



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
March 2025

March 2025/24
ARRIVAL ANALYSIS

Visitors: ↑ 2.0%

Tourists: ↓ -4.7%

Excursionists: ↑ 12.1%

OVERVIEW

March's 2025 visitor arrivals to Anguilla numbered 22,625 arrivals to its shores; an increase of 2.0% over its corresponding March 2024 figure of 22,189. March 2025 recorded the highest number of arrivals, for any March period, to Anguilla over the past 33 years. The second highest total number of visitor arrivals was 22,189 recorded in 2024, followed by the third highest of 20,989 arrivals in 2015.

The excursionists component of the total visitor arrivals showed an increase over the March 2024 total while the tourist arrivals component experienced a decline when compared to their respective total in 2024.

The majority (99.0%) of the visitors during this period came with the intention of vacationing, while 1.0% came for

business.

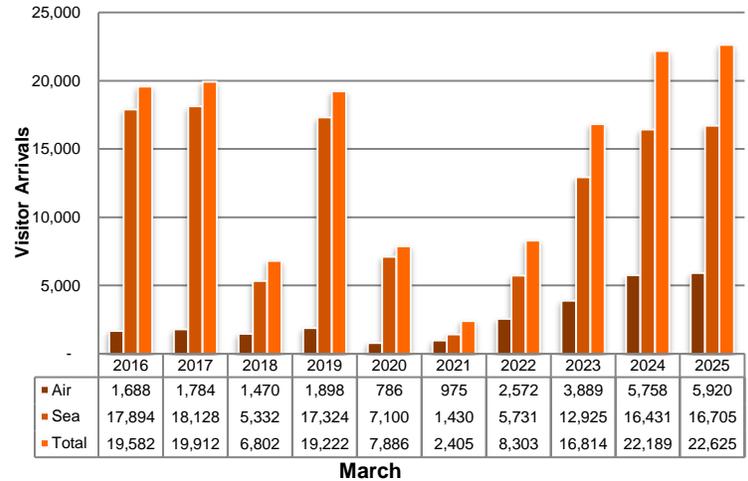


Figure 1: Visitor Arrivals, March 2016 – 2025

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for March 2025, increased 4.3% over the March 2024 of 28,721 arrivals to 29,951.

Anguilla's inward passenger movement by sea totalled 23,005 (76.8%) of total passenger arrivals. The Blowing Point terminal welcomed 17,500 (76.1%) of the passenger arrivals who came by sea and the remaining 5,505 (23.9%) arriving at the Sandy Ground terminal. Passenger arrivals by air into the Clayton J. Lloyd International Airport accounted for 6,946 (23.2%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 7.9% over the March 2024 figure of 28,323 to 30,572 in March 2025.

Of the three ports of exit, the two seaports cumulatively accounted for 23,366 (76.4%) of all departures, with the Blowing Point terminal facilitating the movement of 17,819 (76.3%) and Sandy Ground 5,547 (23.7%) passengers.

By air, 7,206 (23.6%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for March 2025 totalled 12,772, a decrease of 4.7% over the corresponding 2024 figure of 13,397. A review of the data as far back as 1993 shows that the number of tourist arrivals for March 2025 ranked the second highest for any March period. The highest figure was recorded in 2024 and the third highest number of tourists recording was recorded in 2019 with 13,397 and 11,940 arrivals respectively.

The total number of tourist arrivals for the March 2025 represented a 56.5% share of Anguilla's total visitor arrivals. Anguilla has welcomed a total of 37,475 tourist to the island thus far for the 1st quarter of 2025.

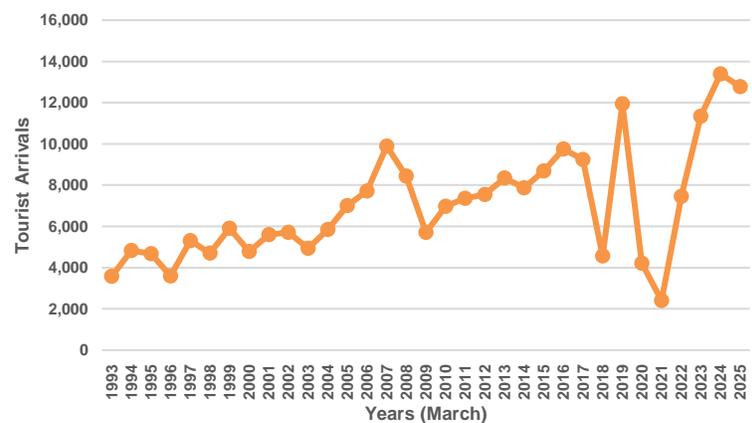


Figure 2: Tourist Arrivals, March 1993 – 2025

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists for March 2025 increased to 6.4 days from the 6.2 days in March 2024. The majority of tourist arrivals; 59.9% intended to stay for 4 to 7 days, followed by 21.5% of whom intended to stay for 1 to 3 days, 13.7% intended to stay for 8 to 15 days, 3.7% intended to stay for 23 or more days and 1.3% indicated 16 to 22 days.

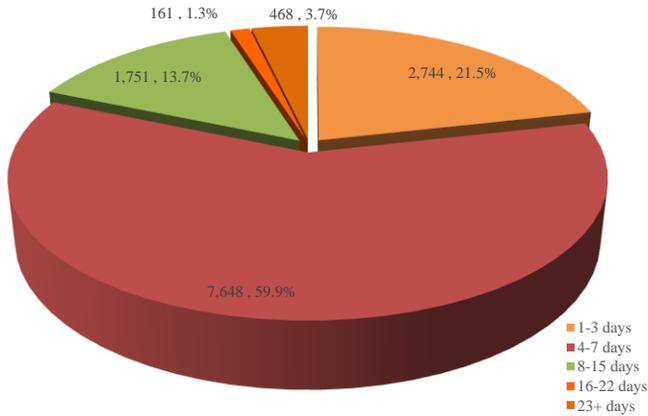


Figure 3: Tourist Arrivals by Intended Length of Stay, March 2025

A review of the ten (10) source markets from which the 12,772 tourists to Anguilla originated, showed seven (7) of the source markets recorded declines. The largest contributing number of arrivals recorded was from Anguilla’s main source market, the ‘USA’, with a 76.6% (9,777) share of the total. This market on the contrary showed a decline of 1.5% over its March 2024 figure. The ‘Canada’ and ‘Other Europe’ source markets followed with shares of 5.7% (725) and 3.8% (485) respectively. The source markets that showed increases were the ‘Canadian’, ‘Italian’ and ‘Other’ markets, with increases of 3.4%, 17.4 and 0.5% respectively.

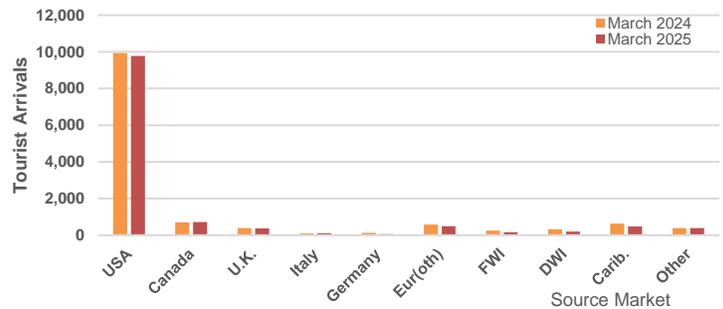


Figure 4: Tourist Arrivals by Country of Residence, March 2024 & 2025

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, March 2024 totaled 9,853, an increase of 12.1% over the corresponding March 2024 figure of 8,792 arrivals. This figure under review was recorded the sixth (6th) highest ranked March number of excursionist arrivals total for any March period within the past 33 years, for which there is data. The highest ranked March figure was recorded in the year 2015 with 12,306 arrivals followed by the 2nd and 3rd rankings in 2017 with 10,668 arrivals and the year 2014 with 10,579 respectively. This type of visitor accounted for 43.5% of total visitors to the island during this period.

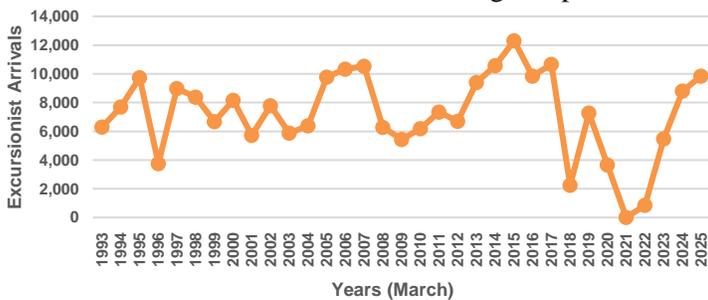


Figure 5: Excursionist Arrivals, March 1993 - 2024

A review of data for this type of visitor showed that seven (7) source markets showed increases. The largest percentage share, 58.2%, of excursionist arrivals, during this period under review, originated out of the ‘USA’, with 5,733. The ‘Other European’ and ‘Canadian’ markets followed with respective shares of 13.9% (1,371) and 9.7% (958). The declines were recorded by the ‘German’, ‘Dutch West Indies’ and ‘Other’ markets with 55.1%, 2.4% and 1.9% respectively.

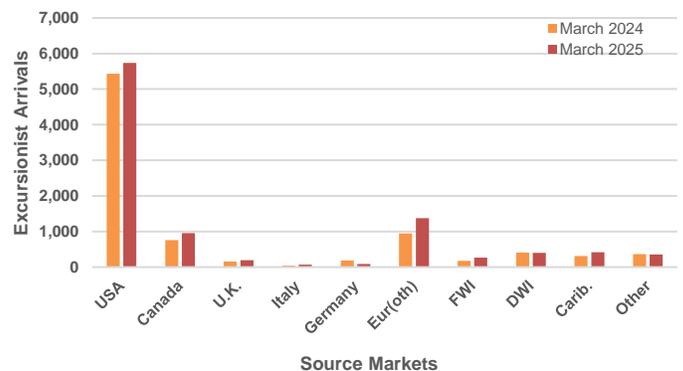


Figure 6: Excursionist Arrivals by Country of Residence, March 2024 & 2025

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5