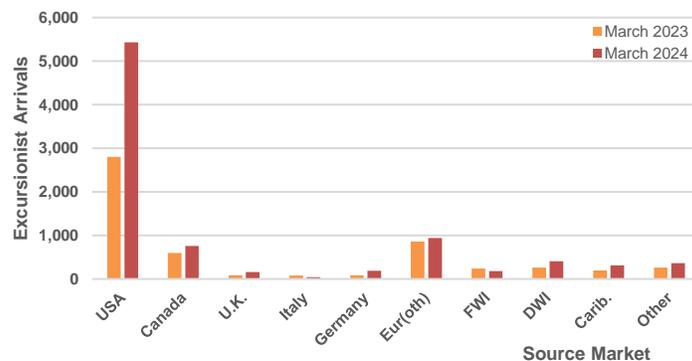


Figure 6: Excursionist Arrivals by Country of Residence, March 2023 & 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5